



**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

***From the Desk of the City Manager***

**FY 2021 Second Public Hearing**

The second public hearing to fix the Fiscal Year 2021 millage and budget adoption was held today. Notice of the public hearing and summary of the City's \$608 million budget was advertised in the Sun-Sentinel newspaper this past Sunday, was posted to the City's website and social media sites, and was shared via the Notify Me to subscribers. Residents and stakeholders were also able to participate in the budget process by submitting their comments electronically prior to the virtual public hearing.

In addition to the millage and budget, the City Commission also approved the Fiscal Year 2021-2025 Capital Improvement Plan (CIP) and authorized the Fiscal Year 2021 positions. The 5-Year CIP includes an appropriation of approximately \$47 million for Fiscal Year 2021 projects and approximately \$589 million of planned spending for Fiscal Years 2022-2025. Fiscal Year 2021 authorized positions total 1312 and include the creation of positions critical to our operation in Information Technology, Design and Construction Management, and Public Utilities. The City's new fiscal year begins on Thursday, October 1<sup>st</sup>. A special thank you to those who worked hard to balance this budget under the most challenging of circumstances, including ACM for Finance and Administration, Adam Reichbach, Budget Director Laurette Jean, Assistant Director Madonna Del Olio, Budget Officer Neesha Bajere, Budget Analyst Craig Smith and Anjanie Sukhai, Budget Coordinator Angela Stanley, and Performance and Accountability Officer Beatriz Sandoval.

**Bike Mobility Plan**

Work continues on the development of the City's Bicycle Mobility Plan, thanks to you. Avid bikers and weekend leisure riders are adding their suggestions to the interactive map to help identify where specific areas of improvement are needed. Mayor Levy has lent his support for the plan by appearing in a promotional commercial that was produced in-house by the Communications team. You can watch the promotion on the City's YouTube channel [here](#).



**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

**From the Desk of the City Manager – (continued)**

Construction is underway right now on several new bike lanes. The improvement project on Park Road is nearly complete, with tree mitigation soon to follow. The new trees will compensate for the ones removed during the construction process. Milling and resurfacing is finished on Park Road and the crews are now working on the segment along Hollywood Blvd. from N 35th Ave. to Presidential Circle. Signage and swale restoration is also underway. This project is expected to be completed by the end of month.

You may recall the City's Bike Lane Projects are funded by the Broward Metropolitan Planning Organization (MPO) and constructed by the Florida Department of Transportation (FDOT). I encourage all to get out this weekend and enjoy these new amenities in our City.

Additional Capital Improvement projects include the work being done at the Fillmore Street playground. This week Precision Playgrounds completed the installation of the shade cover, crews are now working on the curb restoration, safety surfacing installation, and paver replacement. Greenfields completed the safety surface installation at the Outdoor Fitness Zone at Charnow Park this week. Final inspection will follow.

**Building Division**

September 14<sup>th</sup> – September 17<sup>th</sup> Building completed:

<b>Inspections</b>	<b>Total</b>
Virtual inspections	113
In person inspections	1,013
<b>Plan Review</b>	<b>Total</b>
Virtual plan review	592



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**From the Desk of the City Manager – (continued)**

**Code Compliance Division**

Code Officers continue to respond to complaints of COVID-19 violations forwarded from the County. The Inspections this weekend resulted in 5 Unfounded Complaints, 5 Warnings and 7 Citations Issued.

Between September 14<sup>th</sup> – September 21<sup>st</sup> Code Officers completed:

<b>CODE COMPLIANCE TASK</b>	<b>TOTAL</b>
Re-Inspections	351
New Calls Of Concern	144
New Violations/Courtesy Warnings Issued	526

**Community Development Division**

Between September 14<sup>th</sup> – September 20<sup>th</sup> Community Development completed:

<b>COMMUNITY DEVELOPMENT</b>	<b>TOTAL</b>
Pre-Bid Meeting	1
Housing Rehabilitation Progress Inspections	10
Assisted with Identifying Food Assistance/Navigating Online Food Stamp Platform	13
Assisted with Navigating Unemployment Benefits Platform	6
Utility Bill Payments	7
Eviction Prevention Rent & Utility Assistance Applications	5



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**From the Desk of the City Manager – (continued)**

**Engineering, Transportation & Mobility Division**

Between September 14<sup>th</sup> – September 17<sup>th</sup> Engineering completed:

ENGINEERING TASK	TOTAL
Total Customer Service Calls	362
Row Submittals/Revisions/Issuance	15
Inspections	74
Plan Reviews	98
Traffic - Customer Service Complaints	21
Mot Plan Reviews	9

**Planning Division**

Between September 14<sup>th</sup> – September 17<sup>th</sup> Planning completed:

- Working with Public Works on a grant application to the FDEP Coastal Partnership Initiative, and we are working with YEA to organize a volunteer dune planting event later this month.
- Participated in the last two sessions of a four session training on integrating equity into sustainability work.
- Working with Public Utilities staff and a contracted consultant to shepherd the City's CDBG-MIT grant applications through the state selection process to succeed in obtaining the funding.
- Met with Hallandale Beach and other partners to resurrect a previously planned Ocean Day event now as a socially distanced outdoor activity.



**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

***From the Desk of the City Manager – (continued)***

<b>PLANNING TASK</b>	<b>TOTAL</b>
General Zoning Phone Calls & Emails	644
Permit Phone Calls	112
Permit Emails	26
Permit Plan Reviews	63
Certificate Of Use	25
Zoning Letters	2
Address Designations	7
Alcohol Licenses	2
Virtual Meetings	17

**Cleaner, Healthier Hollywood**

October 1<sup>st</sup> begins the new collection services. The goal of the "Cleaner. Healthier Hollywood" initiative is to beautify our City and improve residents' quality of life by modifying sanitation service requirements. I encourage all customers to do their part by following the new service requirements in Chapter 50 of the Code of Ordinance. A 30 day grace period will be granted while customers adjust to the new rules. Some of the changes include:

- Bulk waste collected separately from yard waste. No more commingled collection of these materials.
- Bulk waste collected once a month. No more weekly collection of materials.
- Larger amount of materials allowed for bulk collections.
- Modifications to collection schedule in some service areas.
- Newly defined cart placement times and storage location.
- An update to sanitation fee.
- Enforcement modifications for non-compliance violations.

If you are unsure of your collection schedule you can visit the City's website at [www.HollywoodFL.org](http://www.HollywoodFL.org) where you can find detailed information about the changes, helpful interactive maps to learn your collection says, [FAQ](#), a [VIDEO](#) and more. You can also call the Department of Public Works at 954.967.4526 if you find you need additional assistance.



**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

***From the Desk of the City Manager – (continued)***

**Time Is Running Out To Reply to the U.S. Census**

The Census response rate for Broward County has stagnated, which is unfortunate since the need for services is great in our area. Let's not leave millions of dollars in federal funding on the table. By filling out your questionnaire, you are helping us to realize an accurate count that equates to accurate funding for a variety of services. Right now the National Self-Response rate is 66%, Broward County rate is 62%, and the Hollywood Self-Response rate is 59%. The Census ends September 30<sup>th</sup>, so please help us to push our numbers higher by responding [online](#) or by calling 844.330.2020 today. Do not delay any longer, we are counting on you.



## WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020

### **QUIPS**

#### **Office of Communications, Marketing and Economic Development ROI**

Communications staff continues with the education campaign regarding changes to sanitation collection services that take effect October 1<sup>st</sup>. Promotional efforts also include messaging about next week's deadline of September 30<sup>th</sup> to complete the Census and the 2<sup>nd</sup> Budget Hearing. Staff finalized multiple advertorial content pieces to be featured in the October issue of Expansion Solutions, on Comcast, and on the Scripps network as part of the Economic Development Media Buy.

CMED staff coordinated the procurement, delivery and installation of the new furniture in Room 215, as part of the update project. The new chairs and tables replace the old items that have been in service since 1998. Graphic designers are now working to finalize a new wall treatment that will feature the City's logo.

Staff produced vibrant, new graphics for the ArtsPark marquee to encourage customers to Dine Downtown, Shop Downtown and Enjoy Downtown. Staff also created graphics to promote new services available in Planning.

Video Production staff coordinated and managed the broadcast of the 2<sup>nd</sup> Public Budget Hearing for FY 2021. Staff also finalized the promotional video for the Bicycle Mobility Plan which can be viewed on the City's YouTube channel at <https://www.youtube.com/watch?v=OJeF2Fx2UuU>. While there, please take a moment to watch the highlight video featuring the Fire Department's Washing Down Ceremonies to celebrate the delivery of new Fire Rescue vehicles purchased as part of the General Obligation Bond. Watch the video here <https://www.youtube.com/watch?v=8ribMdHX-nY>.

Economic Development staff participated in the Greater Hollywood Chamber of Commerce "Circle of Women" Industry Group on Monday as well as the SBA National Small Business Week & Awards Ceremony. The ceremony recognized Hollywood Business, South Florida Regional Planning Council as the "SBA Community Partner of the Year" for both the State of Florida and the South Florida District. Work also continues for the Micro-Enterprise program and the upcoming Corridor Workshop.



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**QUIPS – (continued)**

**Technical Advisory Committee (Virtual)**

**Monday, September 21<sup>st</sup>**

The Committee discussed:

- Site Plan Review for a 45 unit residential development.
- Site Plan Review for a 45 unit residential development.
- Site Plan Review for a 5 unit residential development.
- Site Plan Review for a 5 unit residential development.
- Site Plan Review for a 10 unit residential development.

Pre-Application Conceptual Overview (PACO) were discussed following TAC items.

For more information, please contact the Department of Development Services, Planning and Urban Design Division, 954.921.3471, option 3.

**Parks and Recreation and Cultural Arts**

Precision Playgrounds completed shade cover poles and overhead fabric installation on Wednesday, September 16<sup>th</sup>. Curb restoration, safety surfacing installation, and paver replacement to follow.



Greenfields completed safety surface installation at the Outdoor Fitness Zone at Charnow Park at 300 Connecticut Street on Thursday, September 17<sup>th</sup>. Greenfields will schedule final inspection this week.





**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

**QUIPS – (continued)**

**Office of the City Clerk  
Advisory Board Appointments**

Applications Are Still Being Accepted

The City of Hollywood is still seeking applicants to serve on various Boards and Committees of the City on a voluntary basis. The Office of the City Clerk is currently accepting applications for vacant or expiring positions that exist on the following:

- Affordable Housing Advisory Committee
- African American Advisory Council
- Artwork Selection Committee
- Community Development Advisory Board
- Education Advisory Committee
- Emerald Hills Safety Enhancement District Board
- Employees' Retirement Plan
- Historic Preservation Board
- Neighborhood Watch Advisory Board
- Parks, Recreation and Cultural Arts Advisory Board
- Planning and Development Board
- Young Circle ArtsPark Advisory Board

To be considered for any appointment, applicants must comply with specific requirements for each board/committee. You can apply on line at the City's website <http://www.hollywoodfl.org/index.aspx?nid=155>.

**All completed interest forms must have a resume attached** and be returned to the Office of the City Clerk at Hollywood City Hall, 2600 Hollywood Boulevard. For additional information, contact the Office of the City Clerk at 954.921.3211.

Note: Appointment for the Emerald Hills Safety Enhancement District Board will be made in November 2020.



**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

**QUIPS – (continued)**

**Department of Design and Construction Management**

The City of Hollywood's Bike Lane Projects are supported and requested by the City and funded by the Broward Metropolitan Planning Organization. The projects are being constructed by Florida Department of Transportation; while the City is responsible for any tree removal mitigation. This project also includes improvements on several streets around Park Road.

The Bike Lane project on Park Road is near completion with the tree mitigation process soon to follow. The mitigation process will compensate for trees removed during the construction process.

Milling and resurfacing operations have been completed along Park Road. Crews are currently working on the segment along Hollywood Blvd. from North 35<sup>th</sup> Avenue to the Presidential Circle. Signage installation and swale area restoration have begun. The Bike Lane construction is expected to be completed by the end of month.



**Office of Human Resources  
Employment Division**

The Office of Human Resources currently has 12 new hires and two (2) promotions pending final approvals. This Office continues to recruit for a variety of positions within the City of Hollywood. There are 28 open job postings which can be found at: <https://www.governmentjobs.com/careers/hollywoodfl>.



## Hollywood

**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

### **QUIPS – (continued)**

#### **Labor Relations**

The Labor Relations Division continues to foster open communication between labor and management by administering and interpreting the City's collective bargaining agreements, providing advice and counsel to management on labor matters, administering the grievance process, facilitating meetings between departments and their respective unions, conducting investigations, administering the City's drug-free workplace policy, administering requests for Family Medical Leave Act and Families First Coronavirus Response Act leave, and mitigating exposures of COVID-19.

#### **Risk Management**

The Risk Management Division processed two (2) new general liability claims, participated in the process of assembling a new Automated Teller Machine (ATM) at City Hall, and reviewed 19 certificates of insurance for compliance by individuals or firms that perform work on behalf of the City.

#### **Hollywood Wellness**

On Wednesday, September 23, 2020, Hollywood Wellness hosted a virtual paneled discussion on Women's Health with medical professionals from our partners at Memorial Health Systems. The panelist included Dr. Jessica Ketterer, Clinical Psychologist, Dr. Connie Guaqueta, Hematologist Oncologist, Dr. Inbar Saporta, Cardiologist and Registered Dietician, Sunny LaValle. Although the overall focus of the discussion was on maintaining feminine wellbeing, employees took advantage of the accessibility of such medical expertise by receiving answers to in-depth, intriguing questions such as "How do I improve white blood cell count?", "What causes the loss of taste and how can I improve this sense?" and "What recommendation can you provide if two specialists do not agree on lab results and/or treatment?". The City would like to extend our gratitude to our partners at Memorial Health Systems and Cigna for such an insightful and interactive webinar!



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**QUIPS – (continued)**

**Hollywood Wellness – (continued)**

Following up on the success of the Women’s Health webinar the day before, on Thursday, September 24, 2020, Florida Mobile Mammography brought out the MamVan where over 15 team members were able to conveniently complete their annual screening at City Hall, by obtaining technologically advanced 3D imaging, which was covered at no Cost to the employees with the City’s insurance. The MamVan also serviced a few team members without insurance through their grant program, where only minimum qualifications needed to be met. Through MamVan’s grant program, any who are in need of medical care have access to it! We sincerely appreciate Florida Mobile Mammography for coming out and look forward to having the MamVan back in the future!

**Police Department**

This week the Hollywood Police Department was paid a visit by a very special group of young ladies. The Girl Scouts Troop #14505 “Sunflower Service Unit” delivered cookies to our police station to show support of gratitude to our officers. It was a beautiful gesture, which the officers will never forget.





**WEEK OF SEPTEMBER 21 – SEPTEMBER 27, 2020**

**QUIPS – (continued)**

**Public Utilities**

Contractor is installing water service lines and temporary pavement in the area between Arthur Street and Johnson Street from US-1 to North 21<sup>st</sup> Avenue. Work in the area South of Johnson Street will commence this week. Lift Station wet well installation continues in the 1900 Block of Coolidge Street. A traffic plan is in place and traffic is being redirected accordingly.

**LIFT STATION W-14 UPGRADE, MONROE ST., AT S. 56<sup>th</sup> Avenue:**

Contractor will be installing underground fittings across South 56<sup>th</sup> Avenue, and along the swale area on the west side of South 56<sup>th</sup> Avenue in close proximity (less than 100 feet) to the City's Lift Station W-14 at 5596 Monroe Street. However, the FDOT mobility (bike path) project is ongoing in the same area. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.