



WEEK OF JUNE 22 – JUNE 28, 2020

From the Desk of the City Manager

City of Hollywood Emergency Order 2020-06 Required Public Use of Facial Coverings

On March 11, 2020, a State of Emergency was declared in the City of Hollywood by Mayor Josh Levy relating to the Novel Coronavirus Disease 2019 ("COVID-19"). As we all have heard, COVID-19 is believed to spread by respiratory droplets that come from the mouth and nose. It is also believed that people who are asymptomatic can still spread COVID-19 by breathing, talking, laughing, coughing, and sneezing. The Centers for Disease Control and Prevention ("CDC") has issued a guidance that members of the public should wear facial coverings that cover the nose and mouth.

Since the outbreak of COVID-19, numerous local governments have adopted various versions of orders that request that all persons outside their homes wear a facial covering consistent with the current CDC guidelines. These orders are designed to protect the health and well-being of the community by slowing the spread of COVID-19.



As of today, the City of Hollywood is aware of increased confirmed cases of COVID-19 within its jurisdictional boundaries. To limit the potential community spread of COVID-19, it is now necessary for the City of Hollywood to continue to implement restrictions for the general health, safety, and welfare of the community. Effective immediately, facial coverings are required for all persons beyond the legal boundary of their residential property. Everyone in the City of Hollywood is now required to wear a facial covering consistent with current CDC guidelines that cover the nose and mouth, including individuals within the common areas of all buildings with multiple residences and at their place of employment, unless exempted by Emergency Orders issued by the Governor of the State of Florida or Broward County.



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From the Desk of the City Manager – (continued)

The following individuals shall be exempted from this order:

- A child under two years of age
- An individual who has one or more medical conditions or disabilities that prevent wearing a face covering
- An individual obtaining a service involving the nose or face for which temporary removal of the face covering is necessary to perform the service
- An individual who is employed in a profession where use of a face covering will not be compatible with the duties of the profession
- A person who is engaged in exercise activity such as walking, running, jogging, skating, bicycling, etc., while maintaining a six foot distance from other individuals. If a distance of six feet is not possible, a facial covering must be worn.

It is vitally important that everyone wears a facial covering, which could also include a shield, as part of the daily routine once they walk out the door of their home. By doing so, together we will all help stop the spread of germs and this deadly virus.

Eviction Prevention, Rent and Utility Assistance Available Now

Residents effected by the pandemic may now apply for up to three months' rent and utility assistance totaling \$5,000. The City has entered into an agreement with HOPE South Florida to provide an Eviction Prevention, Rental and Utility Assistance Program funded by State Housing Initiatives Partnership (SHIP) Funds. The application window opened today for Hollywood tenants. Interested applicants may review the process and down the required checklist and application form. Forms should then be dropped off at the Old Library Building at City Hall Circle. For more information, please visit the www.hollywoodfl.org/rentassistance for more information.



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From the Desk of the City Manager – (continued)

Hollywood On The Go – Your Tax Dollars at Work!



Hollywood Fire Rescue held three "Washing Down" ceremonies this week in celebration of the delivery of new fire trucks and engines purchased with voter-approved General Obligation Bond dollars.

A long-standing Fire Department tradition of an apparatus "Wash-down" started back in the days of horse-drawn apparatus. When a crew returned from a fire, the "apparatus" would be washed and cleaned before being put back into the station to await the next emergency. The "Washing-down" ceremonies took place at Station 105 at 1511 South Federal Highway, Station 40 at 707 S Ocean Drive, and the City's newest station, Station 45 at 1810 North 64th Avenue in west Hollywood. My thanks to all Hollywood resident taxpayers for their support and commitment to public safety.



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From the Desk of the City Manager – (continued)

Parks Improvements Continue

MLK Gymnasium

Before

After



The Department of Parks, Recreation and Cultural Arts has shared some photos of the improvements that have taken place inside the gymnasiums at both the Martin Luther King, Jr. Community Center and the Washington Park Community Center. Old, insufficient lighting was replaced with new "daylight" LED fixtures and Trident Surfacing, Inc. has sanded, repainted court lines and refinished the wood flooring at Washington Park.

The MLK Community Center is next up. The addition of a "We Are Hollywood" decal on gymnasium's main wall adds a nice touch of community spirit. Improvements at both centers will also include the replacement of safety wall padding. The total renovation costs for both gymnasiums is \$58,000.00, with project funding provided by a Broward County Safe Parks Bond and CDBG funds.



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From the Desk of the City Manager – (continued)

As promised, PRCA is now offering additional opportunities for you to share your thoughts regarding the Parks, Recreation and Cultural Arts Master Plan. This plan will shape the direction and priorities of the department for the next 3-5 years. I encourage all to participate in one of the two upcoming "Input Opportunity Sessions." The sessions will be moderated by PRCA Director Cory Styron and are set to take place virtually on Tuesday, June 30th at 3:00 p.m. and again at 6:00 p.m. via the Webex Application.

If you are unable to join the moderated sessions, you may view the presentation at www.playhollywoodfl.com. While there, you may review the presentation and click on the link to participate in one of the online surveys - there is a specific survey for adults and one geared towards youth.

Join the 3:00 p.m. session:

URL: <https://hollywoodfl-events.webex.com/hollywoodfl-events/onstage/g.php?MTID=ec23d2c86fd16a59c8a5bb3efb6ea72cb>
Meeting Event Number: 132 323 4671
Meeting Password: PMPLAN

Join the 6:00 p.m. session:

URL: <https://hollywoodfl-events.webex.com/hollywoodfl-events/onstage/g.php?MTID=ead0f2bdf48b1387e92772fa068e8d1de>
Meeting Event Number: 132 486 5658
Meeting Password: PMPLAN

For additional questions and information regarding the PRCA Master Plan or the process that began in February, please reach out to Cory Styron at 954.921.3404 or via email at cstyron@hollywoodfl.org



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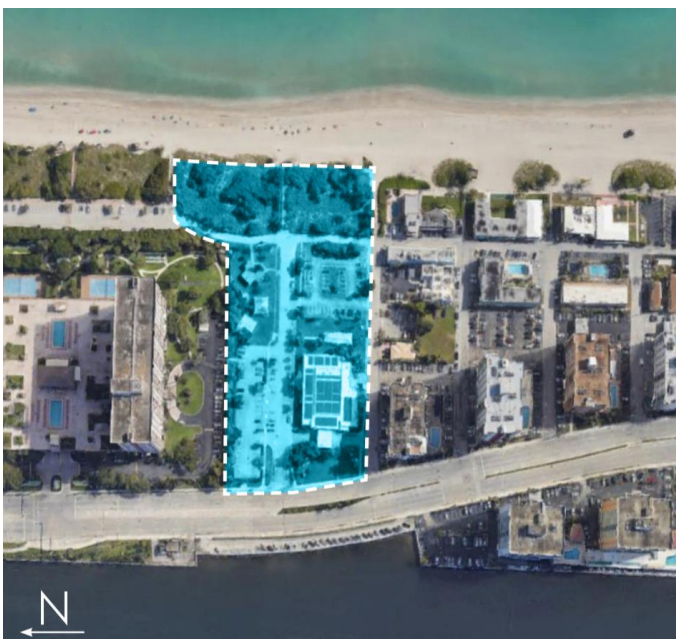
Online Surplus Auction Underway Now - Auction Closes Tuesday, June 30th at 7:00 p.m.

Police cars, panel trucks, vans, pick-up trucks, cars and other miscellaneous vehicles are up for auction right now - 66 vehicles in total are in this auction lot. The City contracts with a company called "Bidera" to handle public auctions of surplus items.

As part of their contract they inspect each item, write up a description, take detailed photographs and then host the auction. Hollywood is just one of many local municipalities to use the Bidera online auction site to sell surplus items with the goal of realizing the best possible price to the benefit of taxpayers.

This auction closes on Tuesday, June 30th at 7:00 p.m. Anyone interested can [visit the auction site and submit a bid here](#)

Public-Private Partnership Opportunity On Hollywood Beach



The City of Hollywood, Florida ("City") has received an unsolicited proposal, submitted under the provisions of Section 255.065, Florida Statutes, Public-Private Partnerships, for the Hollywood Beach Culture and Community Center. The proposal is to finance, develop, construct and manage a mixed-use project on the approximately 4 acres of city-owned real estate generally located at 1301 South Ocean Drive on Hollywood Beach that includes a 20,000 square foot Community Center, public parking and other public amenities, along with various private uses.



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The site is City-owned property within the Beach District of the City's Community Redevelopment Agency on the barrier island between Azalea and Bougainvillea Terraces between Ocean Drive and Surf Road. Currently the City's Hollywood Beach Culture and Community Center, Harry Berry Park, public parking lots, public restrooms and the Hollywood Beach Bernice P. Oster public library branch is located on the site. Under Florida's P3 Statute 255.065, the City has published notice of the acceptance of an unsolicited proposal and a willingness to accept other proposals to finance, develop, construct and manage a mixed-use project including a 20,000 square foot community center, public parking and other public amenities along with private uses.

The City is expecting respondents to put forward innovative proposals for mixed-use, market-driven concepts that replace the public amenities and take full advantage of the site. Those wishing to submit a proposal for consideration have until 3:00 p.m. on August 24th. For more information and details on submittals, please visit the City's website at www.hollywoodfl.org



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QUIPS

Office of Communications, Marketing and Economic Development ROI

Communications staff has been updating to the City's two websites (www.hollywoodfl.org and www.choosehollywoodfl.com) with the latest information regarding COVID-19 and monitoring and responding to inquiries on all of the City's social media accounts. Staff is compiling important news and announcements to include in daily Notify Me emails sent to subscribers.

Production has wrapped on the City/CRA commercial featuring Mayor Levy in support of Hollywood businesses. The 30 second commercial will air on multiple cable channels via Comcast July through September. The commercial is the latest ad as part of the City's Economic Development advertising buy.

Staff continues to distribute branded masks and shields to the Hollywood business community, as part of the partnership with the CRA to assist businesses with emergency orders and guidelines. To date, almost 120 business representatives have come to City Hall to pick up the supplies. While supplies last, businesses are encouraged to visit the CMED's office, room 203 in City Hall or the CRA's downtown office. Staff also coordinated printing of the required Broward County signage, in two languages, for the businesses. Signs are being distributed by Code Compliance and Hollywood Police Officers and are being handed out with the masks and shields.

Communications staff crafted messaging and graphics for the City's latest Emergency Order requiring facial coverings. Staff is also working with Beach Safety on production of a sign with rules for paddle craft. Messaging and graphics have been created for the new Eviction Prevention, Rent and Utility Assistance Program which staff has been promoting. Promotion also continues for the Free Walk-up COVID-19 Testing, Temporary Café Zones (now extended through July 27th), Census self-participation, S.E.A. Camp registration, Rent and Utility Assistance Program, the Law Enforcement Trust Fund, and the City's Surplus Vehicle Public Auction.



Hollywood

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QUIPS

Office of Communications, Marketing and Economic Development ROI – (continued)

Production staff is working on producing a training video for Fire Rescue and Beach Safety as well as an Oceanfront Redevelopment Opportunity video. Staff was on-hand to take photos and video at all three “Washing Down” ceremonies this week in celebration of the delivery of new fire trucks and engines. Staff also handled several media inquiries and public records requests.

After completing the pre-application review for the Micro-Enterprise Small Business Assistance Program, Economic Development staff has notified applicants on if they have qualified for the next step. Eligible businesses are now in the second phase of the process and are submitting full application packets online. The applications are due Monday, June 29th at noon. Staff continues to work with applicants for the Commercial Property Improvement Program.



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QUIPS – (continued)

Department of Design & Construction Management

- **14th Avenue Mobility Improvements:** Contractor finished drainage improvements and placed sidewalk, curb, & gutter between Sherbrooke Boulevard & Arthur Street.
- **Washington Park:** Mullings Engineering continues preparation for installation of the Bermuda Sod. Scoreboard installation is being finalized.
- **Hollywood Boulevard at 26th Avenue Mast Arm Replacement:** The Resolution approving the Consultant's proposal was approved at the 6/17/20 City Commission Meeting.
- **New Police Headquarters:** The Program Consultant will present a project update at the upcoming General Obligation Bond Advisory Committee meeting on 6/29/2020.
- **Colbert Elementary Sidewalks:** Design and Construction Management is working with contractor and FDOT for project closing.
- **City Hall, Room 215 Remodel:** Project is complete.

Weekly updates on DCM projects continue to be posted through the City of Hollywood website on the DCM page: <https://www.hollywoodfl.org/1197/Design-Construction-Management>.

Hollywood Police Department

On Wednesday June 24, 2020 the Hollywood Lions Club along with the Hollywood Police Athletic League, delivered groceries to 16 families in our city. This amazing act of kindness and community involvement was made possible through a generous contribution made by the Hollywood Lions Club. It is always a beautiful thing to watch our city and our Police Officers come together to help those in need.





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QUIPS – (continued)

Office of Human Resources Learning

We started working on plans to modify HR recognition initiatives to adhere to social distancing. We also prepared Relay for Life fundraiser shirts for distribution and hosted the Men's Preventive Health Webinar with 30 participants.

Employment

We currently have six (6) new hires and one (1) promotion pending final approvals and have four (4) new hires cleared for employment who are pending start dates. We are currently processing a total of 15 open job postings and 60 open requisitions. Finally, GIS Analyst and Grants Coordinator recruitments were posted this week for the Design and Construction Management Department.

Labor Relations & Risk Management

The Labor Relations Division processed three (3) new Family Medical Leave Act (FMLA) applications, and followed up on three (3) currently opened FMLA applications. We are continuing to evaluate and follow up on requests for Emergency Paid Sick Leave (EPSL), Expanded FMLA and telecommuting extensions, and continue to mitigate exposures. We also worked on three (3) disciplinary issues. Medical dues deduction fees in the amount of \$147.56 were received and processed for an employee who is currently on Administrative Leave.

Risk Management is currently processing nine (9) new general liability claims; received \$50,098 in worker compensation reinsurance revenue; completed anti-harassment and discrimination training and checked Police Department's AED's for battery expirations. Twenty certificates of insurance were reviewed for insurance compliance for individuals or firms that perform work on behalf of the City.



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QUIPS – (continued)

Office of Human Resources – (continued)

Hollywood Wellness

June is recognized as Men's Health Month worldwide. In support of this initiative, Hollywood Wellness brought awareness to health challenges that plague our male colleagues, family members and friends, by providing healthy tips on how risk factors can be mitigated, even eliminated with an effective action plan. Reminders on smoking cessation, preventive screening, mental health treatment and lifestyle management were emphasized during Men's Health Week, June 15-21, 2020. Speaker Dr. Ashwin Mehta, of Memorial Health Systems, closed the special week of activity with a webinar on Men's Health: Mental Awareness and Stress Management. We wish to extend our gratitude to Dr. Mehta and his Memorial team for his virtual visit and informative presentation.

For the summer months, Hollywood Wellness will be launching the 2020 Sun Safety Campaign. The objective of the campaign is to highlight the dangers of sun and heat related exposure, emphasize safety tips that will reduce the risk of skin cancer and other summer related health challenges, and encouraging participation in wellness initiatives such as the Hydration Challenge, Skin Screening workshops and #COHBlocktheSunNotFun Photo Challenge. To kick off the 2020 Sun Safety Campaign, each department will be distributing COH Sun Safety Kits to each team member, which includes a COH Gator Mask and Reef Compliant Sunscreen ready for immediate use.



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QUIPS – (continued)

Department of Public Utilities

WMRP- Hollywood Blvd. to Sheridan Street from US1 to North 21st Avenue:

Contractor is reconnecting water meters to new water system along 19th Avenue. Temporary pavement is being installed in the area between Taft Street and Arthur Street. From US1 to North 21st Avenue. Installation of watermain is on-going on 20th Avenue between Hollywood Boulevard and Tyler Street. A traffic plan is in place and traffic is being redirected accordingly.

Lift Station W - 14 upgrade, Monroe Street., at South 56th Avenue:

Contractor is installing underground piping and valves along Monroe Street, just east of South 56th Avenue. Temporary pavement has been installed near the project site on Monroe Street but South 56th Avenue is unaffected by this project. However, the FDOT Mobility (bike path) project is ongoing in the same area. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.

Department of Development Services

In partnership with FDOT, staff is preparing for the next Feeding South Florida grocery distribution, scheduled for Tuesday, June 30th from 7:30 a.m. - 9:00 a.m. Two tractor trailers of food are expected to be delivered.

Building Division

Between June 10th - June 17th Building completed:

Inspections	Total
Virtual inspections	123
In person inspections	1,236
Plan Review	Total
Virtual plan review	565



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QUIPS – (continued)

Code Compliance Division

Code assisted in investigating complaints for COVID 19 violations. Venues were shut done after Police were summoned for assistance. Code will continue to monitor and handle COVID 19 complaints.

Between June 10th - June 17th officers completed:

- 507 re-inspections
- 150 new calls of concern
- 545 new violations/courtesy warnings issued

Community Development Division

Eviction Prevention and Utility Assistance Program

The Community Development Division facilitated an agreement between the City and Hope South Florida to provide the Eviction Prevention/Rental and Utility Assistance Program funded by State Housing Initiatives Partnership Funds (SHIP) for City of Hollywood residents that have been affected by the COVID-19 Health Crisis.

This program provides up to three month's rent and utility assistance not to exceed \$5,000 for eligible tenants who resided in Hollywood since the time of the declared COVID-19 Health Emergency.

An advertisement was published in the Sun Sentinel on June 20, 2020 directing residents to the City's website for more information.

The application is available on the website or by hard copy starting on June 25, 2020.

Residents will be able to drop their completed application and all required documents in the mail drop box at the Old Library Building addressed to the Community Development Division.



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QUIPS – (continued)

Engineering, Transportation & Mobility Division

Between June 15th - June 19th Engineering completed:

Engineering Tasks	Total
Total customer service calls	260
Row submittals/revisions/issuance	21
Inspections	111
Plan reviews	109
Traffic - customer service complaints	12
Mot plan reviews	7

- Participated in the Broward County Commission Meetings regarding the City’s submitted applications and have been successful as all City applications have been approved for funding.
- Design of Liberty Street improvements is underway including soil testing.
- Bike Way Master Plan and Traffic Calming Purchase Order were issued. Scheduling kick off meetings for both.
- Diplomat Parkway sidewalk construction underway.



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QUIPS – (continued)

Parks and Recreation and Cultural Arts

JSM Services started laser grading at Boggs Field on Monday, June 22, 2020. Laser grading will provide a finish elevation in order to control water drainage. Work is scheduled to continue through Friday, June 26, 2020. City staff will then apply a pre-emergent herbicide. Sod installation is scheduled for next week. Weather permitting.



Mullings Engineering completed sod installation on the Washington Park football game field on Friday, June 19, 2020. Mullings continues to fill joints and low spots on the game field as well as prepare the practice field for sod installation. City staff rolls the game field daily.



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CURRENT

**CANCELLED - Funtastic Friday & ArtsPark Movie Night
Friday, June 26**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

UPCOMING

**CANCELLED - Food Trucks at ArtsPark
Monday, June 29**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

CANCELLED - Hollywood Beach 4th of July Celebration and Offshore Fireworks

Due to the COVID-19 pandemic and restrictions on large gatherings, the offshore fireworks display on Hollywood Beach has been cancelled.

**CANCELLED UNTIL FURTHER NOTICE - Hollywood Beach Sweep Clean-Up
Saturday, July 11**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2nd Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.



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UPCOMING- (continued)

**Operation Paintbrush
Saturday, July 11**

The paint supply has been secured from Broward County allowing Operation Paintbrush to take place. Paint distribution takes place at 1600 South Park Road at the Public Works Compound from 8:00 a.m. until noon while supplies last. Up to 20 gallons of high quality recycled exterior latex paint is available to single-family homeowners who provide their driver's license and a current utility bill as proof of residency in the City of Hollywood. The paint colors currently being offered are off white, beige, terracotta, gray, and turquoise. Please Note: This is not a paint drop off site. You must dispose of your old paint at the Broward County Household Hazardous Waste Residential Drop Off facility located at 5601 West Hallandale Beach Boulevard on Saturdays only from 8:00 a.m. to 4:00 p.m.

IMPORTANT NOTICE: *All residents coming to pick up paint must wear a mask. Residents will not be allowed on compound without a mask.*