



**PARKS, RECREATION & CULTURAL ARTS ADVISORY BOARD**  
**THURSDAY, FEBRUARY 4, 2021 MEETING - 6:30PM**  
**VIRTUAL MEETING**

**AGENDA**

**PURPOSE OF THE ADVISORY BOARD**

*To promote the programs of the department which include parks, recreation, cultural arts, athletics, special events and golf operations. It identifies specific goals and objectives annually providing input on ongoing capital improvement projects and community needs as they relate to the functions of the department. The Board is appointed by and serves in an advisory capacity to the City Commission.*

- I. ROLL CALL**
- II. APPROVAL OF MINUTES**
  - a. January 7, 2021
- III. DEPARTMENT REPORT**
  - a. PRCA Update
- IV. OLD BUSINESS**
  - a. Half Penny Sales Tax for Parks (*continued from October's meeting*)
  - b. Harry Berry Park - Water Feature
- V. NEW BUSINESS**
  - a. 2021 Advisory Board Objectives (*Review*)
- VI. GENERAL DISCUSSION**
  - a. Board members comments

**You can apply online using the electronic [Boards & Committees Application form](#). All completed interest forms must have a resume attached; and should be returned to the Office of the City Clerk at Hollywood City Hall, 2600 Hollywood Boulevard, Room 221 by the beginning of April, 2021. If you have any questions, please contact the Office of the City Clerk at 954.921.3211.**

**VII. ADJOURNMENT**

**DEPARTMENT of PARKS, RECREATION & CULTURAL ARTS MISSION STATEMENT**

To Enrich The Quality Of Life For Our Residents And Guests Through Memorable Recreational Experiences.

*Two or more members of any other City Board, Commission, or Committee, who are not members of this Board may attend this meeting and may, at the time, discuss matters on which foreseeable action may later be taken by their Board, Commission, or Committee.  
Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call the Office of the City Manager five (5) business days in advance at 954.921.3201 (voice). If an individual is hearing or speech impaired, please call 1.800.955.8771 (VTDanyD)*



## **PARKS, RECREATION AND CULTURAL ARTS ADVISORY BOARD**

### **2021 GOALS AND OBJECTIVES**

- Continue advising the Mayor and Commissioners of PRCA Advisory Board's recommended positions on issues relevant to Parks, Recreation and Cultural Arts affairs.
- Continue seeking avenues of funding sources and partnerships to submit to staff to explore and/or secure that enhance our program offerings.
- Attend and/or participate in PRCA special events once the pandemic is under control; and continue to attend and/or participate in GOB / CIP, CAPRA Accreditation sessions and meetings, dedications and/or renovations and various events.
- Continue seeking relevant speakers, including the two new Commissioners to attend our Board meetings, as well as invitations to the Mayor and all other Commissioners; and various department representatives.
- Continue to advocate for environmentally friendly and ADA accessible parks, arts centers and event venues.
- Resume holding Board meetings at various parks and cultural arts centers when on-site meetings are again allowed once the pandemic is under control.
- Act as a liaison to the Bicycle Mobility Planning group to provide input from users, improve communication and engagement from the community, and help to interconnect our Parks, Recreation and Cultural Arts facilities through safer cycling paths.
- Continue to support the PRCA Master Plan by attending and participating in the Master Plan meetings and stay actively involved in the final development of the Plan.
- To be involved in the PRCA Budget process so that the Board can make recommendations on some possible budget expenditures.