



WEEK OF APRIL 27 – MAY 3, 2020

From the Desk of the City Manager

On Wednesday Governor Ron DeSantis announced his re-opening plans for Florida that take effect Monday, May 4th. Those plans exclude Miami-Dade, Broward and Palm Beach Counties as our downward trend lags behind other parts of the state. Earlier this week the Broward County Administrator issued a new Executive Order to re-open County-operated recreational facilities with restrictions. The County order specified municipal parks **may** open, not that they **must** open. In Hollywood we have seen hopeful trends, like the decrease in number of COVID positive hospital transports over the past several days. That said, other important milestones listed as part of President Trump's 14-day guideline have not demonstrated the same positive trending that we were hoping for. We will continue to monitor the medical data for our area prior to easing restrictions. For now, a possible phased reopening of certain recreational amenities could begin as early as next Wednesday, May 6th should the downward trend continue. To read the latest Executive Orders, I encourage everyone to [visit the City's website](#) where you will find helpful links, social assistance resources and additional information.

On Tuesday the City, in partnership Feeding South Florida and at the Florida Department of Transportation spearheaded another community food distribution at the Tri-Rail station on Sheridan Street. Over 1,250 households were provided with fresh fruit, milk and other necessary staples. My thanks again to the Hollywood Police Department, Mayor, Vice Mayor, Commissioners, staff and CERT team members who volunteered their time to load vehicle trunks full of food. I'm told the remaining food items were distributed to Broward outreach to assist those individuals who are also in need. For those who are not able to attend this event, there are other food distribution resources available to you. Please visit the [City's website](#) for a list of additional assistance.



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From the Desk of the City Manager – (continued)

Wednesday saw the return of a City Board Meeting, albeit virtual. The General Obligation Bond Advisory Committee was the first City board to meet using the City's Cisco Webex virtual meeting application. More than 15 "panelists" presented and/or offered comments and over 20 "attendees" joined from the public. Overall the 3 hour meeting was a success, however it is still apparent that users are still navigating their way through these virtual tools. The most important best practice I can share is to be sure to mute your microphone when you are not speaking. The feedback from one person's "open" mic can drown out the entire meeting audio. It also helps if you position your device in such a way so participants can see your face, instead of the top of your head, ceiling or other location so as to be distracting from your message. For the latest status update on General Obligation Bond projects, please visit the City's website at HollywoodFL.org/OnTheGo

The virtual meetings will continue next week on Wednesday, May 6th for the Community Redevelopment Agency Meeting at 9:00 a.m. and Regular City Commission Meeting at 1:00 p.m. In accordance with Florida Governor Ron DeSantis' Executive Order No. 20-69, and due to the current prohibition on public access to Hollywood City Hall, the City is offering a number of options for members of the public to view and participate in these May 6th meetings from their home.

View Agendas

- The Regular City Commission and CRA Board Meeting Agendas are available online. [VIEW AGENDAS](#)

Watch the May 6th Meetings:

- [WATCH LIVE WEBSTREAM](#) on the City's website
- Comcast Channel 78
- ATT U-Verse Channel 99



Hollywood

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From the Desk of the City Manager – (continued)

Submit a Public Comment:

- Any member of the public wishing to comment publicly on any matter, including specific agenda items and/or Citizens Comments may do so via the City's website at the links below or via telephone.
- Comments are limited to 400 words and/or 3 minute spoken maximum.
- Staff will read the comments into the record during the meeting. All comments received during the submission period will become part of the public record.

CRA Meeting Online Public Comment Submission Form:

- [CLICK HERE](#) to submit a comment for the CRA Board Meeting
- Comments must be received by 12:00 p.m. on Tuesday, May 5th
- Those without internet access or who may need additional assistance, may call the CRA Office Administrative Assistant at 954.924.2980 during normal business hours

City Commission Meeting Online Public Comment Submission Form:

- [CLICK HERE](#) to submit a comment for the City Commission Meeting
- Comments must be received by 6:00 p.m. on Tuesday, May 5th
- Those without internet access or who may need additional assistance, may call the City Clerk at 954.921.3211 during normal business hours

Please note: Comments left on voicemail machines, emailed, posted to the City or CRA social media accounts or submitted after stated deadlines will not be accepted.



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From the Desk of the City Manager – (continued)

While Hollywood's self-response rate for the United States Census continues to improve, we still have a long way to go. The self-response rate on the barrier island is hovering around 26%, well behind other portions of our City. In West Hollywood, where we are seeing a 56%-68% self-response rate, I thank those who have taken the time to respond and I encourage those who have not to please do so today. It is vitally important that you participate in the Census as your response ensures Hollywood receives federal support for a wide range of services including public safety and healthcare. Please take 10 minutes today to fill out your Census questionnaire at [My2020census.gov](https://my2020census.gov).

There's Strength in Numbers...Make Hollywood Strong! Fill out your Census questionnaire today.

**WEEK OF APRIL 27 – MAY 3, 2020****QUIPS****Office of Communications, Marketing and Economic Development ROI**

Economic Development staff launched a marketing campaign for the Informational Webinar for FastTrac® Start-Up Program on Thursday, May 7th from 4:00 p.m. – 5:00 p.m. [Register here](#). Staff is also promoting the recently replenished federal relief programs for small businesses.

A micro-enterprise business assistance program is being drafted for small businesses located in the City's LMI area adversely affected by COVID-19. Staff is planning the launch of the City's FastTrac® Start-Up Course for entrepreneurs. This virtual multi-month program will focus on growing industries during the COVID-19 era.

Staff has been assisting Hollywood businesses and residents by providing information on available programs through one-on-one consultations and providing business assistance information and programs through the City's daily Notify Me (Business Resources), social media outlets, the City's Economic Development website and email.

Economic Development organized and conducted another webinar in partnership with SCORE Broward which provided small businesses with the most current guidance on how to access the second round of federal assistance funding and covered additional sources of cash built into the CARES Act. Staff participated in the following webinars this week:

- Broward Business Leaders COVID-19 Update #6 (featuring U.S. Senator Marco Rubio)
- Blueprint: A Framework for Florida's COVID-19 Economic Recovery
- GFLA International Action Team Meeting
- BBIF Florida's Business Continuity Planning
- Broward Business Leaders COVID-19 Update #7 (featuring Broward County Mayor Dale Holness)



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QUIPS – (continued)

Office of Communications, Marketing and Economic Development ROI – (continued)

Communications staff continues to make daily updates to the City's main website and Economic Development website, the City's social media accounts and continues to monitor and respond to inquiries received through social media. Information is compiled to create two or more daily Notify Me emails to subscribers.

Communications staff has been conducting testing of livestream equipment and installed the WebEx app on all Commission iPads and provided training on how to use it. Staff coordinated and managed the broadcast of the virtual GOB Advisory Board meeting.

Staff crafted messaging and graphics and assisted with the planning and coordination of the Drive-Thru Food Distribution in partnership with Feeding South Florida and FDOT and messaging for the possible reopening of city facilities next week. Staff continues to promote Virtual Inspections, #StayStrongHollywoodFL Turtle Coloring Page and the Census. Graphics were created to promote a number of City, State and Federal programs. Staff responded to multiple media inquiries on a number of topics.



Hollywood

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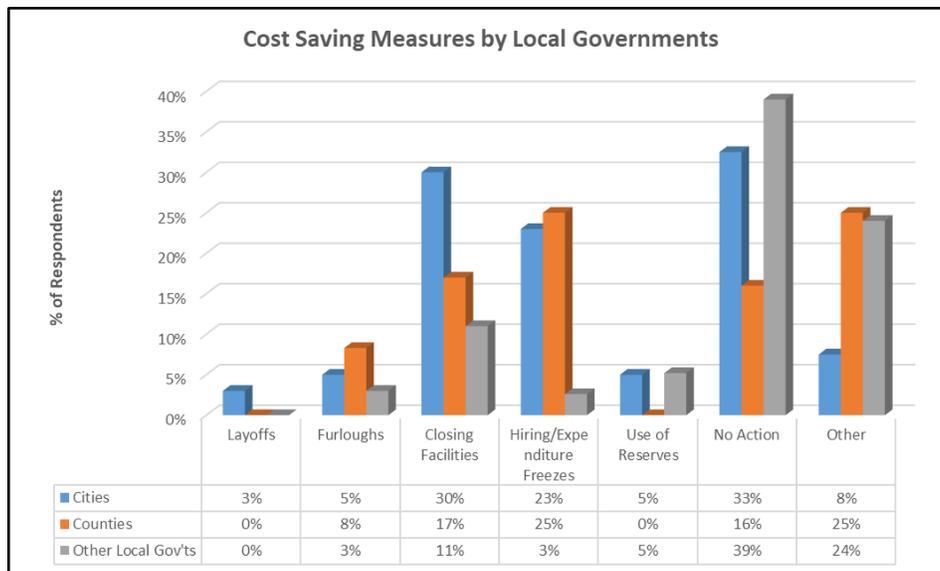
QUIPS – (continued)

Office of Budget & Performance Management

Budget Corner: *The Impact of COVID-19 pandemic on Local Governments*

It goes without saying that the COVID-19 pandemic has had an immediate impacts on the economy and it is uncertain how it will impact the economy in the long-term. Local governments have also been hit hard financially by the pandemic. With high projected revenue losses and increased COVID-19 related expenditures, local governments, particularly those with populations below 500,000 are grappling to find ways to bridge the budgetary gap.

In an effort to mitigate the loss of revenues, many local governments have implemented cost saving measures this fiscal year. The Florida Government Finance Officers Association conducted a survey of local government entities throughout the state in April. A total of 42 cities, 12 counties, and 38 other local government entities that responded. The charts highlights some of the key cost saving measures implemented by other local governments.



Notes: (1) Other local governments include Sheriff's Offices, County Clerk of Circuit Courts and Special Districts.
 (2) Survey respondents were able to select multiple actions taken by their organization.

**WEEK OF APRIL 27 – MAY 3, 2020****QUIPS – (continued)****Office of Budget & Performance Management – (continued)**

Unlike some of our peer cities throughout the state, we are taking proactive measures to safeguard the financial stability of the City. Some of the cost containment actions implemented by the City include (but not limited to):

- Hiring freezes of non-critical positions
- Freeze on all discretionary travel
- Evaluating opportunities to refinance debt (when appropriate)
- Leveraging technology to reduce overall operating spending
- Sharing staff resources as needed and available
- Reducing non-critical material and contractor costs.

**Department of Design & Construction Management
New Police Headquarters - Programming Phase**

The New Police Headquarters project is currently in the Programming phase. A Program Consultant specializing in Police Facilities has been retained by the City to establish the requirements for the New Police Headquarters. Through surveys and interviews with Police staff, they will determine what facilities will be needed for the projected growth of the Police Department over the next twenty years and beyond. The Program Consultant remotely hosted a Webex Facility Planning Seminar during the week April 27, 2020 for Police Department and City staff. The consultant will begin Staff Interviews via videoconferencing once the Facility Planning Seminar is complete.

The contract for the Architectural Design Consultant for the New Police Headquarters has been approved by the City, and the Consultant has been given an Authorization to Proceed with the first items of work on the project. The site environmental assessment and survey are forthcoming. The Police Headquarters project is currently projected to begin construction in 2023 and to be completed in 2025.



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QUIPS – (continued)

Department of Design & Construction Management – (continued)

Polk Street Marina - Contractor is working through the punch list. Monument sign structure is complete; metal sign and letter attachment is forthcoming.

56th Avenue Bike Lane - Electrical work for pedestrian signals for signalized crosswalks and utility relocation are underway.

Bicentennial Park Playground - Vendor is working to close out permits. Contractor began working on 3 pathway connections, pathway re-surfacing, adding 5 bench foundations and sod installation. Parks Recreation and Cultural Arts will research fitness replacement options.

Joe Dimaggio Park Playground - Playground equipment is being installed, and safety surface installation schedule is being prepared.



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QUIPS – (continued)

Police Department



On Saturday, April 25, 2020, Officers Jaafar, Powell and Chisholm from the Department's Patrol Division became aware of a 9 year old Hollywood resident's birthday. The officers purchased balloons and surprised the young man whose mother was extremely grateful for their actions and sent the email below to Lieutenant Selina Hightower.

From: [<mailto:.....@.....mail.com>]

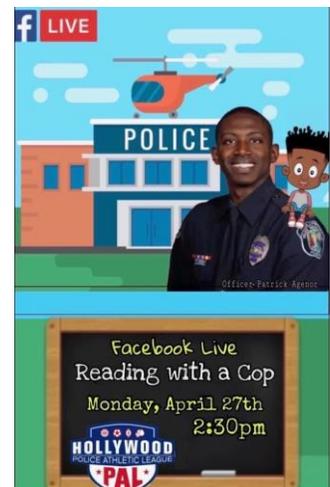
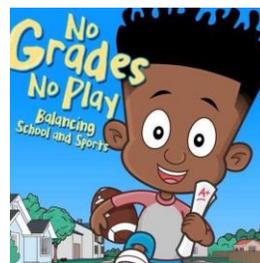
Sent: Tuesday, April 28, 2020 9:27 AM

To: Selina Hightower

Subject: [EXT]Re: Request for Birthday Parade for Reagan

Thank you 3 officers showed up on Saturday to wish him a happy birthday and he was so excited. Thank you to the officers and you for getting back to me. I thank you all from the bottom of my heart. For everyone, this has been a difficult time. Thank you to the hard working officers for being one of the best Police Departments.
Thank You.

On Monday, April 27, 2020, the department partnered with author, Ray Shipman, to hold a Read with a Cop event on Facebook Live. The event featured Officer Patrick Agenor reading Mr. Shipman's book, *No Grades, No Play*, to hundreds of children who normally attend the Hollywood PAL, but are currently displaced due to the pandemic.



**WEEK OF APRIL 27 – MAY 3, 2020****CURRENT****CANCELLED - Gardening Class****Saturday, May 2**

FREE Gardening classes. Saturday mornings at Oak Lake Community Center. Learn from 10:00 a.m. – 11:00 a.m. how to grow your own fruits & veggies. RSVP at 954-921-4241. Space is limited

CANCELLED - Dream Car Classic**Sunday, May 3**

The monthly Downtown Hollywood Dream Car Classic takes place along Hollywood Boulevard between 19th and 20th Avenues from 10:00 a.m. - 3:00 p.m. The Dream Car Classic features dozens of classic cars, trucks and other one-of-a-kind vehicles on display. Attendance is free. There is a \$20.00 charge for those who wish to have their vehicles on display.

To pre-register for the Dream Car Classic, email Joe Bevelacqua at jbevsvr@msn.com and include your vehicle's make and model. Vehicles also will be registered the morning of the show as space permits. Participation is limited to 85 vehicles with awards for the Top 30 vehicles and the People's Choice Award. For additional information on the Dream Car Classic, please contact us at 954.825.1027.

UPCOMING**CANCELLED - Fleet Week Port Everglades 2020****May 4 - May 10**

Due to the coronavirus (COVID-19) public health emergency, Ed Morse Automotive Group Fleet Week Port Everglades 2020, originally scheduled for May 4 - 10, 2020, has been canceled. We salute our men and women in uniform and their families for their steadfast service during this time of uncertainty. Broward Navy Days, Inc. would also like to thank our sponsors and community partners for their support. Please watch our website or sign up for our email newsletter (below) for updates about upcoming Broward Navy Days, Inc. activities and Fleet Week Port Everglades 2021.

**WEEK OF APRIL 27 – MAY 3, 2020****UPCOMING – (continued)****CANCELLED - Food Trucks at ArtsPark
Monday, May 4**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

**CANCELLED - Full Moon Drum Circle
Thursday, May 7**

Bring your percussion instrument to join in the Full Moon Drum Circle at ArtsPark from 7:00 p.m. - 9:00 p.m. All skill levels are welcome to participate in this free, guided drum circle in the Palm Court area on the west side of the ArtsPark at US-1 and Hollywood Boulevard. For additional information, please contact us at 954.926.0204.

**CANCELLED - Funtastic Friday & ArtsPark Movie Night
Friday, May 8**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Hollywood Beach Sweep Clean-Up
Saturday, May 9**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2nd Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.

**WEEK OF APRIL 27 – MAY 3, 2020****UPCOMING – (continued)****CANCELLED - Downtown Hollywood ArtWalk
Saturday, May 16**

Do some shopping, grab a bite to eat, or pop into an art gallery while enjoying art, cultural entertainment, live music and the murals at the *Downtown Hollywood ArtWalk* from 6:00 p.m. - 11:00 p.m. A *FREE Guided Mural Tour* begins at 6:00 p.m. at the Visitor Center Information Booth at the corner of 20th Avenue and Hollywood Boulevard. Learn the stories behind the art and artists! The *Downtown Hollywood Artisan Market at Artwalk* on Harrison Street between 20th and 21st Avenue, features pop-up shops, artist showcases, handmade items, local purveyors, vintage shopping and fun!

At 8:00 p.m. artist Daniel Pontet, accompanied by Jeff Lee of Resurrection Drums, entertains the crowds at 2001 Van Buren Street with Impulse Art, a fusion of music and foot painting. For additional information, please contact the Hollywood Community Redevelopment Agency at 954.924.2980 or visit www.FloridasHollywood.org/ArtWalk.

**CANCELLED - Global Meditation
Sunday, May 17**

We practice and teach a form of meditation that relaxes the mind and nurtures a healthy balance between our inner and outer worlds. Through numerous social service activities and partnerships, we promote spiritual understanding, leadership with integrity and elevated actions towards a better world. Global Meditation takes place at ArtsPark at Young Circle in Downtown Hollywood from 6:00 p.m. - 7:30 p.m. For additional information please call 954.962.7447 or visit: <https://www.facebook.com/brahmakumarishollywood/>.