



MINUTES

Virtual Meeting of the City of Hollywood
 Sustainability Advisory Committee
 March 25, 2021 – 6:00 PM

Present	Staff Liaison
Stephanie Anderson Dale Cheek Graham Penn Sylvia Meyer Catherine Uden Jade Vinet Wendy Schugar-Martin, Chair	Elaine Franklin
	Guests
	Julie Long
Absent	
Todd Delmay Grahm Rubin	

The meeting was called to order at 6:05 PM. by Wendy Schugar-Martin. Roll call. Attendance was taken, noted above. A quorum was present.

Dale Cheek made a motion to pass the minutes from the September 24,2020, and January 28, 2021, meetings after correcting the spelling of Sysco in the January minutes. Sylvia Meyer seconded the motion and it passed unanimously.

Announcements

Julie Long is trying to get sustainability measures passed and a committee formed in Plantation.

Dale is interested in assisting with the rain barrel activity.

Jade Vinet asked why Hollywood is not participating in Lee Gottlieb’s Adopt A Dune program, noting that Lauderdale-By-The-Sea and Pompano Beach are participating. Catherine Uden echoed the question. Elaine Franklin explained that the City of Hollywood cannot participate since it would appear that the City is soliciting donations. However, the City will establish and run an Adopt A Dune program.

Stephanie Anderson noted that genetically modified mosquitoes are being released in the Keys by Oxitec, a company from the UK. Stopgmm.com has more information.

Cat shared that Oceana held its Rise Above Plastics lobby week at the state level. They are seeking to remove the preemption on single-use plastics and requesting that FDEP update its plastic bags report from 11 years ago. Then the State needs to act on the recommendations. Call committee chairs and ask them to discuss bills on plastics. More information is available at plasticfreefl.org. The federal Break Free From Plastic bill is supported by Representatives

Wasserman Schultz, Deutch and Hastings. A permanent moratorium on offshore drilling is being sought. Ordinances to ban polystyrene are moving in Boynton Beach and passed in Sunny Isles Beach.

Elaine notified members about Florida Food Waste Prevention Week April 5-9, 2021. The City registered to be a partner and will produce a video, news release, and social media posts to promote it. She is working with other staff to produce outreach materials and signs for the new plastic ordinance as well as for businesses selling balloons. The City is sharing more information this year to increase turtle lighting compliance. The climate change resolution is being reviewed by senior staff. Hollywood did the tree giveaway with Hallandale Beach for Ocean Day on Saturday March 6th. The Vulnerability Assessment public presentation was held on March 10th. Elaine engaged 200 high school students in the En-ROADS climate change simulation as part of the Broward Youth Climate Summit. The heavy work for dune renovation is complete. Leatherbacks have begun nesting in Broward. The City has been meeting with the County to discuss the addition of dunes as part of the Segment III beach renourishment. Please apply for reappointment if your position is expiring. This applies to everyone except Cat and Jade. Please promote open seats and the South Florida Builders Association position, which is open since Graham Penn is sunsetting.

SAC Activity for Earth and Arbor Days

Wendy proposed hosting a litter collection event on the beach using the new buckets to promote the new bucket stations that the City has installed for beach walkers to use. Jade proposed combining the litter pickup with a dune planting. Cat proposed a virtual event and showing a film on plastics. Stephanie pointed out virtual events need to be a huge draw because people forget to attend. Members agreed that attendees of cleanups should be encouraged to bring their own buckets. April 23rd at 5:00pm at Charnow Park was the agreed time and location. Discussion followed about educating the public about the new plastics ordinance – showing messaging on the Margaritaville screen at the beach bandshell for people not to bring plastic and to clean up after themselves, to display it on the digital sign at ArtsPark, to provide a QR code with information, which Cat has from plasticfreefl.org and can provide, and using yard signs to post the QR codes.

SAC Coalition Letter, Broward County

Wendy has been trying to reach Commissioner Callari who is a Director on the Broward League of Cities Board since they fight preemptions. She spoke with Jennifer Jurado with Broward County who was very supportive of the coalition idea and directed her to Samantha Danchuk. Elaine will follow up with Sam.

Update on Genetically Modified (GM) Mosquitoes Draft Resolution

Stephanie will send a resolution to Elaine. Right now the focus is on the Keys. About seven million GM mosquitoes are going to be released in the next few days. People are being urged to call their local officials to stop it. People can also sign a petition on a website about this issue. She will bring a sign with a QR code to the Earth Day event in April. Members discussed getting media attention by writing letters to the editor and using pared down content from the petition as a template.

Teaching Youth in Sports Clubs About Using Reusable Water Bottles

Members discussed fundraising to buy 5-gallon containers to provide to teams. They asked why the water fountains are not open and why some parks are still closed. Members agreed they should educate these clubs when they start meeting again.

Other Discussion

Members want to send another letter to the Commission reminding them to have items reviewed by the SAC, such as the proposed development at Azalea Terrace. Residents are unhappy about it. Tractoring in Palm Beach County to remove seaweed and smooth the sand was stopped. Stephanie provided minor edits to the plastic pollution letter and will send it to Elaine.

The meeting adjourned at 8:15 P.M.