

**UNIVERSITY STATION REDEVELOPMENT OPPORTUNITY
Evaluation Criteria for Proposals**

Evaluation of the Proposals will be performed by a committee assembled by the Director of Procurement Services. The committee will evaluate the firms according to their Proposals. Scores will be tallied ranking the firms highest to lowest. In accordance with the applicable City of Hollywood Code of Ordinances, the Hollywood City Commission will make the final determination as to the which Proposal, if any, is selected for the redevelopment of the City's University Station Site.

Evaluation Criteria

Proposals will be evaluated using the criteria listed. The Items to be considered during the evaluation and their associated point values are as follows:

1. Qualifications, Experience of the Proposer/Development Team	30 Points
2. Development Plan	20 Points
3. Financial Plan	20 Points
4. Management Plan	10 Points
5. Development Timeframe	10 Points
6. Financial Benefit to the City	10 Points
 MAXIMUM TOTAL POINTS:	 100 Points

All contact for information regarding the solicitation must be addressed to Paul Bassar, Procurement Director. To facilitate prompt receipt of questions, they may be sent via e-mail to pbassar@hollywoodfl.org.

After initial review of the Proposals, the City may invite any Proposer for an oral presentation and interview to discuss the Proposal. It is understood that the City is under no obligation to incur any costs related to this, nor bear any obligation in further consideration of the Proposal.

The City reserves the right to determine, at its sole discretion, whether any aspect of a Proposal satisfies the evaluation criteria. The City further reserves the right to negotiate with any person or firm submitting Proposals and reserves the right to reject any or all Proposals with or without cause. The City also reserves the right to waive minor technical defects in a Proposal.

The successful proposer will be required to execute an agreement providing for the indemnification and release of the City.

The successful proposer will be required to maintain, at its sole expense, during the term of any agreement the appropriate insurances as determined by the City naming the City as an additional insured. The City also reserves the right to require any other insurance coverage it deems necessary depending upon the exposures.