

City Hall
Room 215
2600 Hollywood Blvd
Hollywood, FL 33020

1. AGENDA

Agenda For July 22, 2021

DOCUMENTS:

[AGENDA 2021.07.22.PDF](#)

2. DRAFT MINUTES

Draft Minutes For June 24, 2021

DOCUMENTS:

[MINUTES 2021.06.24 DRAFT.PDF](#)

3. DRAFT MINUTES

Draft Minutes For May 27, 2021

DOCUMENTS:

[MINUTES 2021.05.27 DRAFT.PDF](#)

4. DRAFT MINUTES

Draft Minutes For April 22, 2021

DOCUMENTS:

[MINUTES 2021.04.22 DRAFT.PDF](#)



SUSTAINABILITY ADVISORY COMMITTEE

Thursday, July 22, 2021 – 6:00 PM In-person Meeting

AGENDA

- I. Roll Call
- II. Review and approval of minutes from April 22, 2021, May 27, 2021, and June 24, 2021
- III. Brief announcements from members, staff liaison
- IV. Tractor Resolution
- V. Sample Presentation for Commissioners
- VI. Coalition Invite Letter and Pick Date for Meeting
- VII. Azalea Terrace/Hollywood Beach Community Centre Proposal
- VIII. Education Program and Permitting for Events
- IX. Rain Barrel Giveaway
- X. Mosquito Resolution
- XI. August agenda
- XII. Adjournment

IN PERSON MEETING DETAILS

City Hall
Room 215
2600 Hollywood Blvd
Hollywood, FL 33020

NEXT REGULARLY SCHEDULED MEETING

August 26, 2021

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of any other City Board, Commission or Committee, who are not members of this Committee may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their Board, Commission or Committee.

Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call the Office of the City Manager's office five business days in advance at 954.921.3201 (voice). If an individual is hearing or speech impaired, please call 1.800.955.8771 (V-TDD).

For more information concerning this meeting, please contact Elaine Franklin, Environmental Sustainability Coordinator at 954-967-4526.

The purpose of the Sustainability Advisory Committee is to make recommendations to the City Commission on the development of environmental goals and the implementation of plans to reach those goals. The Committee also promotes environmental awareness and Hollywood's environmental accomplishments.



MINUTES

Virtual Meeting of the City of Hollywood
 Sustainability Advisory Committee
 June 24, 2021 – 6:00 PM
 DRAFT

Present	Staff Liaison
Stephanie Anderson	Lauren Pollock Peter Bieniek
Wendy Schugar-Martin, Chair Grahm Rubin Sylvia Meyer Catherine Uden	Guests Lisa Hoffmeyer Julia Poliadis
Absent	
Graham Penn Dale Cheek Todd Delmay Jade Vinet	

The meeting was called to order at 6:09 PM by Wendy Schugar-Martin. Roll call. Attendance was taken, noted above. A quorum was not present. Minutes from the April 22, 2021 and May 27th, 2021 meeting were discussed.

Announcements

Cat emailed Elaine about the manta ray signs that she saw at another beach and proposed that Hollywood Beach do the same to prevent the fishing of manta rays. Cat shared to the Committee that she delivered balloon tags to the three stores that have requested them and suggested that balloons should be banned from Hollywood Beach. Catherine brought up the use of beach tractors and their drag bars and recommended that Hollywood should stop using them. Cat also brought up that she attended the City's Juneteenth holiday celebration, and she believed that many of the vendors from the event were not in compliance with the plastics ordinance. She suggested that more communication should be provided to event holders in the future to ensure that events are compliant with the ordinance.

Stephanie brought up the annual Diamonds in the Rough golf tournament, which is planning on being compliant with the plastics ordinance. She also shared that the community garden at North 22nd Avenue and Sheridan Street has been littered by illegal dumping on the property. She is looking for volunteers from the community to help with the garden.



Stephanie also attended the Juneteenth event; however she believes that the event was compliant. She said that some vendors had problems finding products that were compliant. She claimed that the City told vendors that there would be water stations, but there were none available. Catherine replied by saying that the ice cream vendor provided plastic spoons to customers. Stephanie also suggested that the City needs to notify vendors about the ordinance ahead of time. Wendy recommended that future flyers for events should include a link to the ordinance, and that the City needs to help vendors find more sustainable food packaging and resources. Catherine suggested that City should reach out to local grocery stores to have more sustainable materials on-hand so that vendors can comply. Sylvia would be willing to talk to her local Publix, likewise with Stephanie.

Stephanie brought up the pollution of a park by large trucks which has been potentially contaminating the area near the park with oil. Stephanie would also like to bring the mosquito ordinance back on the agenda for next month's meeting.

Calendar of quarterly presentations to the Commission on sustainability topics

Wendy stated that the presentations will be back in the end of August. She would like for the presentations to be held in September, December, March, and July. Some of her ideas of topics include the enforcement of the plastics ordinance, mosquito ordinance, turtle hatchings, and the use of tractors on the beach. Wendy said she would want to attend and present at the first meeting in September.

Wendy also spoke about beach raking and reducing the budget for that. Stephanie suggested the reallocation of money for raking to go to youth groups who could help at the beach. Wendy supported Stephanie's idea and proposed a similar concept with an "adopt a beach" maintaining system. Catherine brought up educating the public on the benefits of the use of seaweed on our beaches. Wendy suggests that more publicity should be brought up behind this, and more resources should be created for education of the public. Lauren brought up the slideshow presentation at Margaritaville that will educate the public on the plastics ordinance.

Catherine invited Peter to discuss the use of tractors on the beach. Peter discussed the benefits of using tractors on the beach in Hollywood, and that operations and practices are constantly being monitored. Wendy concluded the conversation stating that the use of tractors on the beaches will be on the agenda in July, and she invited Peter to the July meeting.

Coalition of SAC's in Broward County

Wendy asked if the letter asking to join has already been sent or reviewed by Committee members. It was concluded that it hasn't been reviewed and needs to be on July's agenda.

Wendy suggested that mid-year appointments of Committee members should be investigated to increase the SAC's size and attendance.

Rain barrel giveaway update

Stephanie updated the Committee and said that while the City is ready, she hasn't heard back yet from Coca Cola. She said she applied for the rain barrels about 37 days prior to the June meeting. Her cousin



works for Coca Cola, so the City now has two contacts at Coca Cola. Stephanie and Elaine are working on finding a curriculum for the giveaway. Stephanie believes that she will have a response by the next SAC meeting. Stephanie suggested that once received Elaine should send all the information to the members of the SAC.

Sylvia brought up that other local Cities' curriculum should be referenced when creating the curriculum.

Azalea Terrace/Hollywood Beach Community Centre Proposal

Catherine brought up the Azalea Terrace Proposal from the previous SAC meeting. Development would be a private/public partnership where a thirty-story high-rise would be built. Catherine brought up the City's height restrictions, which the proposal would be in violation of. Cat pointed out concerns over the proposed movement of the park to where the dunes are currently located. Cat said that a new plan is underway to address the concerns of the people, potentially in August. Wendy replied saying that more information on voting needs to be found so that the SAC can respond.

Wendy brought up how buildings along Central Beach are more compliant with height restrictions, but how south of this many of the buildings are taller. Wendy brought up the tragedy in Surfside and how that may implicate the construction of the building. Wendy suggested that the aesthetic value of Hollywood Beach needs to be protected.

Catherine brought up those problems that can arise from building on a barrier island, and how this proposed building may put older buildings at harm's way.

Stephanie recommends that at the next meeting the SAC should create an itemized list of problems that will arise from the construction of the building.

Wendy will create another power point presentation for the Commission that discusses the problems that will arise from the proposal, and how it's not in the best interest of the community. Sylvia recommended that the financial problems that may arise should be included in the presentation.

Brainstorm education plans for fall and spring

Wendy moved on to the agenda topic as this topic was discussed earlier.

July agenda

Tractor Resolution

Sample Presentation for Commissioners

Coalition Invite Letter and Pick Date for Meeting

Azalea Terrace Proposal

Education Program and Permitting for Events (Plastics Ordinance)

Rain Barrel Giveaway

Mosquito Resolution

The meeting adjourned at 8:01 P.M.



MINUTES

Virtual Meeting of the City of Hollywood
 Sustainability Advisory Committee
 May 27, 2021 – 6:00 PM
 DRAFT

Present	Staff Liaison
Todd Delmay Sylvia Meyer Wendy Schugar-Martin, Chair Catherine Uden	Elaine Franklin
	Guests
	Julia Poliadis
Absent	
Stephanie Anderson Dale Cheek Graham Penn Grahm Rubin Jade Vinet	

The meeting was called to order at 6:06 PM by Wendy Schugar-Martin. Roll call. Attendance was taken, noted above. A quorum was not present.

Minutes from the March 25, 2021, meeting were discussed. Wendy requested a correction to include her speaking to Commissioner Gruber about the Azalea Terrace proposed development.

Announcements

Wendy thanked everyone for their contributions to a phenomenal beach cleanup event for Earth Day, noting that everyone pitched in and complemented each other's efforts to produce a smooth event.

Sylvia is encouraged by the recent events on the national level to address climate change and reduce the use of and investment in fossil fuels.

Todd shared that Uber Eats is developing a choice for app users to identify restaurants that provide packaging that complies with the plastic and foam ordinance. Hollywood will be used as a pilot for this new option. Hilary Cassell connected the Chamber with Uber Eats. This was prompted by Commissioners noticing how difficult it is to find restaurants in Hollywood that can provide takeout food in packaging that is compliant with the new ordinance. Uber Eats will also pull the data on which restaurants receive the most orders.

Elaine Franklin shared the results of the Commission meeting from May 26th whereby the Commission appointed members to the boards and committees. Wendy and Todd were reappointed as business members. Stephanie Anderson was reappointed as a citywide

member. Julia Poliadis was a new appointment, also to a citywide position. As of July 2021, there will only be 6 members on the SAC, just enough for a quorum. Thus, the Commission will advertise again later this year to get additional candidates and fill the remaining 6 vacant positions, which are 5 citywide positions and 1 South Florida Builders Association position. Regarding the Earth Day event, she highlighted it in the City Manager's Weekly Report and will forward a copy to members. The City did not get selected for the Community Foundation of Broward's Be Bold Prize. The City is reopening on June 14th. It is currently unclear if this will affect the Committee meeting virtually or not. She introduced her new summer intern, Lauren Pollock. Among other assignments, Lauren is contacting Hollywood stores that sell balloons to ask them to give out a card with balloons as they're sold saying not to release them and providing information on the ordinance. Elaine asked the SAC if they are willing to help with this endeavor if Lauren needs it and several agreed.

SAC Coalition Letter, Broward County

Wendy discussed Broward County's new Resilience Dashboard, noting that it doesn't solve what the SAC wanted. Since the SAC seeks to bring groups together to work on initiatives, they will continue to wait until the Sustainability Stewards is running again.

Rain Barrel Update

The rain barrel workshop and giveaway have been rescheduled from late May and early June to July 27th for the workshop and August 14th for the giveaway, provided the SAC receives barrels from Coca Cola. The dates were changed because Coca Cola needed a flyer of the event and then 30 days to determine if they can provide the requested number of barrels. The timeline Stephanie and Elaine were working with originally did not coincide with Coca Cola's timeline.

Proposed Azalea Terrace Development

Wendy shared details about her meeting with Commissioner Gruber. The Related Group sent an unsolicited bid, which prompted the City to issue a Request for Proposals (RFP). She emphasized that RFPs need to include language about developments minimizing or avoiding impacts on turtles, birds and other wildlife. Gruber agrees and thinks the Commission should rely on the SAC more. As for the letter to the Commissioners on this matter, Commissioner Gruber may not have seen it, so maybe it needs to be presented differently. She suggested that the SAC give presentations to the Commission on a quarterly basis about SAC concerns going forward, which other members supported.

Todd contacted Commissioner Sherwood, but they hadn't spoken as of the meeting. He noted that the Procurement Code should have language on sustainability in it. He's working with Tammie Hechler and Tami Thornton in the City's Human Resources Department.

Cat pointed out that Hollywood is the most difficult City to speak at Commission meetings because of the time of day allotted, comments are only taken one time/month, and the period is only 30 minutes. She contacted Commissioner Callari on this issue who denied a lot of what was presented by the developers and said that a 1 page FAQ will be available. Cat is still waiting to speak with her. Wendy is also still waiting to speak with her.

Beach tractors

Cat noted the high frequency of tractor use on the beach to remove seaweed and litter and to smooth the sand with a drag bar. She explained that the State doesn't groom State park beaches at all, which protects the ecosystem. She recommends that Hollywood stop using the drag bar and stop using tractors outside of seaweed season. Wendy recommends educating City staff and holding a workshop with staff if there is resistance.

June Agenda

Calendar for attending Commission meetings

Rain barrel update

SAC Coalition

Brainstorm education activities for fall 2021 and spring 2022

The meeting adjourned at 7:25 P.M.



MINUTES

Virtual Meeting of the City of Hollywood
 Sustainability Advisory Committee
 April 22, 2021 – 6:00 PM
 DRAFT

Present	Staff Liaison
Stephanie Anderson Dale Cheek Todd Delmay Sylvia Meyer Catherine Uden Jade Vinet Wendy Schugar-Martin, Chair	Elaine Franklin
	Guests
	Diana Sanchez Celeste Gutierrez
Absent	
Graham Penn Grahm Rubin	

The meeting was called to order at 6:13 PM. by Wendy Schugar-Martin. Roll call. Attendance was taken, noted above. A quorum was present.

Jade Vinet made a motion to pass the minutes from the March 25, 2021, meeting. Dale Cheek seconded the motion and it passed unanimously.

Announcements

Cat Uden pointed out all the trash on the beaches on weekends and that more trash cans are needed. Lids are needed to keep items from blowing around. She never sees staff picking up litter, just driving. They should walk instead. Regarding the new plastics ordinance, every flyer and announcement should say "no plastics!" There's a "Beach Residential Only" zones ordinance that would bar people who have City parking permits from being able to park in certain areas on the barrier island.

Jade shared an article from Virginia about a statewide plastics ban.

Stephanie Anderson noted that in the Oakwood area there are 18 wheelers everywhere. There is a second community garden on Sheridan Street and 22nd Avenue. It has free mulch. The other community garden is at Atlanta St and 22nd Ave.

Dale said the Lions Club is doing a monthly cleanup in a mangrove area and that they will help with the SAC's cleanup on 4/23/21. A running club will help with the cleanup as well.

Sylvia Meyer announced that the Broward Solid Waste Action Group had their second vote on a facility and that the SAC should follow these developments.

Wendy mentioned the SAC's Earth Day and Arbor Day beach cleanup happening Friday evening at 5pm. She will bring a printed list of registered license plates in case anyone asks about their parking fee being waived. She accepted the Earth Day proclamation from the City Commission on Wednesday.

Elaine thanked members for their support of the City's application for the Community Foundation of Broward's Be Bold Prize and for providing a letter of support, which Sylvia drafted. She reminded members to bring signs with QR codes to the cleanup as discussed at the March meeting. She will bring yard signs to post the codes and other messaging. Cat can bring a table. Regarding the climate change resolution to go before the Commission, senior staff questioned the efficacy of such resolutions and voiced concern that it could bring the spotlight back to the City to scrutinize the actions the City is taking to curb climate change. Staff asked if the SAC would compile best practices from other Cities' climate action plans. Members asked in March about access to City parks and water fountains in light of covid. The City has been approved to turn on the fountains. A work order went to Public Works on 4/21/21 to start turning them on. It will probably take a few days before they are on at all sites. All parks are open except for indoor facilities. The new County Emergency Order says indoor facilities can be opened once the County has 50% of people vaccinated and cases fall below a ten day average of 5%. Elaine has emailed Margaritaville staff to see about showing slides on their bandshell screen about the plastics ordinance. Wendy, Stephanie, Todd Delmay, and Graham Rubin applied for reappointment along with one new applicant, which would put the filled positions at 7, just above the quorum requirement of 6, as of July 1, 2021. She reviewed her discussion with Stephanie about the rain barrel giveaway plan. She received emails from Adriene Barmann and Sean Atkinson about the P3 development at Azalea Terrace will include them in the minutes.

SAC Coalition Letter, Broward County

Wendy still hasn't been able to reach Commissioner Callari, a Director on the Broward League of Cities Board. She followed up with Jennifer Jurado who said that there are already some groups that bring cities together. The County staff position that runs the Sustainability Stewards program is still vacant and needs to be filled. There is a new sustainability dashboard that the County just released. Elaine will inform members of what is in it. The SAC could wait until the position filled, see what information the dashboard offers, or push through on its own and contact other cities. The coalition could drive items like beach tractoring. Discussion ensued about suggesting 3 Sustainability Steward workshop ideas, which included mosquitoes, plastics, turtle lighting, water conservation, green fleets, clean air, front yard gardening, solar lighting, composting, best practices on fertilizer, and reducing meat consumption. Parks and Recreation does mosquito management but Jennifer will investigate. Wendy will follow up with her next week.

Update on Genetically Modified (GM) Mosquitoes Draft Resolution

This topic was subsumed by discussion on the coalition.

Reusable Water Bottles

Stephanie is on the board of Diamonds in the Rough and is concerned about compostable bioplastic items not being allowed by the new ordinance. She did not want that to be included. Members discussed reusables versus disposables and the pros and cons of each. Money needs to be provided to help nonprofits this summer comply with the ordinance, which maybe sponsors could provide. Camps are sending information on the ban with their equipment lists.

Rain Barrel Giveaway

Stephanie and Elaine are planning the rain barrel giveaway event for early June. Elaine asked Dale to see if kit parts could be gathered for less than the kits are being sold pre-made. Coca Cola needs 30 days to approve the barrel request. Elaine is working with Public Works on receiving and storing the barrels, staff availability for the activities – receiving, assembling, and distributing the barrels.

SAC Earth Day Sunset Beach Cleanup

Members discussed who will attend and what they will bring.

Proposed Azalea Terrace Development

Wendy noted that the SAC sent a letter to the Commission supporting dune restoration, thus, the City should not allow developments to do anything to the dunes. The proposal ignores the height restriction because it is on City property. Aspects of the plan like density and wildlife hazards are unsustainable. Members agreed to call the Commissioners individually on May 3rd before the next Commission meeting. Jade made a motion to call the Commissioners. Cat seconded and it passed unanimously. Sylvia made a motion for the members to speak individually to the Commissioners as representatives of the SAC. Jade seconded and it passed unanimously.

Todd Delmay – Sherwood

Dale – Biederman

Jade – Anderson

Cat – Callari, who said she will discuss it after the FAQ is released

Wendy - Gruber

Beach Tractors

Tabled until May

May Agenda

Beach tractors

Rain barrels

Coalition update

Azalea Terrace – next action steps

Be Bold Prize update

Agenda items can be sent to Elaine until the week before the next meeting on May 27th.

The meeting adjourned at 8:10 P.M.

Emails from concerned citizens about the proposed Azalea Terrace development

From: Adriene Barmann <adrienesierraleader@gmail.com>

Sent: Monday, April 19, 2021 6:30 PM

To: Ali Parker <APARKER@hollywoodfl.org>; Elaine Franklin <EFRANKLIN@hollywoodfl.org>

Cc: Sean Atkinson <sean@immediatetech.net>; Sue Caruso <susan.caruso@florida.sierraclub.org>; Leah

Weisburd <leabird@comcast.net>; Karen Novick <mllove35@aol.com>; Adriene Barmann

<adrienesierraleader@gmail.com>

Subject: [EXT]Adriene Barmann from Broward Sierra Club is Concerned about the planned 30-story

luxury condo coming to Hollywood Beach, on a 4-acre parcel where the park and community center is located at 1301 South Ocean Drive

Good afternoon Ali Parker and Elaine Franklin,

My name is Adriene Barmann and I am a constituent in Hollywood, district one (33019), and I am the Vice -Chair of the Broward Sierra Club. I was recently made aware of a planned very tall 30-story luxury condo coming to Hollywood Beach, on a 4-acre parcel where the park and community center is located at 1301 South Ocean Drive.

I am appalled that this 30 story posh condo is even being considered to be built on Hollywood Beach. There are so many wrong things in the plans for the building. To start with multiple land use and height restrictions are being ignored, and the environmental impacts of this planned project have to be addressed. It also seems like the 'quiet chill vibe' in that part of Hollywood beach will be lost if the plan goes through.

It looks like the City Commissioners are blinded by the money that is being thrown at them to build this monster tall building. As you know, the Hollywood Beach Cultural and Community Center is a popular neighborhood facility for the locals to participate in classes, activities and meetings. The park is also a meeting place for families and children. The developers claim that building a fancy high end tower building, a 3 story parking garage and a 5000 square foot restaurant on this 4 acre parcel will not impact the quiet beach vibe community? Cars, trucks, and lots of people are surely going to impact this small beach side area. And the builder claims that the new community center will be 2 stories high and the park will be built closer to the ocean, which means sand dunes will be impacted. And several yards south of this planned community is Sunny Isles which has overbuilt towers and alarming beach erosion problems.

Does Hollywood want to join the beach erosion issues that are along South Florida's coastline?

There are several things that the Hollywood Commissioners need to take in consideration:

1. Most important is the environmental impact of such a tall plush condominium and large restaurant will affect traffic, storm water runoff and the effect it will have on the locals that own condos in that quiet part of the beach.
2. More deterioration of the sand dunes and vegetation that exist over the current area. And understanding the loss of the vegetated coastal sand dunes which maintain beach sand and provide coastal storm protection against flooding will be in that area.
3. Turtle nesting will be directly impacted by more populated areas and people, as well as lights from the buildings.
4. Noise from increased traffic and the restaurant will impact the locals.

This is a bad idea.

I plan to say a comment on Wednesday, during the Commission meeting public comment time which is #14 on the agenda. I would like to discuss this terrible project with both of you since you are in the sustainability office. My phone number is 954-328-9447. I will be available after 3 PM tomorrow.

Adriene Barmann
Broward Sierra Club
Vice-Chair
Outings Chair



From: Sean Atkinson <sean@immediatetech.net>

Sent: Monday, April 19, 2021 11:23 PM

To: Ali Parker <APARKER@hollywoodfl.org>; Elaine Franklin <EFRANKLIN@hollywoodfl.org>

Subject: [EXT]Planned 30-story luxury condo coming to Hollywood Beach, on a 4-acre parcel where the park and community center is located at 1301 South Ocean Drive

Dear Elaine:

I submitted this to Citizen Comments for this week. Kindly forward to the Sustainability Adv Board: Is the City of Hollywood deliberately trying to create a "Millionaires Row" on our beach to crowd out regular folks? Because we seem to be embarked on that course. The proposed Related Group public land giveaway is a bad deal not just financially, but for what it says about what we collectively value. The loss of the Harry Berry Park and the Hollywood Beach Culture & Community Center -- vital parts of current residents' lives -- will not be a temporary inconvenience during the years of construction upheaval this project will require. As any longtime resident knows, millionaires don't long welcome the hoi polloi on what they see as "their" property. The tower's occupants -- many of whom would come from other states and countries, and have no personal connection with the City -- will surely find a way to privatize the new, replacement park and community center. We've seen it happen too many times before. And we'd be fools to let it happen again.

We call ourselves "The Diamond of the Gold Coast" because our city is a rare gem in South Florida -- an affordable place to work and live that takes special care to preserve the delicate ecosystem that is our greatest treasure. The proposed Related project endangers all of that, and uses public land to do it. We do not need more concrete on the beach, and less public access. We need our commissioners to do what we elected them to do: protect our cultural and environmental heritage, and keep it accessible to all people. Not just millionaires.

Sincerely,

Sean Atkinson

Immediate Tech Support

sean@immediatetech.net

(954) 394-4828