

Hollywood Sustainability Advisory Committee

Annual Report 2022

Chair – Wendy Schugar-Martin (January-February), Todd Delmay (March-May), Julia Poliadis (June-December)
Staff Liaisons – Elaine Franklin, Peter Bieniek, Jose Cortes

Accomplishments & Recommendations

- City-Wide Ban on Plastic Straws and Utensils Recommendation – To pass an ordinance banning plastic straws and utensils city-wide while providing an exemption for persons with disabilities.
- Biodegradable Balloon Exemption Recommendation - To strike the language that exempts “biodegradable” balloons in our balloon release ordinance since many balloons are falsely marketed as biodegradable.
- Skip the Stuff Recommendation – To pass an “opt-in” ordinance in order to reduce unnecessary waste generated by disposable cutlery, straws, and other items from restaurant takeout and delivery orders that customers often do not use by requiring they be provided only upon request.
- Tree Ordinance Update Recommendation – To reflect recent statutory requirements, encourage the planting of larger trees as replacement canopy when trees are removed under a City permit, bring the City's regulations regarding replacement canopy for specimen trees into consistency with Broward County requirements, establish a process where the City can identify and protect specimen trees of significance, modernize the landscape requirements in Section 9.4 of the Zoning and Land Development Regulations for single family homes, modernize the swale tree requirements of Section 155.52 of the City's code of ordinances.
- Environmentally Friendly Dog Waste Bags Recommendation – To provide more environmentally friendly dog waste bags at the Hollywood dog beach in order to protect endangered sea turtles and other marine life. PRCA staff are acquiring biodegradable Pooch Papers for the dog beach.
- 11th Annual Environmental Education Forum – Attracting Pollinators With Native Plants featured Sam Van Leer from the Urban Paradise Guild who discussed landscaping the urban environment with native plants to support pollinators.
- Earth Day & Arbor Day Celebration – Organized and ran a successful public event to educate and engage people in sustainability initiatives.
- Welcome Packet for New Sustainability Advisory Committee Members – Compiled information for new members to help them get oriented to their role on the Sustainability Advisory Committee.
- Paper Reduction – Inquired if staff can send sunshine laws to all reappointed board members digitally rather than in print, and staff agreed to do so.
- Promoting Sustainability Through Social Media – Created and began using #SustainableHollywoodFL to bring more awareness to sustainability initiatives in Hollywood

Mission

To support the City of Hollywood and local businesses to embrace and implement sustainable practices and habits. Together we offer advice to City leaders on development of programs to enhance the environment and lead our community in sustainable development.

Goals for 2023

- Be in contact with all existing SACs/SABs in Broward and host one virtual meeting to discuss what they are doing and provide support for each other's endeavors
- Make a formal recommendation regarding beach maintenance practices

- Organize a field trip of the local Materials Recovery Facility, where recyclable items are sorted, as the annual spring education event
- Host the annual Earth and Arbor Day event focused on recycling education and waste reduction
- Hold a fall in-person education event focused on recycling education and waste reduction at a different location than the Earth and Arbor Day event
- Encourage and facilitate a sargassum composting pilot test
- Continue encouraging the Commission to pass a Skip the Stuff ordinance
- Facilitate a meeting with the Communications Marketing and Economic Development Department to use the new #SustainableHollywoodFL to educate the public through social media
- Facilitate adoption of one sustainability focused ordinance
- Appoint a volunteer to attend at least one Broward League of Cities Solid Waste Working Group meeting and report back to the SAC
- Review ordinances and documents, for example special event permits, regarding waste reduction and recycling and consider making recommendations

Items in Process

- Connecting with other municipal Sustainability Advisory Committees and Boards to gather support for prohibiting the release of genetically modified mosquitoes in the region.
- Meeting with relevant boards to garner support for an update to the ordinance pertaining to native plant requirements.
- 12th Annual Environmental Education Forum – Potentially a field trip to the regional Materials Recovery Facility

Environmental Education Forum Recordings

2022: Attracting Pollinators With Native Plants. [VIDEO](#)

2021: Waste Management Strategies in Broward: Ending incineration. [VIDEO](#)

<https://cohfl.webex.com/recordingservice/sites/cohfl/recording/753790ce9b574ad5a440db7f8db8752d/playback>

2020: Community Workshop on Climate Legislation. [VIDEO](#)

https://hollywoodfl.granicus.com/MediaPlayer.php?view_id=2&clip_id=963

2019: Broward County's Regional Resilience Standards and Proposed Minimum Seawall Height Policy. [VIDEO](#)

http://hollywoodfl.granicus.com/MediaPlayer.php?view_id=2&clip_id=863

2018: Our Environmental Future: Borrowing from our future generations - Views from Today's Young Leaders.

[VIDEO](#)

<https://youtu.be/FmXQZ1DDZM0>

2017: A Bipartisan View: Moving environmental issues forward in the current political climate. [VIDEO](#)

http://hollywoodfl.granicus.com/MediaPlayer.php?view_id=2&clip_id=674

SUSTAINABILITY ADVISORY COMMITTEE ATTENDANCE 2022

MEMBER	Cat	Term	1/4/2022	2/1/2022	3/1/2022	4/5/2022	5/3/2022	6/7/2022	7/5/2022	8/2/2022	9/6/2022	10/6/2022	11/1/2022	12/6/2022
Rebecca Adler	cw	2023	A	P	P	A	P	A	A	No Quorum	P	P	P	P
Sara Adler	st	2023							P		P	P	P	P
Anthony Aiello	bs	2025							P		P	P	P	P
Stephanie Anderson	cw	2024	A	P	P	P	A	P	A		A	P	A	A
Joanna Berens	cw	2024	P	P	P	P	P	P	P	No Quorum	P	P	P	P
Vyacheslav Cherkasov	cw	2024	P	P	P	P	P	P	P		P	A	P	P
Todd Delmay	cw	2024	P	A	P	P	P	P	A		P	P	P	A
Liliana Pacelli	cw	2025							P		P	A	P	P
Graham Penn	basf	2024								No Quorum		P	P	A
Magin Perez	cw	2024							A		P	P	P	A
Julia Poliadis	cw	2024	P	P	P	P	P	P	P		A	P	P	P
Wendy Schugar-Martin	bs	2022	P	A	Resigned									
Catherine Uden	cw	2022	P	P	A	P	P	P		No Quorum				
Jade Vinet	alt	2023	A	P	P	A	P	P	A		P	P	P	A
Stephen Wechsler	cw	2024	P	P	A	A	P	A	P		P	P	P	P

Legend

Category

- bs Business Member (2)
- cw City Wide Member (8)
- basf Builders Association of South Florida Member (1)
- alt Alternate (1)
- st Student (1) Created by Commission on 6/8/22 at Board Appointments Meeting

Attendance

- A Absent
- P Present