



WEEK OF MAY 18 – MAY 24, 2020

From the Desk of the City Manager

As you know, Broward County had issued Emergency Order 20-10 outlining the intention to begin Phase One of the reopening plans. This Order took effect on Monday and allows limited non-essential businesses through the County and City to reopen with restrictions.

Governor Ron DeSantis issued Executive Order 20-122 which permitted Broward County to enter Phase One of the Safe. Smart. Step by Step Plan for Florida's Recovery outlined in Executive Order 20-112.

Broward County's restrictions for the openings include requiring visitors to wear face coverings, maintaining at least a six-foot distance from individuals outside of their party, limited active and passive uses by individuals and families, and prohibiting the gathering of groups larger than ten.

Restaurants and food establishments may allow on-premises consumption of food and beverage, so long as they adopt appropriate social distancing measures and limit their indoor occupancy to no more than 50 percent of their building occupancy. In addition, outdoor seating is permissible with appropriate social distancing. Appropriate social distancing requires maintaining a minimum of 6 feet between parties, only seating parties of 10 or fewer people, and keeping bar counters closed to seating.

I would like to note, on behalf of the City and in an effort to help our restaurants increase capacity, I recently issued an Emergency Order (20-03) designating **Temporary Café Zones** in Downtown Hollywood, along the Hollywood Beach Broadwalk and in public and private commercial areas adjacent to established restaurants city-wide. I encourage Hollywood restaurants to take part in this temporary program, for more information, online registration and Program Guide, please visit the City's website at www.HollywoodFL.org



Hollywood

WEEK OF MAY 18 – MAY 24, 2020

From the Desk of the City Manager – (continued)

- **In-store retail sales establishments** may open storefronts if they operate at no more than 50 percent of their building occupancy and abide by the safety guidelines issued by the Center for Disease Control and Prevention (CDC).
- **Barbershops, cosmetology salons, and cosmetology specialty salons** must adopt appropriate social distancing and precautionary measures and adhere to the following guidelines: customers are by appointment only, allow at least 15 minutes in between appointment for proper disinfecting practices, no group appointments, and masks must be worn by all employees while performing personal services.
- **Museums** may open at no more than 25 percent of its building occupancy.
- **Community Rooms, Fitness Centers and Gyms located within housing developments** (commercial Fitness Centers and Gyms are not included in Phase I reopening)

Businesses/amenities that are not able to reopen as a part of Phase One include:

- Beaches (public and private)
- Bars and Nightclubs
- Gyms (Commercial Facilities)
- Entertainment Facilities (including concert halls, movie theatres, auditoriums, video arcades, gymnasiums, fitness studio, and other similar facilities).

The general public's compliance with the Governor's Orders is vital to keeping these facilities open, expanding business openings, and most importantly, helping to stop the spread of the coronavirus.

The City continues to partner with Feeding South Florida and FDOT by hosting 5 large-scale food distribution events in Hollywood at the Tri-Rail station parking lot at Sheridan Street. We have now supplied food to well over 5,000 families through these events. I want to thank all of the staff who have spearheaded these efforts including our Community Development Division, Parks & Recreation, and our Police Department as well as the members of the public who have volunteered to help make these events run smoothly.



WEEK OF MAY 18 – MAY 24, 2020

From the Desk of the City Manager – (continued)

I also want to make sure that people are aware of the multiple sources providing food assistance which are located on the City's website under available assistance. Some of those sources include:

Business Programs

Our Office of Communications, Marketing and Economic Development has been working on multiple initiatives to assist our local business community. Two virtual programs have recently been launched:

Simple Steps for Restarting Your Business

This is a business survival & recovery webinar to help businesses plan for getting revenue streams operating while balancing expenses. The City has partnered with Broward SCORE to host this free program that will help businesses identify and prioritize the steps to take to restart or revamp your business as the economy restarts. There are 4 sessions associated with this program. You can get more information on the City's economic development website which is www.choosehollywoodfl.com. We've also been promoting this program through social media and e-mail notifications.

FastTrac® Start-Up Program

This is a virtual edition of our popular free program FastTrac® Start-Up Program for entrepreneurs and small businesses. It is designed to guide early-stage entrepreneurs with the necessary steps to launch a business, as well as assist existing businesses develop a plan around new lines of products and services in order to better adapt to COVID-19 challenges. The application process for this program ends this Friday and Hollywood residents and small business owners are urged to apply online by going to the choosehollywoodfl.com website.



WEEK OF MAY 18 – MAY 24, 2020

From the Desk of the City Manager – (continued)

I want to thank the members of the public, our staff, our volunteer board members and our City Commission members who continue to embrace their new skills as it relates to virtual meetings. Wednesday we held our third Commission meeting virtually, as well as our CRA board meeting, allowing us to continue moving the business of the City forward during these challenging times.

On April 29th, we facilitated a virtual General Obligation Bond Advisory Board meeting and on May 7th, held a virtual Parks, Recreation and Cultural Arts Advisory Board Meeting. These virtual meetings using Communications Media Technology ("CMT") have been held in accordance with the Governor's executive order pertaining to conducting local government meetings while under the public health emergency related to the Novel Coronavirus Disease 2019 (COVID-19).

You can find all of the information to listen to these public meetings on the City's website under the calendar listing. While there, you will see information regarding next Wednesday's Special City Commission Meeting for the Annual Advisory Board Appointments. The virtual meeting will take place on Wednesday, May 27, 2020 at 3:30 p.m.

- The Agenda is posted on the City's website at the following location: <https://hollywoodfl.legistar.com/Calendar.aspx>
- Any member of the public wishing to comment may do so via the City's website at the following link: <https://www.hollywoodfl.org/FormCenter/City-Clerk-12/PUBLIC-COMMENT-Special-City-Commission-M-151>
- Comments are limited to 400 words and/or 3 minute spoken maximum.
- Comments must be received by 6:00 p.m. on Tuesday, May 26, 2020.
- Staff will read the comments into the record during the meeting. All comments received during the submission period will become part of the public record.

For additional information regarding the Special City Commission Meeting, please contact Patricia A. Cerny, City Clerk, at 954-921-3211 or via email: pcerny@hollywoodfl.org.



WEEK OF MAY 18 – MAY 24, 2020

From the Desk of the City Manager – (continued)

In a salute to frontline COVID-19 responders, The Goodyear Blimp will be holding a "South Hospital Flyover" this Friday, May 22nd at the following times and locations:

- 12:00 - 12:15 p.m.: Cleveland Clinic
- 12:45 - 1:00 p.m.: Mount Sinai Miami
- **1:15 - 1:30 p.m.: Memorial Hospital**
- 1:45 - 2:00 p.m.: Broward Health
- 2:15 - 2:30 p.m.: Holy Cross

Residents should observe the flyover from the safety of their homes and should refrain from traveling to see the flyover.

As a reminder, City and Broward County Administrative offices will be closed on Monday, May 25th, in observance of the Memorial Day national holiday. City online services remain available to customers and garbage, bulk and recycling will be collected as regularly scheduled. As you know, Memorial Day honors the men and women who have died while serving in the United States military. I wish all a safe and enjoyable holiday and encourage all to take a few moments to acknowledge those who have lost their lives in service to our country.



WEEK OF MAY 18 – MAY 24, 2020

QUIPS

Office of Communications, Marketing and Economic Development ROI

CMED staff, with assistance from several other departments, developed and implemented a Temporary Café Zone Program, as part of the Backing Business initiative. The Temporary Café Zone Program is to assist local restaurants and food establishments by expanding outdoor dining options. Staff created a program guide, online registration pages, a restaurant recovery checklist, and signage. Staff also hosted four online informational sessions on May 18th and May 19th to explain the program to the business community. Staff has been promoting the program through multiple channels, including the City's two websites, social media, South Florida Sun Times newspaper, via email notifications, and more.

CMED staff posts daily updates to the City's two websites (www.hollywoodfl.org and www.choosehollywoodfl.com) with the latest information regarding COVID-19. Staff continues to monitor and respond to the increased inquiries on all of the City's social media accounts. Staff also compiles important information daily for multiple Notify Me News and Announcement email blasts that are sent to subscribers.

Staff crafted messaging and graphics and assisted with the planning and coordination of Tuesday's Drive-Thru Food Distribution in partnership with Feeding South Florida and FDOT. Staff also crafted messaging for the reopening of businesses as part of the state's Phase 1 Safe. Smart. Step-by-Step Plan for Florida's Recovery that began this week. Promotion continues for Census 2020, Virtual Inspections, Utilities Water Line Flushing Program. Congratulatory messages have been posted on social media and digital signs in the City for 2020 Hollywood graduates.

CMED staff also worked to finalize agenda items for South Park Road, Van Buren Street, and Micro Enterprise Assistance Program.



WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

Office of Communications, Marketing and Economic Development ROI – (continued)

Staff broadcast the virtual CRA Board Meeting and Commission Meeting on Wednesday. Video Production staff took photos and produced a video highlighting local businesses as the Phase 1 reopening of businesses begins. Staff also hosted several training sessions on the Webex virtual tool.

Staff continues to promote the upcoming City's FastTrac® Start-Up Program for entrepreneurs and small business owners and is encouraging interested candidates to apply by the May 21 deadline. Promotion also continues for the recently replenished federal relief programs for small businesses, as well as Economic Development's survey to measure the effects of COVID-19 on the City's small business community. The Economic Team is researching and drafting a business assistance program for small businesses located in the City's LMI area adversely affected by COVID-19 and has been receiving new inquiries, new applications, and pending projects for the Commercial Property Improvement Program (CPIP).

Staff is also working to finalize the latest round of ads as part of the Economic Development Media Buy. The City's marketing materials had to be modified to account for the COVID-19 pandemic.



WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

Hollywood Police Department

The Hollywood Police Department just wrapped up Police Week and although our Annual Police Memorial did not take place, we contacted the families of our Fallen Hero's and reminded them that even through these challenging times, we still honor our fallen and they are not forgotten. A banner in memory of them was displayed outside the Police building.

The Police Department continues to enforce the CDC guidelines regarding social distancing and facial coverings orders throughout the City. Many businesses will re-open with strict guidelines that must be adhered to. We urge the public to educate themselves and follow the guidelines for everyone's safety.

Hollywood Beach - The Broadwalk is open for recreational activities.

Temporary Café Zones:

Downtown - On Thursday, May 21st, Hollywood Boulevard will be closed to vehicular traffic from 2 p.m. thru Monday 5:00 a.m. between 19th Avenue and 21st Avenue. If you plan on traveling in this area, please take an alternate route.

Broadwalk - On Thursday, May 21st at 2:00 p.m., the bicycle lane on the Broadwalk will be closed from Harrison Street to Wilson Street, until 5:00 a.m. Monday.

This week the Hollywood Police Department Participated in the Broward County School District Career Day, by creating a virtual presentation. This 5 minute video which was viewed via internet, showcased the Hollywood Police Department and its various specialized units. Whether it be the thrill of our SWAT team, or the beautiful views while working our Marin Unit, the student were able to see what the Hollywood Police Department and a career in Law Enforcement could offer them. And of course we also informed them about our Explorer Program.



WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

Hollywood Police Department – (continued)

On Wednesday May 20th at 9:30 a.m., the Hollywood Police Department conducted a parade for the Big Brothers and Big Sisters of Broward County. The parade was held in at the Tri-Rail parking lot located at North 29th Avenue and Sheridan Street not only did the children get to see amazing Police and Fire apparatus, but they also got to see their Police Officer Mentors (*Police Officer Mentor Program held by the Big Brothers and Big Sisters of Broward County*) which they haven't seen since the quarantine started.



Office of Human Resources

We launched two new online training initiatives this week 1) Anti-Harassment/Discrimination compliance training which will be available on demand 24/7 to our employees through the City's ERP/Oracle system. 2) Security Awareness training which will help employees understand their role in protecting the City's Internet security. Both training classes are mandatory for all employees.

We are also finalizing testing NEOGOV's OnBoard module for a prospective go live on June 1st, 2020. OnBoard enables new hires to become more productive by streamlining new hire paperwork processing and onboarding initiatives. The system allows new hires to complete required paperwork online, such as the I-9 and W-4 forms, in minutes prior to their first day. The system also hosts an online portal that showcases our organizational values and mission to reinforce job duties.



WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

Office of Human Resources – (continued)

During testing, OnBoard has been updated to include critical HR policies and procedures, the City of Hollywood Employee Handbook, direct deposit information, required government forms, and other relevant items required from our new employees. The OnBoard portal has also been updated with sections that include required New Hire Checklists, Important Documents, Helpful Links, Job Descriptions, Photos, Videos, City of Hollywood History, and our Vision, Mission, Core Values and Strategic Focus Areas.

We also posted the following new job opportunity – Senior Purchasing Agent. Interested individuals should visit the City's website to apply: <https://www.governmentjobs.com/careers/hollywoodfl>.

We have been working closely with Departments and our Liability Insurance broker to obtain updated pertinent information required for our October 2020 insurance renewals in the areas of Accidental Death, Police & Fire, Cyber Liability, Drone Aerial Coverage, EMT Medical Professional Liability, Excess Workers Compensation, Pollution Liability, Storage Tanks, Terrorism Active Shooter, Vessel Pollution, and Water Craft Marine Hull.

Since the City implemented an ERP project utilizing Oracle we have been continually creating needed reports and customizations in the system so that our workforce works smarter through the data obtained in the payroll modules as well as labor and employment.



WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

Budget & Performance Management

Budget Corner: *Adapting to Change*

A few months ago, we reported that many of the General Fund Social Service Agency Grant recipients have experienced challenges with providing existing programs due to the coronavirus pandemic. To date, we have reached out to all of our grant recipient agencies to discuss their challenges and identify approaches to mitigate the impacts of the pandemic. Below are some of the creative programs and services, (supported through the General Fund Grant), that are offered to Hollywood residents during the pandemic:

Broward Center for the Performing Arts:

- *Integrated Art & Literacy Virtual Programs with Bethune Elementary students*
- *Classes to Go Virtual Programs* which provides online art curriculum for teachers

Boys & Girls Club of Broward County

- *Grab n Go Meals*
- *Virtual Educational Programs* such as Science Buddies, Brain Pop, and National Geographic Kids

Learning for Success

- *Livestream Interviews* where students can ask questions to successful professionals
- *Kids and the Power of Work (KAPOW)* online curriculum for teachers and students

South Florida Institute for the Aging

- *Book Club and Legacy Journaling* offered via telephone to elderly clients
- *Food Delivery Assistance*



WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

Budget & Performance Management – (continued)

YMCA of South Florida

- *Childcare for Essential Workers* offered to hospital employees, first responders, etc.
- *Virtual Wellness Programs*

2-11 Broward

- *Mental Health Services*
- *Financial and Housing Assistance*

Department of Development Services

In collaboration with Feeding South Florida, FDOT and Volunteers, 846 meals were distributed to households on Tuesday, May 19th.

Building Division

As of March 30, 2020, the total number of Virtual Inspections completed by Field Inspectors is 1,031.

As of March 30, 2020, the total number of Plans reviewed remotely is 3,243.

The total number of Inspections including Virtual Inspections to date is 5,961.

Code Compliance Division

Between May 8th – May 15th Code Compliance completed:

- 371 re-inspections
- 77 new calls of concern

Covered the Beach closure on Sheridan Street and on Hollywood Boulevard.

First Responder to all Vacation Rental and business complaints of violations pertaining to the Governor's order.

Special Magistrate hearings anticipated to begin in July.

**WEEK OF MAY 18 – MAY 24, 2020****QUIPS – (continued)*****Community Development Division******Housing Rehabilitation***

- 13 Housing Rehab loans including 2 this week were closed.
- 11 Rehab bids have been received.
- 62 progress inspections including 3 this week have been conducted.

First-Time Homebuyer (FTHB)

- Prior to authorizing a FTHB subsidy, CD staff inspects the home to ensure there are not unpermitted improvements. 23 FTHB home inspections including 3 this week have been completed.
- The City wires the subsidy amount to closing agents when a closing is scheduled. 4 wire transfers to closing agents.
- 2 homes have been purchased using ILA FTHB subsidies. 6420 Funston and 981 Hillcrest Ct. #103

Social Services

- 144 residents have been assisted with navigating the on-line Food Assistance/Food Stamp platform including 11 this week.
- 54 residents have been assisted in accessing unemployment benefits including 9 this week.
- 42 residents have been assisted with securing assistance with utility bills including 11 this week.
- 7 homeless persons have been assisted in gaining shelter placements.
- 82 residents have been assisted with securing rental assistance including 26 this week.

Engineering, Transportation & Mobility Division

- Started construction of Diplomat Parkway sidewalk project
- Submitted 3 applications to Broward County for Surtax Rehabilitation and Maintenance Funding.
- Working with the City Team for reopening restaurants with respect to use of right of way for café zones.
- Presentation made to City Commission on 5G regulations

**WEEK OF MAY 18 – MAY 24, 2020****QUIPS – (continued)*****Engineering, Transportation & Mobility Division – (continued)***

- Implemented electronic Engineering Permitting, including tree removal permits and 50/50 Sidewalk Program applications
- Implemented electronic payment processing for Engineering Division

Planning & Urban Design Division

- Continued evaluating improvements to the virtual Development Review Process, working on text amendments, scanning hard copy data to improve remote access and improving internal coordination and project tracking through check-ins and shared resources.
- Routine activities for 5/11/20 – 5/15/20 included:
- Held or participated in teleconferenced meetings with various applicants, design professionals, internal staff, and other departments (15);
- General Planning and Zoning phone calls and emails (230);
- Project review (all stages of Development Review Process); including inter-departmental coordination of comments;
- Certificates of Use (40), including review of permit history for residential CUs;
- Address Designation Letters (40);
- Permit Plan Review (104+);
- Permit related phone calls (30-40);

Department of Design & Construction Management

- **Design District Signs:** The North sign located in the median at North 29th Avenue at Stirling Road installation has been completed and the sign is operational. Underground installation to power the South sign located in the median at North 29th Avenue at Sheridan Street began May 17th. Final landscape installation at each sign is forthcoming.
- **Florida East Coast Railway Corridor Safety and Landscaping Enhancements:** Design and Construction Management (DCM) held a kickoff meeting with City stakeholders on May 19th. DCM is preparing a project scope in preparation for Design Consultant procurement.



WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

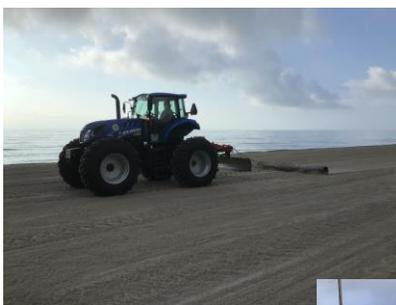
Department of Design & Construction Management – (continued)

- **New Police Headquarters:** Program Consultant continues to conduct interviews with Police Department Staff to assess operational needs for the new building.

Weekly updates on DCM projects continue to be posted through the City of Hollywood website on the DCM page: <https://www.hollywoodfl.org/1197/Design-Construction-Management>.

Public Works

Our staff are preparing the Beach for reopening on Tuesday, May 25, 2020 after its closure in March due to the COVID19. During the closure, staff have taken the time to manicure sand, trimmed and removed coconuts from palm trees along the beach and Broadwalk, proper side street cleaning due to limited traffic, and keep protecting our sea turtle nesting sites. . Thanks to our hard working staff for being there during these challenging times. When our Beach reopens on May 25th it will indeed win another award for one of the Best Beaches in Florida.



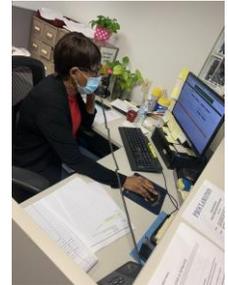


WEEK OF MAY 18 – MAY 24, 2020

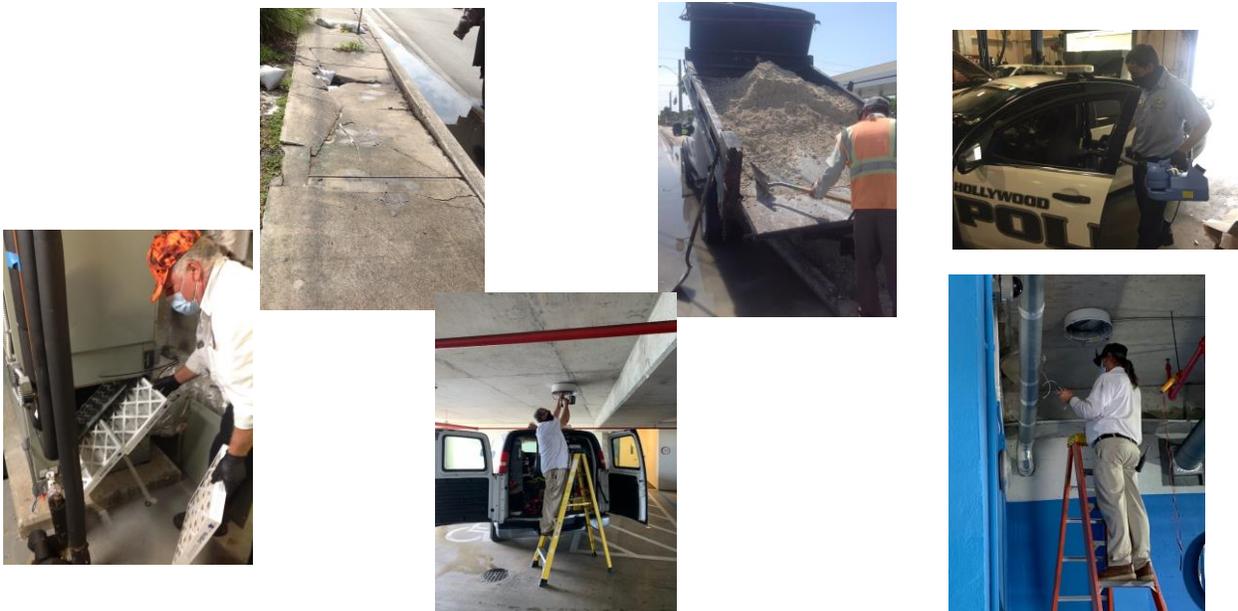
QUIPS – (continued)

Public Works – (continued)

Our Administrative staff are also preparing the office for reopening, wearing their PPE, promoting and practicing the “Social Distancing,” while assisting residents and staff with various questions.



There are no questions that emergency orders limit our normal activities and have taken a toll on our staff due to telecommuting and Social Distance. Despite all that, our Public Works crew continues to complete their normal tasks along with additional workload caused by COVID19. Attached are photos of staff taking pride and care – rain or shine - in repairing and replacing a broken sidewalk while practicing Social Distancing and making sure the City’s First Responders vehicles are safe and sanitized, and making sure staff and resident returns to well-lit parking areas with clean air circulation.





WEEK OF MAY 18 – MAY 24, 2020

QUIPS – (continued)

Department of Public Utilities

WMRP-Moffett Street to Hollywood Boulevard from US-1 Intracoastal WW₂

Contractor is addressing miscellaneous punch list items within project area. A traffic plan is in place and traffic is being redirected accordingly.

WMRP- Hollywood Boulevard to Sheridan Street from US-1 to North 21st Avenue:

Contractor is installing temporary pavement in the area between Taft Street and Arthur Street from US-1 to North 21st Avenue. Installation of watermain is on-going in alleyway South of Tyler Street between 19th and 20th Avenue. A traffic plan is in place and traffic is being redirected accordingly.

Lift Station W-14 upgrade, Monroe Street, at South 56th Avenue:

Contractor is installing underground piping and valves along Monroe Street, just east of South 56th Avenue. Temporary pavement has been installed near the project site on Monroe Street but South 56th Avenue is unaffected by this project. However, the FDOT Mobility (bike path) project is ongoing in the same area. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.



WEEK OF MAY 18 – MAY 24, 2020

CURRENT

**CANCELLED - Funtastic Friday & ArtsPark Movie Night
Friday, May 22**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

UPCOMING

**CANCELLED - Food Trucks at ArtsPark
Monday, May 25**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

**CANCELLED - Funtastic Friday & ArtsPark Movie Night
Friday, May 29**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Full Moon Drum Circle
Friday, June 5**

Bring your percussion instrument to join in the Full Moon Drum Circle at ArtsPark from 7:00 p.m. - 9:00 p.m. All skill levels are welcome to participate in this free, guided drum circle in the Palm Court area on the west side of the ArtsPark at US-1 and Hollywood Boulevard. For additional information, please contact us at 954.926.0204.

**WEEK OF MAY 18 – MAY 24, 2020****UPCOMING – (continued)****CANCELLED - Dream Car Classic
Sunday, June 7**

The monthly Downtown Hollywood Dream Car Classic takes place along Hollywood Boulevard between 19th and 20th Avenues from 10:00 a.m. - 3:00 p.m. The Dream Car Classic features dozens of classic cars, trucks and other one-of-a-kind vehicles on display. Attendance is free. There is a \$20.00 charge for those who wish to have their vehicles on display.

To pre-register for the Dream Car Classic, email Joe Bevelacqua at jbevsvr@msn.com and include your vehicle's make and model. Vehicles also will be registered the morning of the show as space permits. Participation is limited to 85 vehicles with awards for the Top 30 vehicles and the People's Choice Award. For additional information on the Dream Car Classic, please contact us at 954.825.1027.

**CANCELLED - Hollywood Beach Sweep Clean-Up
Saturday, June 13**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2nd Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.