



**WEEK OF JUNE 8 – JUNE 14, 2020**

***From the Desk of the City Manager***

The City, in partnership with the Florida Department of Health in Broward County is hosting several free COVID-19 Walk-Up Testing opportunities at the Boulevard Heights Community Center in west Hollywood. No appointment necessary, however those interested in securing an appointment are encouraged to call 954.412.7300. Visit the City's website at [www.hollywoodfl.org](http://www.hollywoodfl.org) to learn what you need to know before being tested.

On Wednesday more restrictions were relaxed for City facilities. Hollywood City Hall reopened to the public as did the lobby at the Hollywood Police Headquarters Building. Community Centers and additional recreational facilities are slated to reopen to the public on Monday, June 15<sup>th</sup>. Use restrictions were also lifted for Hollywood Beach. During the Safer at Home Emergency Order I think many people became accustomed to using the City's many online services. I encourage all to continue to use these valuable services. One example of success of an online initiative is the Virtual Inspection service that was launched March 18<sup>th</sup>. Since then, more than 1,300 virtual inspections have taken place and almost 4,500 virtual plan reviews have been conducted. For more information on all the online services available to customers, please visit the City's website: <http://www.hollywoodfl.org/CivicAlerts.aspx?AID=766>

Code Compliance Officers continue to work in the field, of course while practicing safe social distancing. From May until present, officers have completed 459 re-inspections, 92 new calls of concern, and 483 new violations/courtesy warnings. Staff is now working with Information Technology and Communications, Marketing and Economic Development to reinstitute Special Magistrate hearings in a virtual format in the coming month.



## WEEK OF JUNE 8 – JUNE 14, 2020

### **From the Desk of the City Manager – (continued)**

Even with all the challenges due to COVID-19, our Engineering staff has been extremely busy. Over the past two weeks, between May 28<sup>th</sup> - June 3<sup>rd</sup>, Engineering completed:

TASKS ENGINEERING	TOTAL
TOTAL CUSTOMER SERVICE CALLS	255
ROW SUBMITTALS/ REVISIONS/ ISSUANCE	20
INSPECTIONS	109
PLAN REVIEWS	101
TRAFFIC - CUSTOMER SERVICE COMPLAINTS	12
MOT PLAN REVIEWS	7



This week Chief O'Brien and his Command Staff met with Hollywood Police Chaplains, local clergy and community leaders to discuss the death of George Floyd. The team is collaborating on ways to change and expand community interaction and to chart new paths for community engagement. Also this week, the Hollywood Police Department participated in Wawa's "Hoagies for Heroes" pre-grand opening event. In support of the community, Wawa presented a \$1,000 check to the Hollywood Police Athletic League along with 60 hoagies for HPD members. The new store's grand opening was held on Monday and was dedicated to first responders, healthcare workers and their nonprofit charity partners. Wawa is known for their fare, and Mayor Levy was on-hand to make the store's very first ceremonial hoagie. The new Wawa is located at Griffin Road and State Road. 7.



**WEEK OF JUNE 8 – JUNE 14, 2020**

**From the Desk of the City Manager – (continued)**

The Department of Fire Rescue and Beach Safety was recently awarded an EMS Trust Fund Grant, funded by the Department of Health, for the purchase of a Nitronox Nitrous Oxide delivery system for our entire fleet of Rescue Units, detail units and one spare.

The award was for \$32,635.00 from the state, with our match of \$10,878.45 for a total of \$43,513.45 to purchase 12 Nitronox Units, nitrous oxygen mixers, and a cache of extra nitrous cylinders. The new Nitrous Oxide equipment completely removes Schedule 2 opiate drugs from the medications that are carried on the units. This makes Hollywood the first municipality in the County with opiate-free rescue trucks. It's an important step that signifies a change in pain management protocols. The



Department is always looking for ways to improve care for our community. Becoming opiate free removes our organization from the problem of drug addiction, and makes us a leading change agent actively working towards a solution for the ongoing opioid epidemic



The City's Micro-Enterprise Small Business Assistance Program was launched this week to assist critically impacted businesses that had established success in their market prior to the COVID-19 pandemic. The program will be funded by a supplemental appropriation of Community Development Block Grant (CDBG-CV) funding made available under Coronavirus Aid, Relief and Economic Security ("CARES") Act. Due to the limited funds, we

are anticipating awarding at least 95 approved grantees through a lottery process. For more information on how to apply, please visit the City's website.



**WEEK OF JUNE 8 – JUNE 14, 2020**

**From the Desk of the City Manager – (continued)**



An additional grant opportunity is available from the Hollywood Police Department through the Law Enforcement Trust Fund. Funds can be used in support or operation of drug treatment, drug abuse education, drug prevention, crime prevention, safe neighborhood or school resource officer program(s) in accordance with F.S. 932.7055. Agencies or organizations wishing to receive forfeiture funds are encouraged to apply for an appropriation. All applications must be received by 5:00 p.m. on Tuesday, June 30<sup>th</sup>.

Information on the Fund and how to apply is found on the HPD website at the following link: <http://www.hollywoodfl.org/1256/Law-Enforcement-Trust-Fund-Request-For-F>



## Hollywood

### WEEK OF JUNE 8 – JUNE 14, 2020

#### **QUIPS**

##### **Office of Communications, Marketing and Economic Development ROI**

Communications staff has been continuing to update the City's two websites ([www.hollywoodfl.org](http://www.hollywoodfl.org) and [www.choosehollywoodfl.com](http://www.choosehollywoodfl.com)) with the latest information regarding COVID-19 and monitoring and responding to inquiries on all of the City's social media accounts. Staff is compiling important news and announcements to include in daily Notify Me emails sent to subscribers.

Communications staff completed the latest issue of New Horizons. The publication has been sent to the printing vendor and is expected to be in mailboxes before the end of the month.

CMED staff crafted messaging about the lifting of restrictions on Hollywood Beach and this week's reopening of City facilities and additional parks and recreational facilities. Staff crafted messaging for public comments and assisted with the planning and coordination next week's CRA Board Meeting and City Commission Meeting. Promotion continues for Free Walk-up COVID-19 testing, Temporary Café Zones, Census 2020 and Utilities Water Line Flushing Program.

CMED's FastTrac® Start-Up program, a 10-module course designed to take a business from concept to launch, held its 2<sup>nd</sup> session, *Identifying and Meeting Marketing Needs*, on June 9<sup>th</sup>. Participants explored how to establish a competitive advantage, recognize and evaluate opportunities, and outline entry and exit strategies. Activities included analyzing customer profiles and both direct and indirect competition. Guest speaker Wendy Rolon of Hollywood-based marketing firm The Pink Collective stressed the importance of conducting market research to define accurate market segments.



**WEEK OF JUNE 8 – JUNE 14, 2020**

**QUIPS**

**Office of Communications, Marketing and Economic Development ROI – (continued)**

The Micro-Enterprise Small Business Assistance Program launched on June 9<sup>th</sup>, and is designed to assist critically impacted businesses that had established success in their market prior to the COVID-19 disruption and were required to close operations due to the safer at home orders. Eligible businesses may receive grant funds of up to \$5,000 to pay for up to three months of allowable business expenses including, but not limited to: the salaries of current employees, rent/mortgage, utility payments, coronavirus (COVID-19) mitigation protocols, and other eligible operating expenses. Due to the limited funds for this highly competitive program, there will be a pre-application process limited to the first 300 submitted pre-applications. The City anticipates awarding at least 95 approved grantees through a lottery process. Interested applicants should visit [www.choosehollywoodfl.com](http://www.choosehollywoodfl.com) to learn more about the program and verify if their business meets all eligibility requirements before submitting a pre-application online.



## WEEK OF JUNE 8 – JUNE 14, 2020

### QUIPS – (continued)

#### **Public Works**

- Public Works staff continues working on installation of plexiglass barriers for offices, including staining the glass barriers for room 219 at City Hall. We have also installed Mobile plexiglass at the DCM office location.



- PW staff working with other department/divisions by distributing floor decals to be placed at their location in regards to Social Distancing and the reopening for staff and residents. Other signage are being placed through City facilities for the protection of staff and residents.



- We are beginning the process of preparing for Hurricane and asked that staff and resident be patience with us as were are working diligently trying to combat this Pandemic, upcoming Hurricane Season while doing our normal day-to-day duties.
- Now is the time for resident to begin their tree trimming and not wait until it's too late. Please visit the City's website on our Hurricane Preparedness Do's and Don'ts along with trash collections. Also note that the schedule for the Broward County Drop-off Center may have changed do to COVID19. Residents are being asked to call before arriving for drop off.



**WEEK OF JUNE 8 – JUNE 14, 2020**

**QUIPS – (continued)**

**Department of Fire Rescue and Beach Safety**

We would like to share the great news by including pictures of our newest rescue truck entering its final phase. It is being built by the Horton emergency vehicles, Rev Group. The anticipated delivery should be by end of summer and we look forward toward placing this unit in service to serve the residents of Hollywood.



We are happy to announce that we have received delivery of 3 new Fire Engines this week from Pierce Manufacturing. They are now at our shop getting outfitted for fire equipment and training. These 3 new Fire Engines will replace Engines 40, 105, and 45 which are past their service life.





**Hollywood**

**WEEK OF JUNE 8 – JUNE 14, 2020**

**QUIPS – (continued)**

**Development Services**

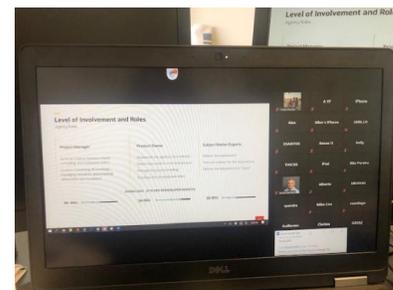
In partnership with FDOT, staff is preparing for the next Feeding South Florida grocery distribution, scheduled for Tuesday, June 16<sup>th</sup> from 7:30 a.m. - 9:00 a.m. Two tractor trailers of food are expected to be delivered again.

**Building Division**

As we start a new month with many of us returning back to City Hall, it's a good time to reflect on the productivity of staff during our telecommuting months of working remotely.

	Inspections		Virtual Plan Review
	Virtual	In Person	
June 1 <sup>st</sup> - June 3 <sup>rd</sup>	109	840	469
Virtual Inspections since 3/18	1,300		
In Person Inspections since 3/30		6,719	
Virtual Plan Review since 3/30			4,492

The virtual kick-off for Oracle's Community Development Suite – Building Module was on Monday, June 8<sup>th</sup>. Later in the week representatives from each discipline participated in detailed methodology training for the software development and implementation.





## WEEK OF JUNE 8 – JUNE 14, 2020

### **QUIPS – (continued)**

#### **Code Compliance Division**

Code Compliance Officers continue to work in the field practicing social distancing. Between May 27<sup>th</sup> – June 6<sup>th</sup> officers completed:

- 459 re-inspections
- 92 new calls of concern
- 483 new violations/courtesy warnings issued
- Continued assistance and enforcement of the extended sidewalk café licensing program.

Special Magistrate hearings are expected to start mid-July. The ability to attend virtually will be available for property owners, thus minimizing in person attendance.

#### **Community Development Division**

Between June 1<sup>st</sup> - June 5<sup>th</sup> CD completed:

##### Housing Rehabilitation

- 9 progress inspections.

##### First-Time Homebuyer (FTHB)

- Prior to authorizing a FTHB subsidy, CD staff inspects the home to ensure there are not unpermitted improvements. 1 FTHB home inspection this week.
- The City wires the subsidy amount to closing agents when a closing is scheduled. 1 wire transfers to closing agents.
- 1 home purchased using ILA FTHB.

##### Social Services

- 17 residents have been assisted with navigating the on-line Food Assistance/Food Stamp platform.
- 11 residents have been assisted in accessing unemployment benefits.
- 21 residents have been assisted with securing rental assistance.

**WEEK OF JUNE 8 – JUNE 14, 2020****QUIPS – (continued)****Planning & Urban Design Division**

Some activities for the week of 06/01/20-06/04/20:

- Continued working on improvements to the virtual Development review process - which included creating the form and webpage for public comments.
- Updated Website to promote virtual applications
- Continued routine activities for the week of 06/01/20 - 06/04/20
  - various applicants, design professionals, internal staff, and other departments (8)
  - General Planning and Zoning phone calls and emails (200+)
  - Project review (all stages of Development Review Process) including inter-departmental coordination of comments;
  - Certificates of Use (8), including review of permit history for residential CUs
  - Permit Plan Review (9)
  - Permit related phone calls(33)
  - Address Designation(3)

**Office of the Human Resources**

The Labor Relations Division processed five new FMLA applications. Medical dues deduction fees in the amount of \$147.56 were received and processed for an employee who is currently on Administrative Leave. We participated in Security Awareness and COVID-19 Return to Work online trainings. We also reviewed 21 new request for Emergency Paid Sick Leave (EPSL) and telecommuting extensions. And, we are still working on responding to an EEOC charge.



## WEEK OF JUNE 8 – JUNE 14, 2020

### **QUIPS – (continued)**

#### **Office of the Human Resources – (continued)**

Risk Management processed a new general liability claim, and reviewed five reports of damage to city property. All of the reports of damage are pending additional information from appropriate departments in order to determine if recovery is possible. With the assistance of the City Attorney's Office, Risk Management was able to recover damages to city property in the amount of \$1,612.70. We reviewed 24 certificates of insurance for insurance compliance for individuals or firms that perform work on behalf of the City. Insurance policy applications are completed for the October 1<sup>st</sup> renewal period. They include accident insurance for police and fire, cyber and technology, deadly weapons protection, drones insurance, emergency medical technician professional liability, excess workers compensation and liability insurance, marina insurance, pollution liability insurance, storage tank insurance, and watercraft insurance.

We worked on loading classes into Oracle including the COVID-19 Return to Work training. 67 employees have completed this training already (+58 are "in progress" on completing the course).

We are also coordinating the distribution of several employee recognition initiatives; City of Hollywood Logo Gaiters to serve as facial coverings as well as UV protection with Cigna sunscreen, Tervis tumbler appreciation gifts for PD, Gift Cards to employees who participated in the COVID-19 Antibody Testing Program and providing phone support for those having issues completing the training in Oracle.

In recruitment, we have five new hires and two promotions pending final approval and one candidate has been cleared for hire and is pending a start date. We have a total of 12 open job postings and 50 open requisitions that we are processing as well.



**WEEK OF JUNE 8 – JUNE 14, 2020**

**QUIPS – (continued)**

**Design and Construction Management  
South Florida Design & Commerce Center Lighted  
Monument Signs Project**

*Project Limits: NW 29<sup>th</sup> Avenue between Sheridan Street and Stirling Road*

The beginnings of the project already date back to the summer of 2015, when the City's Economic Development team began meeting with a group of property owners and tenants in the former South Florida Industrial Park. Over the years, high-end interior design firms have been relocating to industrial space in this area and, as a result, public infrastructure has been addressed by way of roadway drainage improvements, City code compliance monitoring, and more recent FPL upgrades.

Together with the City's rebranding in 2017, and with available funding, the Office of Communications, Marketing & Economic Development (CMED) moved forward on the development on park entry way signage. It was also at this time that the park was renamed the South Florida Design and Commerce Center. Entryway signage was to be reflective of the growing presence of creative industries in the park, while still recognizing the many manufacturing and industrial uses that continue to exist within the park.



**WEEK OF JUNE 8 – JUNE 14, 2020**

**QUIPS – (continued)**

**Design and Construction Management – (continued)**

Development of the two 12 feet tall lighted monument signs began with sketch design proposals followed by collaborations with a local sign manufacturer in the summer of 2018. Sign locations were then chosen, followed by lengthy coordination with FPL, construction plans production, signs production, and permitting. The signs were installed toward the end of 2019, and final electrical connections to FPL were performed in May this year. Minimal and drought tolerant landscaping by way of low ground cover are scheduled for installations this summer.

Total costs associated with the project amount to approximately \$35,000.



Southbound sign near Stirling Road (*night view*)



Northbound entryway sign near Sheridan Street



## WEEK OF JUNE 8 – JUNE 14, 2020

### **QUIPS – (continued)**

#### **Parks and Recreation and Cultural Arts**

##### **RECREATION**

**HOLLYWOOD SUMMER CAMPS** JUNE 15, 2020- AUGUST 14, 2020. Registration Opening June 11, 2020.

**Maximize Out of School Time (M.O.S.T.)** Camps are grant funded by the Children Services Council of Broward County and open to all Broward County Residents. These camps are designed to provide a fun supervised environment focused on improving participant's academic performance, providing social skills development, daily physical fitness, and teaching children team building through community based projects. Activities include an emphasis on reading, math and science; swimming, arts & crafts, weekly themes and activities. Few spaces available at Dr. Martin Luther King, Jr. and Washington Park Community Centers. Camp fees are based on a sliding fee scale based on income.

**Science Education and Adventure (SEA) Camp** @ Hollywood Beach Culture & Community Center. 3 Sessions beginning June 15, July 06 and July 27 (\*2 week session). Register online at [www.hollywoodfl.org](http://www.hollywoodfl.org). Space is limited, scholarships available.

**Please Note:** Due to the pandemic, this year's summer camps will be modified and additional sanitation procedures have been add to ensure programs meet CDC, State and Local safety guidelines.

Sample of guidelines/camp program;

- Shall not enter a recreational facility if they have COVID 19 symptoms or been exposed within the past 14 days
- Agree to temperature check prior to entering the facility
- Personal items will be discouraged, any medical or therapeutic items will be disinfected prior to entry
- Camps are designed to a 1 instructor to 9 camper ratios per group.

**WEEK OF JUNE 8 – JUNE 14, 2020****QUIPS – (continued)****Parks and Recreation and Cultural Arts – (continued)**

- Campers will stay in the same cohort groups each day and are not allowed co-mingle.
- Parents should discuss good hygiene practices with campers prior to attending.
- Care has been taken to ensure campers have their own personal supplies for the duration of the camp.
- No field trips at this time.

**AQUATICS**

**Summer is Here, enjoy the sun at Driftwood Pool. Open Swim Hours** from 1:00 p.m. - 4:00 p.m. Monday through Friday & 1:00 p.m. – 5:00 p.m. Saturday & Sunday. Location: 3000 North 69<sup>th</sup> Avenue, Hollywood, FL 33024 Tel: 954.967.4644 Admission fees do apply. Open with limited capacity.

**No better time than Summer to Learn-to-Swim.** Driftwood Community Pool offers modified private Learn-to Swim classes for children ages 6 months-2 years. A variety of sessions are scheduled to meet the busy family, with courses of all skill levels offered in the morning, evenings and weekends. In partnership with Broward County Swim Central kid's ages 6 months to 4 years are eligible to receive a free Learn-to-Swim coupon by visiting [www.watersmartbroward.org](http://www.watersmartbroward.org) . The coupon is redeemable for a Free Learn-to-Swim Course at Driftwood Community Pool. For more information and register for private learn to swim lessons please contact us at 954.967.4644. Online at; [www.hollywoodfl.org/swim](http://www.hollywoodfl.org/swim). Location: 3000 North 69<sup>th</sup> Avenue, Hollywood, FL 33024. Fees do apply.

**Aqua Fitness.** Mondays & Wednesdays 7:00 p.m. – 7:45 p.m. Classes now being offered at Driftwood Pool. No better than now to get your summer body back in shape. Limited capacity.

**Aqua Zumba.** Thursday 7:00 p.m. – 7:45 p.m., Saturday 8:30 a.m. – 9:00 a.m. & 9:15 a.m. -9:45 a.m. It's a pool party with social distancing. Come out and enjoy an invigorating workout, splashing, stretching, twisting, laughing your way to a better you. Limited capacity.



**WEEK OF JUNE 8 – JUNE 14, 2020**

**CURRENT**

**CANCELLED - Funtastic Friday & ArtsPark Movie Night  
Friday, June 12**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Hollywood Beach Sweep Clean-Up  
Saturday, June 13**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2<sup>nd</sup> Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.

**WEEK OF JUNE 8 – JUNE 14, 2020****UPCOMING****CANCELLED - Food Trucks at ArtsPark****Monday, June 15**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

**CANCELLED - Funtastic Friday & ArtsPark Movie Night****Friday, June 19**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Downtown Hollywood ArtWalk****Saturday, June 20**

Do some shopping, grab a bite to eat, or pop into an art gallery while enjoying art, cultural entertainment, live music and the murals at the *Downtown Hollywood ArtWalk* from 6:00 p.m. - 11:00 p.m. A *FREE Guided Mural Tour* begins at 6:00 p.m. at the Visitor Center Information Booth at the corner of 20<sup>th</sup> Avenue and Hollywood Boulevard. Learn the stories behind the art and artists! The *Downtown Hollywood Artisan Market at Artwalk* on Harrison Street between 20<sup>th</sup> and 21<sup>st</sup> Avenue, features pop-up shops, artist showcases, handmade items, local purveyors, vintage shopping and fun!

At 8:00 p.m. artist Daniel Pontet, accompanied by Jeff Lee of Resurrection Drums, entertains the crowds at 2001 Van Buren Street with Impulse Art, a fusion of music and foot painting. For additional information, please contact the Hollywood Community Redevelopment Agency at 954.924.2980 or visit [www.FloridasHollywood.org/ArtWalk](http://www.FloridasHollywood.org/ArtWalk).