



Hollywood

WEEK OF MAY 4 – MAY 10, 2020

From the Desk of the City Manager

Select City Parks and Recreational Facilities Opened Wednesday, May 6th

As we continue with the Phase One Reopening of our City, on Wednesday I announced select City-operated parks and recreational facilities were opened to the public for passive activities. Those visiting parks and recreational facilities must follow the guidelines of the Centers for Disease Control (CDC) and Florida Department of Health, including wearing facial covering and social distancing. City-operated parks and recreational facilities will remain open contingent upon visitors' compliance with these recommended guidelines. Remember, it is up to all of us to continue to do our part to help reduce the cases of COVID-19.

The following parks are open for passive activities only. Passive activities include walking, biking, running and individual enjoyment of the natural surroundings. Courts and playgrounds remain closed at this time.

Park hours: 8:00 a.m. to 8:00 p.m.

ArtsPark at Young Circle - 1 Young Circle

Charles Vollman Park - 2933 Taft Street

Jefferson Park - 1501 Jefferson Street

Joe DiMaggio Park - 1001 Three Island Boulevard

John Williams Park - 6101 Sheridan Street

Oakridge Park - 5200 SW 35th Avenue

Zinkil Park - 5451 Washington Street

For those looking to launch their boat, the newly renovated public boat ramps at the **Hollywood Marina, 700 Polk Street** is now open. Owners of motor-powered craft may use this facility to launch. For personal watercraft, the boat ramps at **Holland Park, 801 Johnson Street** are open for rowing boats, canoes, kayaks or stand-up paddle boards. The ramp hours are 8:00 a.m. to 8:00 p.m. daily, no other areas of Holland Park will be open at this time. Once the parking areas reaches capacity, the ramps may be closed.



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From the Desk of the City Manager – (continued)

Additionally, the City's public golf courses at Hollywood Beach Golf Club, Eco Golf Club and Orangebrook Golf Club are open for play with restrictions. Golfer's please visit the City's website to learn more about the restrictions and what you can expect once on the course.

The sandy beach and Boardwalk remain closed at this time. We will continue to monitor the medical data, and should we see the numbers continue to trend downward along with compliance with social distancing and capacity restrictions at our existing park/recreational facility then we will have another phase set for next week, Wednesday, May 13th which could include the Boardwalk.

The Florida Department of Health in Broward (FDOH-Broward), American Medical Response (AMR) and Century Ambulance Services (CAS) have launched a new mobile/in-home testing program this week throughout Broward County. Residents eligible for the new testing option include homebound elderly or individuals with disabilities who are experiencing symptoms of COVID-19 and cannot leave their homes to access one of the drive-up or walk-up test collection sites. Residents who believe they are eligible for the mobile/in-home testing option should call the Broward County COVID-19 Call Center at 954-357-9500 for a pre-qualifying assessment. The Call Center is open from 8:00 a.m. to 6:00 p.m. daily. Collections hours will be from 9:00 a.m. to Noon, and 1:00 p.m. to 4:00 p.m., Monday through Friday. AMR and CAS will each collect up to 12 specimens per day with the capability to ramp up staffing to complete up to 25 tests per day. Florida Department of Health in Broward will process up to 50 specimens daily and will manage the overall testing process, provide training to the collection teams, and provide specimen collection kits and necessary materials to package, store and transport the specimens. FDOH-Broward will also notify residents of test results, and conduct contact tracing for those individuals that test positive for COVID-19.



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From the Desk of the City Manager – (continued)

Once again this week the City, in partnership Feeding South Florida and at the Florida Department of Transportation, held a community food distribution at the Tri-Rail station on Sheridan Street. 770 households in need were provided fresh fruit, milk, frozen foods and other necessary staples free of charge. Many volunteers were on hand to load the truck of each awaiting vehicle. My thanks again to the volunteers and staff for their hard work in helping to coordinate and staff another successful and important event. Unfortunately, these types of events have become commonplace across our area and the country. The need is great. For those who need a helping hand there are food distribution resources available to you. Please visit the City's website for a list of additional assistance: <https://www.hollywoodfl.org/CivicAlerts.aspx?AID=753>

The Community Redevelopment Agency and Regular City Commission Meetings took place on Wednesday with the Vice Mayor and Commissioners participating virtually via the City's Webex Meeting application. For those who missed watching the live broadcast, you can watch the archived file which is posted to the City's website at the following link: <http://www.hollywoodfl.org/146/Watch-Commission-Meetings>

Commissioner Traci Callari has been elected to serve as the next President of the Broward League of Cities. The Installation Ceremony of Commissioner Callari as president was originally slated to take place during the annual Broward League of Cities Installation Gala at the Margaritaville Hollywood Beach Resort later this month. Due to the COVID-19 Pandemic, out of concern for public safety, this event had to be cancelled. The Broward League of Cities approached the City and would like to do the swearing-in ceremony for Commissioner Callari here in the City Commission Chambers on Thursday, May 14th at 9:00 a.m. and broadcast it via a number of different platforms. We wish to congratulate Commissioner Callari and we are certain she will represent the City and the League in an exemplary manner in her role as president over the next year. The League has been coordinating with the City's CMED staff to facilitate this. They are expecting to broadcast the event live over the City's Government Access Cable Channels and on Facebook for the broadcast. We will be sending out information in conjunction with the League of Cities as the details are firmed up.



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From the Desk of the City Manager – (continued)

The Department of Parks, Recreation and Cultural Arts will be holding a Virtual Advisory Board Meeting this evening at 6:30 p.m. Information to join the meeting via the Cisco WebEx Meetings application is as follows:

Meeting Event Number: 714 859 640

Meeting Password: PRCA

URL: <https://hollywoodfl.webex.com/hollywoodfl/onstage/g.php>

If you would like to listen to the meeting over the telephone, please call 408.418.9388.

Hollywood residents are being asked to take an active role in helping to shape the future of parks and recreation in our City by completing a Parks Master Plan survey. As you may know, the City has initiated a community-based planning process to update our Parks Recreation and Cultural Arts Master Plan. The results of which will be included in our Comprehensive Plan.

Residents have been selected at random to receive the statistically valid survey through the mail. Surveys will be hitting mailboxes in the coming days. Because the survey is sent to a limited number of residents, their participation is critical for the continued success of our community.

If you receive one of the surveys, you are asked to fill it out in its entirety and return it in the postage-paid envelope as soon as possible. ETC Institute is the company distributing and analyzing the survey data as part of the team working under David Barth and Associates. Once the data is compiled and analyzed, ETC staff will present their findings to the City. Of course all personal information will remain confidential.



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From the Desk of the City Manager – (continued)

I encourage all who receive the survey by mail to take the time to complete it. This is a great opportunity for you to share your thoughts about the future of our parks, facilities and programs. Your opinions and thoughts matter. For those who did not receive a survey by mail, you will also have a chance to participate via an online survey in the coming weeks. Be sure to visit the City's website at www.Hollywoodfl.org for additional information on the Parks, Recreation and Cultural Arts Master Plan Survey.

The US Navy Blue Angels flight demonstration team will perform a fly over South Florida between 1:00 p.m. and 1:25 p.m. on Friday, May 8, 2020. The Blue Angels are expected to fly over Hollywood shortly after 1:00 p.m. The Navy asks that residents continue to quarantine and not travel to see the Blue Angels. The flyover is part of the Blue Angels' tribute to America during the ongoing COVID-19 pandemic.



This week the City's Communication's Team launched a new digital text message campaign to encourage Hollywood residents to fill out their Census questionnaire today. While our self-response rate continues to inch up, there is still lots of room for improvement, especially on the barrier island. It is vitally important for all Hollywood residents to participate in the Census. It is your response that ensures your City receives federal support for a wide range of services including public safety and healthcare. I encourage everyone to take 10 minutes today to fill out your Census questionnaire. You can find it at <https://2020census.gov>. There is Strength in Numbers...Make Hollywood Strong! Fill out your Census questionnaire today.



WEEK OF MAY 4 – MAY 10, 2020

QUIPS

Office of Communications, Marketing and Economic Development ROI

Communications staff continues to make daily updates to the City's main website and Economic Development website in an effort to provide the latest information regarding COVID-19. The City's social media accounts continue to be very active with staff responding to a variety of questions and concerns. The City's social media sites, along with the websites, are a consistent source of information that residents can rely on. Staff also is dedicated to compiling the most important, need-to-know information for inclusion in the multiple daily Notify Me emails sent to subscribers.

Staff coordinated and managed the virtual CRA Board Meeting and Commission Meeting for broadcast on Wednesday as well as the Parks & Recreation Advisory Board Virtual Meeting on Thursday. CMED staff continues to train staff from other departments on the Webex Meeting application.

Staff crafted messaging and graphics and assisted with the planning and coordination of Tuesday's Drive-Thru Food Distribution in partnership with Feeding South Florida and FDOT. Staff also crafted messaging for the phase one reopening of parks and recreational facilities. Promotion continues for Virtual Inspections and the #StayStrongHollywoodFL Turtle Coloring Page. Our video production specialist was present to take photos of a birthday celebration for a resident who turned 105 years old. Staff responded to a number of media inquiries on a variety of topics, they also launched the text message campaign to 90,000 Hollywood residents to promote taking part in the United States Census.

Economic Development staff finalized the launch of the FastTrac® Start-Up Program and continues drafting a micro-enterprise business assistance program. Staff is also promoting the recently replenished federal relief Paycheck Protection Programs for small businesses.

Staff has been assisting Hollywood businesses and residents by providing information on available programs through one-on-one consultations and through the daily Notify Me Business Resources email blast, posts to social media, and the City's Economic Development website.



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QUIPS – (continued)

Office of Communications, Marketing and Economic Development ROI – (continued)

Staff is continuing to process applications, review submittals, field emails and calls from Hollywood businesses seeking information on and assistance with the Commercial Property Improvement Program.

Staff also promoted, organized and conducted the Informational Webinar for the FastTrac® Start-Up Program and Simple Steps to Restarting Your Business: Session #1. Additionally, staff participated in the following webinars this week:

- IEDC's COVID-19: Future Scenarios, Near-Term and Far
- IEDC's COVID-19: Reinforcing Small Businesses and Commercial Districts
- Rethinking BR&E in the COVID-19 Era
- OESBD Business Resiliency Virtual Town Hall

Environmental Sustainability

Waste & Our Recycling System - Virtual Workshop



The City of Hollywood Environmental Sustainability Coordinator teamed up with the Green Initiatives Coordinator at the City of Hallandale Beach to provide a virtual workshop for residents on May 6th called "Waste & Our Recycling System." There were 40 attendees who engaged in lively discussion along with questions and answers through the chat function. The presentation also included live polling where attendees could test their learning and share their opinions and experiences. The presentation slides and recording will be posted on the Cities' webpages.



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QUIPS – (continued)

**Office of Budget & Performance Management
Budget Corner: *Maintaining a Strategic Focus***

It has been a little over 3 months since the City’s Strategic Plan was adopted by the City Commission. Since that time, we have incorporated the Strategic Plan into the FY 2021 budget development process, modified the staff summary section on agenda to include the strategic focus areas, and hired a Performance & Accountability Officer to manage the performance management program. Despite the recent challenges with the COVID-19 pandemic, the City continues to take actionable steps to achieve its strategic goals. The table below summarizes the number of action items that address one or more of the strategic plan focus areas.

Strategic Plan Focus Area	# of Agenda Actions
Communications & Civic Engagement	13 action taken
Economic Vitality	3 action taken
Financial management and Administration	6 action taken
Infrastructure and Facilities	13 action taken
Public Safety	8 action taken
Quality of Life and Strong Neighborhoods	5 action taken
Resilience and Sustainability	2 action taken
TOTAL	50 action taken

Office of Human Resources

Human Resources is excited to launch a new interactive online safety and compliance training initiative. Partnering with Vivid Learning Systems, we will be able to offer more than a dozen new training courses which will be available on demand 24/7 to our employees through the City’s ERP/Oracle system. At the end of each course, employees will be required to take and pass a knowledge assessment. We feel these interactive and engaging online classes will enhance our existing compliance and safety training!



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QUIPS – (continued)

Financial Services Department

Our Accounting staff, in collaboration with the external auditors, Treasury and Payroll, continue to finalize the Comprehensive Annual Financial Report and audit requests. Accounting staff finalized the Unclaimed Property and Quarterly Fuel Tax reports for the State of Florida as well as required Debt disclosures for the DAC. The Treasury and Accounting divisions continue to collaborate with Hollywood Fire Rescue to update the fire and rescue assessment studies. The department also continues to support citywide efforts to track all expenses related to the COVID-19 pandemic.

Department of Development Services

Building Division

BCLA Building and BCLA Code is scheduled for routine maintenance starting Friday, May 8th @ 6pm and will be back online on Monday, May 11th @ 7am. During this time No permitting services, including intake, payment, scheduling inspections or inquiries of any kind will be available.

As of March 18, 2020, the total number of Virtual Inspections completed by Field Inspectors is 627.

As of March 30, 2020, the total number of Plans reviewed remotely is 2,188.

Code Compliance Division

Between April 22nd – April 30th Code Compliance completed:

- 345 re-inspections
- 126 new calls of concern
- 622 new violations, courtesy notices or verbals

Community Development Division

Housing Rehabilitation

- 10 Housing Rehab loans including 1 this week were closed.
- 11 Rehab bids have been received including 1 this week.
- 52 progress inspections including 2 this week have been conducted.



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QUIPS – (continued)

Community Development Division – (continued)

First-Time Homebuyer (FTHB)

- Prior to authorizing a FTHB subsidy, CD staff inspects the home to ensure there are not unpermitted improvements. 20 FTHB home inspections including 2 this week have been completed.
- The City wires the subsidy amount to closing agents when a closing is scheduled. 4 wire transfers to closing agents including 1 this week have been done.
- 2 homes have been purchased using ILA FTHB subsidies. 6420 Funston and 981 Hillcrest Ct. #103

Social Services

- 203 residents have been assisted with navigating the on-line Food Assistance/Food Stamp platform including 13 this week.
- 38 residents have been assisted in accessing unemployment benefits including 13 this week.
- 25 residents have been assisted with securing assistance with utility bills including 5 this week.
- 5 homeless persons have been assisted in gaining shelter placements.
- 40 residents have been assisted with securing rental assistance including 13 this week.

Engineering, Transportation & Mobility Division

Held or participated in 22 zoom meetings & conference calls with various developers, outside agencies, in-house staff, CRA and other departments.

Continuing our routine activities

159 Plans reviewed

164 Inspections completed

155 Customers assisted

22 Right Of Way permits issued, processed or reviewed

9 Traffic related customer requests addressed

Planning & Urban Design Division

Working with disciplines to update and digitize Extended Hours License (EHL) routing to facilitate process for applicants.

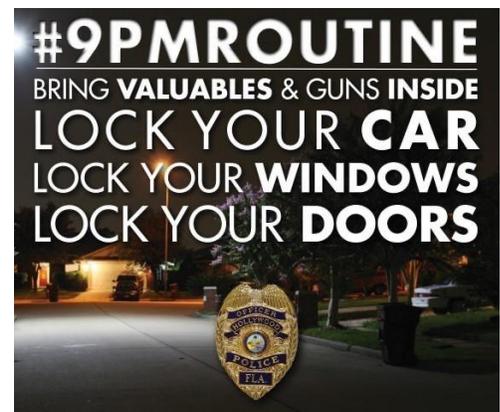


WEEK OF MAY 4 – MAY 10, 2020

QUIPS – (continued)

Hollywood Police Department

Vehicle burglaries are one of the most commonly committed crimes in just about every city, and it's one of the easiest to prevent. Last week the Hollywood Police Department started posting the "9:00 p.m. Routine" on social media, to help remind our citizens to lock the vehicles and take their belongings inside. The posts consisted of a picture and 2 short videos which were seen over 4000 times on our social media platforms. We will be posting the "9:00 p.m. Routine" throughout the following weeks at approximately 9:00 p.m. in hopes for it to become a routine for our citizens, and deter vehicle burglaries in our city.



child during quarantine, it's well worth it.

The Hollywood Police Department knows how difficult quarantine can be, especially on the younger members of our families. As a child it can be very disheartening not seeing your friends or not being able to attend school. This is why we are making a continuous effort to help celebrate the birthday of children in our city by conducting birthday parades. What started as a simple "Drive By," has turned into a social media frenzy which has been adopted by several departments around the United States. If we can bring a smile to just one



WEEK OF MAY 4 – MAY 10, 2020

QUIPS – (continued)

**Department of Design & Construction Management
Department Updates**

- **New Police Headquarters:** Facility Planning Seminar with the Program Consultant is complete. Program Consultant will commence interviews with Police Department Staff to assess operational needs for the new building. The Design Consultant will begin an environmental assessment and site survey of the proposed Police Headquarters site.
- **Polk Street Marina Boat Ramp:** Contractor has completed the punch list. Design and Construction Management is coordinating with FP&L for service connection. Final closeout activities underway.
- **Bicentennial Park:** Playground vendor is working to close out permits. Contractor completed work on the 3 pathway connections, pathway re-surfacing, adding 5 bench foundations and sod installation.
- **Joe DiMaggio Park:** Playground installation is complete. Safety surface installation is scheduled for the week of May 4th.
- **Washington Park:** Mullings Engineering was approved during the April 22nd Commission meeting to conduct field preparation and furnish and install Bermuda Sod. Scoreboard installation is in the permitting process.

Weekly updates on DCM projects continue to be posted through the City of Hollywood website on the DCM page: <https://www.hollywoodfl.org/1197/Design-Construction-Management>.

**WEEK OF MAY 4 – MAY 10, 2020****CURRENT****CANCELLED - Fleet Week Port Everglades 2020****May 4 - May 10**

Due to the coronavirus (COVID-19) public health emergency, Ed Morse Automotive Group Fleet Week Port Everglades 2020, originally scheduled for May 4 - 10, 2020, has been canceled. We salute our men and women in uniform and their families for their steadfast service during this time of uncertainty. Broward Navy Days, Inc. would also like to thank our sponsors and community partners for their support. Please watch our website or sign up for our email newsletter for updates about upcoming Broward Navy Days, Inc. activities and Fleet Week Port Everglades 2021.

CANCELLED - Full Moon Drum Circle**Thursday, May 7**

Bring your percussion instrument to join in the Full Moon Drum Circle at ArtsPark from 7:00 p.m. - 9:00 p.m. All skill levels are welcome to participate in this free, guided drum circle in the Palm Court area on the west side of the ArtsPark at US-1 and Hollywood Boulevard. For additional information, please contact us at 954.926.0204.

CANCELLED - Funtastic Friday & ArtsPark Movie Night**Friday, May 8**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

CANCELLED - Hollywood Beach Sweep Clean-Up**Saturday, May 9**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2nd Saturday of each month, from 7:00 a.m. - 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.

**WEEK OF MAY 4 – MAY 10, 2020****UPCOMING****CANCELLED - Food Trucks at ArtsPark
Monday, May 11**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

**CANCELLED - Funtastic Friday & ArtsPark Movie Night
Friday, May 15**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Downtown Hollywood ArtWalk
Saturday, May 16**

Do some shopping, grab a bite to eat, or pop into an art gallery while enjoying art, cultural entertainment, live music and the murals at the *Downtown Hollywood ArtWalk* from 6:00 p.m. - 11:00 p.m. A *FREE Guided Mural Tour* begins at 6:00 p.m. at the Visitor Center Information Booth at the corner of 20th Avenue and Hollywood Boulevard. Learn the stories behind the art and artists! The *Downtown Hollywood Artisan Market at Artwalk* on Harrison Street between 20th and 21st Avenue, features pop-up shops, artist showcases, handmade items, local purveyors, vintage shopping and fun!

At 8:00 p.m. artist Daniel Pontet, accompanied by Jeff Lee of Resurrection Drums, entertains the crowds at 2001 Van Buren Street with Impulse Art, a fusion of music and foot painting. For additional information, please contact the Hollywood Community Redevelopment Agency at 954.924.2980 or visit www.FloridasHollywood.org/ArtWalk.



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UPCOMING – (continued)

CANCELLED - Global Meditation
Sunday, May 17

We practice and teach a form of meditation that relaxes the mind and nurtures a healthy balance between our inner and outer worlds. Through numerous social service activities and partnerships, we promote spiritual understanding, leadership with integrity and elevated actions towards a better world. Global Meditation takes place at ArtsPark at Young Circle in Downtown Hollywood from 6:00 p.m. - 7:30 p.m. For additional information please call 954.962.7447 or visit:

<https://www.facebook.com/brahmakumarishollywood/>.