



## Hollywood

**WEEK OF MAY 25 – MAY 31, 2020**

***From the Desk of the City Manager***

The Memorial Day holiday on Monday saw lots of rain in South Florida as a tropical system passed by our area. Luckily the system for the most part remained offshore, however it did manage to deposit several inches of rain in our area which caused localized street-level flooding. All City pumps were activated. These pumps, both the auxiliary and permanent ones serve individual basins that are defined by particular streets and/or street elevations. During this last event, residents did report seeing some pumps inactive. While further investigation and evaluation is currently underway, I wanted to share that these basins are managed by a variety of pumps, some of which could be further down the road. So while it may appear as though the pumps are not functioning in a particular area, the closest pump may not be the one that is handling the draining of the area. Additionally, pumps are activated by floats, meaning when the water reaches a certain height it kicks the pump into action to move the excess rainwater into nearby retaining areas, swales and the street. This system functioned as it should moving the excess water away from damaging personal property and homes. In the low-lying areas of our City keeping the streets dry, in addition to helping to protect homes, is a herculean task. This task is made nearly impossible during a flash flood event that coincides with high tides. As we move forward with flood mitigation City-wide, staff will continue to work with FDOT and use the latest data regarding sea level rise during the decision making process to improve the current condition.

Beaches in South Florida opened on Tuesday as part of the phased reopening plan. I can understand the desire of residents wanting to enjoy a full day of sand, surf, and sun, and were disappointed to hear of the limitations regarding sunbathing and lounging. I am happy to report this phased approach to reopening appears to be paying off as the downward trend in confirmed COVID-19 cases continues. By everyone doing their part, we are able to continue to reopen recreation facilities and amenities in our City. On Wednesday we added several facilities to the open list, such as the Driftwood Community Pool and the Driving Range at Orangebrook. Please continue to visit the City's website for the latest information on what is currently open and the responsibilities of the general public.



**WEEK OF MAY 25 – MAY 31, 2020**

***From the Desk of the City Manager – (continued)***

To further assist our community to get out and enjoy City offerings responsibly, the return of the Temporary Café Zones is underway. On Hollywood Beach, restaurants and food establishments are able to expand their operations onto the Broadwalk through Monday morning at 5:00 a.m. In downtown Hollywood they are expanding their operations outside on the sidewalks and, where the sidewalk space is limited, into the street-side parking spots Saturday through Monday morning. In response to the Downtown Business Owners' request, the activation start time for the expanded zone was changed to Saturday.

A Budget Workshop took place on Wednesday with the Vice Mayor and Commissioners participating virtually. The workshop was a great opportunity for staff to present the latest information on recently completed projects, such as the Polk Street Public Boat Ramp, as well as capital projects that are currently underway. It was also a first glance of what is being proposed by staff for the coming year. The workshop afforded the opportunity for the Mayor, Vice mayor, and Commissioners to share their feedback on what they would like to see in the coming year.

Additionally on Wednesday, the City welcomed a number of new volunteers to serve on the City's many Advisory Boards and Committees. Each year I am impressed by the caliber of volunteers who step forward to offer their time and expertise to serve for the betterment of our City. I thank each and every individual for their interest, dedication and commitment to the residents of the City of Hollywood. Some positions remain vacant and unfilled and I would highly encourage those willing to serve to submit their interest.



**Hollywood**

**WEEK OF MAY 25 – MAY 31, 2020**

***From the Desk of the City Manager – (continued)***

Finally, a reminder of the City's Online Public Auction that is currently underway. Police cars, panel trucks, vans, pick-up trucks, cars and other miscellaneous vehicles are up for auction right now - 70 vehicles in total are in this auction lot which ends on Tuesday, June 2<sup>nd</sup> at 7:00 p.m. The City contracts with a company called "Bidera" to handle public auctions of surplus items. As part of their contract they inspect each item, write up a description, take detailed photographs and then host the auction. Hollywood is just one of many local municipalities to use the Bidera online auction site to sell surplus items with the goal of realizing the best possible price to the benefit of taxpayers. If you are interested in buying a vehicle, please [visit the auction site and submit your bid.](#)



## WEEK OF MAY 25 – MAY 31, 2020

### **QUIPS**

#### **Office of Communications, Marketing and Economic Development ROI**

Communications staff continues to post daily updates to the City's two websites ([www.hollywoodfl.org](http://www.hollywoodfl.org) and [www.choosehollywoodfl.com](http://www.choosehollywoodfl.com)) with the latest information regarding COVID-19. Staff is monitoring and responding to inquiries on all of the City's social media accounts, which continue to be very active, particularly with the reopening of Hollywood Beach, additional parks and recreational facilities and the implementation of the Temporary Café Zones. Important news and announcements are compiled to include in multiple Notify Me emails sent to subscribers daily.

Staff coordinated and managed the virtual Capital Budget Workshop and the Special Commission Meeting for broadcast on Wednesday. Production staff produced a highlight video from the Temporary Café Zones opening weekend and the Broward County Phase 1 opening.

CMED staff crafted messaging for the reopening of Hollywood Beach and additional parks and recreational facilities that opened this week. Promotion continues for Temporary Café Zones, Census 2020, Utilities Water Line Flushing Program and the Online Surplus Auction.

CMED staff finalized a new series of ads as part of the Economic Development Media Buy with the theme of "Backing Business."

Economic Development staff continues to promote federal relief programs for small businesses, as well as the City's Small Business Survey to measure the effects and needs of COVID-19 on the local economy. Staff is evaluating FastTrac® applications and notifying top 20 candidates of their acceptance into the City's 2<sup>nd</sup> cohort. Staff participated in the Greater Hollywood Chamber of Commerce Board of Director's meeting. Business assistance information and programs are distributed through the City's Notify Me, social media outlets, the City's main and economic development websites, and email.

**WEEK OF MAY 25 – MAY 31, 2020****QUIPS – (continued)****Budget & Performance Management****Budget Corner: *Fiscal Year 2021 Budget Process Update***

The Fiscal Year (FY) 2021 budget development process began with a Fiscal Strategy Kick-Off on January 29<sup>th</sup>, 2020. Following the kick-off, a City-wide meeting was held with relevant department staff to discuss changes to the budget process and introduce the new budget planning system. Although the pandemic has changed our day-to-day operations, we continue to work through the budget and make enhancements to the process.

Below are highlights of what we have accomplished to date:

- Fully implemented the use of the new ERP Budget Planning System for the FY 2021 budget process. Departments were able to review existing capital projects, review core operating budget, request new capital projects and operating modifications in the new system.
- The budget team developed an internal web page which provide departments with the resources needed to get through the budget process.
- The final draft of Cost Allocation Plan has been completed and is available for departments to review.
- The budget team are actively analyzing and preparing projection models for Fiscal Year 2021.
- The Capital Improvement Plan Team consisting of several Department Directors and led by the ACM of Sustainable Development has met to review and rank FY 2021 capital requests.
- Capital Workshop was held on Wednesday, May 27<sup>th</sup>.



## Hollywood

**WEEK OF MAY 25 – MAY 31, 2020**

### **QUIPS – (continued)**

#### **Budget & Performance Management – (continued)**

The next steps are:

- Internal meetings will be held with City Management and Department Directors to review budget projections and budget requests for FY 2021.
- The Budget team will meet with CRA staff in early June to discuss the MOU.
- The Operating Budget Workshop is scheduled for June 18<sup>th</sup>.
- The not-to-exceed resolution will be presented during the July 1<sup>st</sup> Commission meeting.
- The First Public Hearing is scheduled for September 14<sup>th</sup> and the Second Public Hearing is scheduled for September 24<sup>th</sup>.

#### **Hollywood Police Department**

This week the Hollywood Police Department focused efforts on public service announcement on our social media platforms, as well as our traditional media outlets. This was done in efforts to inform the public of new restrictions due to COVID-19. These restrictions consisted of rules to follow when visiting our beaches and local restaurants.



#### **Development Services**

With reopening's starting the City is still committed to having more food distributions, although it will now be on a biweekly schedule. As such the next distribution is scheduled for Tuesday, June 2<sup>nd</sup>.



## WEEK OF MAY 25 – MAY 31, 2020

### **QUIPS – (continued)**

#### **Building Division**

Last week the Building Division reached another benchmark of over one thousand virtual inspections. The total number of:

- Virtual inspections completed by field inspectors has reached 1,097. That makes 17% of building inspections virtual.
- Remote Plan Review since March 20<sup>th</sup> has reached 3,626.

I.T. has been uploading necessary software on the 13 new 17.5 inch, Dell Laptops in preparation to deploy them to Plan Reviewers later this week.

The virtual Kick-Off for Oracle's Community Development Suite will be on Wednesday, June 8<sup>th</sup> for the Building Module. In preparation for the kick-off Oracle has begun meeting with the different disciplines to review the different permit types.

In preparation for City Hall opening to the public, the Building Division is coordinating to enhance the existing QLess platform. This platform or software is the current web and text based system customers use to "get in line" for services associated with the Building and other divisions for services such as questions for plan reviewers, building permit application/issuance and services by Planning, Engineering, Fire and Public Utilities. Software features being evaluated have the potential to allow customers to make specific appointments for:

- Prescreen callback queue: Administrative support staff can verify if the customer is prepared and has the necessary documents to make an appointment.
- Self-serve appointments: Customers can schedule on their own via the internet to request a virtual consultation (WebEx or phone call).
- Walk-in appointments: Visit City Hall in-person and control the number of appointments/visitors entering the building.
- Curbside delivery: Drop-off or pick-up documents by meeting a staff member outside at a designated location.



## WEEK OF MAY 25 – MAY 31, 2020

### **QUIPS – (continued)**

#### **Building Division – (continued)**

With the onset of COVID QLess was quickly modified, allowing staff to remotely service customer's via email and phone only. These new features will allow for a more fluid transition to permanently facilitate the "new normal" by using technology to support both staff and customers in person and virtually.

Keep in mind there are a slew of customers the vendor is working with, as a result the earliest these enhancements are scheduled to be tested is the week of June 15<sup>th</sup> and if all goes well should be live by the end of June.

#### **Code Compliance Division**

Between May 13<sup>th</sup>–May 20<sup>th</sup> Code Compliance completed:

- 431 re-inspections
- 88 new calls of concern

In total, Code compliance handled over 500 code cases in the last week.

Six Code Officers were assigned over the holiday weekend to monitor and inspect the Temporary Café Zone Program; however, due to in climate weather the participation was not as anticipated. Code anticipates commencing Magistrate hearings in July and will start sending the 30 day notices within the next week.

#### **Community Development Division**

##### **Housing Rehabilitation**

- 14 Housing Rehab loans including 1 this week were closed.
- 11 Rehab bids have been received.
- 73 progress inspections including 11 this week have been conducted.



## WEEK OF MAY 25 – MAY 31, 2020

### **QUIPS – (continued)**

#### **Community Development Division – (continued)**

##### First-Time Homebuyer (FTHB)

- Prior to authorizing a FTHB subsidy, CD staff inspects the home to ensure there are not unpermitted improvements. 23 FTHB home inspections have been completed.
- The City wires the subsidy amount to closing agents when a closing is scheduled. 5 wire transfers to closing agents including 1 this week have been done.
- 2 homes have been purchased using ILA FTHB subsidies. 6420 Funston and 981 Hillcrest Court #103

##### Social Services

- 157 residents have been assisted with navigating the on-line Food Assistance/Food Stamp platform including 13 this week.
- 60 residents have been assisted in accessing unemployment benefits including 6 this week.
- 79 residents have been assisted with securing assistance with utility bills including 37 this week.
- 8 homeless persons have been assisted in gaining shelter placements.
- 128 residents have been assisted with securing rental assistance including 46 this week.

#### **Engineering, Transportation & Mobility Division**

With assistance from CEMD, Code Compliance, Police and other departments the Temporary Café Zone Expansion program has been implemented. To date 37 business have applied, of which 23 have been approved and staff is working with the remaining applicants to finalize their plan.



## WEEK OF MAY 25 – MAY 31, 2020

### **QUIPS – (continued)**

#### **Engineering, Transportation & Mobility Division – (continued)**

Approved participants

Sahara	1213 N Surf Road
Nick's Bar & Grill	1214 N Broadwalk
Krakatoa Indonesian Cuisine	1910b Hollywood Blvd
The Taco Spot	1500 N Broadwalk
Hollywood CheeseSteak and More	1907 Hollywood Blvd
Surf N Spray	1404 N Surf Rd
Oasis by the Sea	1209 - 1211 N Surf Rd
Broadwalk Restaurant on the Beach	1400 N Surf Rd
The Greek Joint Kitchen & Bar	1925 Hollywood Blvd
McGowan's of Hollywood	298 Arizona St
El Bayu de Wela Sara	1917 B Hollywood Blvd
Tasta Gelato & Cafeteria	2033 Hollywood Blvd
Tardes Calenas Bar Restaurant	2025 Hollywood Blvd
Florio's of Little Itay	200 Garfield St
Riptide Hotel	2300 N Surf Rd
Ocean's 13 Sports Bar & Grill	3111 N Surf Rd
La Vendetta	1909 Hollywood Blvd
Istanbul Restaurant dba Dogan Inc.	707 N Broadwalk
Takitos Mexican Restaurant	1926 Hollywood Blvd
Haagen Dazs Ice Cream	814 N Broadwalk
Mamacitas Latin Bar & Grill	591 N Broadwalk
Twisted Roots Kava Brewery	2037 Hollywood Blvd
Octopus	1942 Hollywood Blvd



**WEEK OF MAY 25 – MAY 31, 2020**

**QUIPS – (continued)**

**Engineering, Transportation & Mobility Division – (continued)**

In process:

Logans Beach Bar and Grill	200 N Broadwalk
Mystic Coffee	2028 Harrison St #103
Hollywood Grill	905 N Broadwalk
Mickey Byrne's Irish Pub	1921 Hollywood Blvd
Morelia Gourmet Paletas	1919 Hollywood Blvd
Angus Steak House	1917 A Hollywood Blvd
Pizza Rustica	1928 Hollywood Blvd
Bonny & Read's Toucan Hideout	500 N Broadwalk
Blue Wave	901 N Broadwalk
Cabo Blanco Restaurant	1636 Hollywood Blvd
Los Pinchos	1940 Hollywood Blvd
Rocco's Pizza	205 Johnson St
Huacho 51 LLC dba At Peru	903 N Broadwalk
WalkAbout Beach Resort	2500 N Surf Rd

**Planning & Urban Design Division**

Some activities for the week of 05/18/21-05/21/20:

- Held or participated in teleconferenced meetings with various applicants, design professionals, internal staff, and other departments (6)
- General public inquiries
- General Planning and Zoning phone calls and emails (230+)
- Project review (all stages of Development Review Process) including inter-departmental coordination of comments
- Certificates of Use (18), including review of permit history for residential CUs
- Address Designation Letters (2)
- Permit Plan Review (104+)
- Permit related phone calls (20)



**WEEK OF MAY 25 – MAY 31, 2020**

**QUIPS – (continued)**

**Public Works**

The Department of Public Works continue to do their part in preventing the spread. The department makes sure that staff abide by the social distancing procedures, and staff, along with vendors are being given daily temperature checks before entering the Public Works compound or their workstations



Custodial staff continues to sanitize offices and facilities and will do so until further notice.

Public Works staff will be assisting with the weekly street closings and reopening for Temporary Cafe Zones in Downtown Hollywood that began on May 22, 2020. We will be providing barricades and signage for residents and motorist's safety.





**WEEK OF MAY 25 – MAY 31, 2020**

**QUIPS – (continued)**

**Department of Design & Construction Management**

- **Hollywood Boulevard Landscaping – City Hall to Dixie Highway:** The project is being considered for Surtax funding by the Broward County surtax oversight committee. Construction Contract bid and award pending results of Broward County surtax funding determination.
- **SR7 at Hollywood Boulevard Mobility Hub:** Broward MPO has received Federal Transit Administration (FTA) grant award. Sub recipient agreement with Broward MPO is underway. DCM is reviewing scope of work. Design Services under negotiation with Consultant.
- **Surf Road at Balboa Street Erosion:** Design of the roadway protection elements are under review. The project has been submitted to the City of Hollywood Engineering Division and to Florida Department of Environmental Protection.
- **US 1 CSLIP (Complete Streets and other Localized Initiatives), Sheridan St to Pembroke Road:** Broward Metropolitan Planning Organization (MPO) Complete Streets and other Localized Initiatives projects (CSLIP) underway. FDOT design consultant working on schematic design, as City and CRA continue to coordinate design with FDOT.
- **Bicentennial Park:** The playground permits have been closed out. Contractor completed work on the 3 pathway connections, pathway re-surfacing, adding 5 bench foundations and sod installation. Parks Recreation and Cultural Arts will purchase 5 benches and research fitness and front gate replacement options.
- **New Police Headquarters:** Program Consultant continues to conduct interviews with Police Department Staff to assess operational needs for the new building.

Weekly updates on DCM projects continue to be posted through the City of Hollywood website on the DCM page: <https://www.hollywoodfl.org/1197/Design-Construction-Management>.

**WEEK OF MAY 25 – MAY 31, 2020****QUIPS – (continued)****Department of Public Utilities****WMRP-Moffett Street to Hollywood Boulevard from US-1 Intracoastal WW<sub>2</sub>**

Contractor is addressing miscellaneous punch list items within project area. A traffic plan is in place and traffic is being redirected accordingly.

**WMRP- Hollywood Boulevard to Sheridan Street from US-1 to North 21<sup>st</sup> Avenue:**

Contractor is installing temporary pavement in the area between Taft Street and Arthur Street from US-1 to North 21<sup>st</sup> Avenue. Installation of watermain is on-going in alleyway South of Tyler Street between 19<sup>th</sup> and 20<sup>th</sup> Avenue. A traffic plan is in place and traffic is being redirected accordingly.

**Lift Station W-14 upgrade, Monroe Street, at South 56<sup>th</sup> Avenue:**

Contractor is installing underground piping and valves along Monroe Street, just east of South 56<sup>th</sup> Avenue. Temporary pavement has been installed near the project site on Monroe Street but South 56<sup>th</sup> Avenue is unaffected by this project. However, the FDOT Mobility (bike path) project is ongoing in the same area. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.



**WEEK OF MAY 25 – MAY 31, 2020**

**CURRENT**

**CANCELLED - Funtastic Friday & ArtsPark Movie Night  
Friday, May 29**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**UPCOMING**

**CANCELLED - Food Trucks at ArtsPark  
Monday, June 1**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

**CANCELLED - Funtastic Friday & ArtsPark Movie Night  
Friday, June 5**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Full Moon Drum Circle  
Friday, June 5**

Bring your percussion instrument to join in the Full Moon Drum Circle at ArtsPark from 7:00 p.m. - 9:00 p.m. All skill levels are welcome to participate in this free, guided drum circle in the Palm Court area on the west side of the ArtsPark at US-1 and Hollywood Boulevard. For additional information, please contact us at 954.926.0204.

**WEEK OF MAY 25 – MAY 31, 2020****UPCOMING – (continued)****CANCELLED - Dream Car Classic  
Sunday, June 7**

The monthly Downtown Hollywood Dream Car Classic takes place along Hollywood Boulevard between 19<sup>th</sup> and 20<sup>th</sup> Avenues from 10:00 a.m. - 3:00 p.m. The Dream Car Classic features dozens of classic cars, trucks and other one-of-a-kind vehicles on display. Attendance is free. There is a \$20.00 charge for those who wish to have their vehicles on display.

To pre-register for the Dream Car Classic, email Joe Bevelacqua at [jbevsvr@msn.com](mailto:jbevsvr@msn.com) and include your vehicle's make and model. Vehicles also will be registered the morning of the show as space permits. Participation is limited to 85 vehicles with awards for the Top 30 vehicles and the People's Choice Award. For additional information on the Dream Car Classic, please contact us at 954.825.1027.

**CANCELLED - Hollywood Beach Sweep Clean-Up  
Saturday, June 13**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2<sup>nd</sup> Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.