



WEEK OF APRIL 13 – APRIL 19, 2020

From the Desk of the City Manager

In the midst of this pandemic here is some “positive” news. I am happy to announce that the Building Division is now offering the option for Virtual Inspections, for all inspections required during permitting. Due to COVID-19, staff proactively sought a reliable alternative to in-person inspections. The Virtual Inspection method allows our Inspectors to clearly see the work that has been performed to ensure all safety requirements and building codes are met, all from the safety of their desk. Virtual Inspections is just one more tool we are now offering our customers to allow for the continuation of City Business. For more information or to schedule a Virtual Inspection, please visit: <http://www.hollywoodfl.org/1251/Virtual-Inspections>.

In accordance with the Florida Sunshine Law, the City of Hollywood Office of the City Clerk posts schedules, agendas and additional information on upcoming City Commission Meetings, as well as Board and Committee Meetings for public view on the “Sunshine Board.” The Sunshine Board is typically located inside City Hall on the second floor lobby, near the City Clerk’s office. But, due COVID-19, the Sunshine Board has been temporarily relocated just outside the south entrance of City Hall for public view. If you have questions regarding the Sunshine Board, please call the Office of the City Clerk at 954.921.3211.

Many people have been asking how we are going to conduct the April 22nd Community Redevelopment Board Meeting and Regular City Commission Meeting due to current prohibition on public access to Hollywood City Hall. I am happy to report that we are offering a number of options for members of the public to view and participate in the meetings from the comfort of their own home.

View Agendas

- The Regular City Commission and CRA Board Meeting Agendas will be available online by close of business today. [VIEW AGENDAS](#)



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From the Desk of the City Manager – (continued)

Watch the April 22nd Meeting:

- [WATCH LIVE WEBSTREAM](#) on the City's website
- Comcast Channel 78
- ATT U-Verse Channel 99

Submit a Public Comment:

- Any member of the public wishing to comment publicly on any matter, including specific agenda items and/or Citizens Comments may do so via the City's website at the links below or via telephone.
- Comments are limited to 400 words and/or 3 minute spoken maximum.
- Staff will read the comments into the record during the meeting. All comments received during the submission period will become part of the public record.

CRA Meeting Online Public Comment Submission Form:

- [CLICK HERE](#) to submit a comment for the CRA Board Meeting
- Comments must be received by 12:00 p.m. on Tuesday, April 21
- Those without internet access or who may need additional assistance, may call the CRA Office Administrative Assistant at 954.924.2980 during normal business hours

City Commission Meeting Online Public Comment Submission Form:

- [CLICK HERE](#) to submit a comment for the City Commission Meeting
- Comments must be received by 6:00 p.m. on Tuesday, April 21
- Those without internet access or who may need additional assistance, may call the City Clerk at 954.921.3321 during normal business hours.

Please note: Comments left on voicemail machines, emailed, posted to the City or CRA social media accounts or submitted after stated deadlines will not be accepted.

I appreciate the Mayor and Commission's flexibility and willingness to participate in this virtual meeting format.



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From the Desk of the City Manager – (continued)

For those looking for a way to show their support and pride in Hollywood, and to send a positive message of hope, strength and unity, we have a fun craft project for you. Department of Parks, Recreation and Cultural Arts Director Cory Styron suggested the City create a downloadable coloring page for residents to decorate and display in their windows. The City's Communications and Marketing Team ran with the idea, creating a coloring page that features the City's turtle logo. Children are encouraged, with the help of a parent or guardian, to download and print out the City's sea turtle logo coloring page from the City's website. The coloring page can then be personalized and proudly displayed in a show of community spirit during our current "safer-at-home" emergency restrictions.

Cory's [#StayStrongHollywoodFL](#) sea turtle coloring campaign was inspired by the efforts of children in the United Kingdom who started a global window artwork initiative by hanging handmade rainbow artwork in their windows as a way to spread cheer and hope in a show of solidarity during the coronavirus pandemic. A Teddy Bear scavenger hunt is also underway across the U.S. with children playing an "I Spy" game by placing teddy bears in their windows, posting pictures to social media and tracking how many others have followed suit.

In history and mythology, the sea turtle is a symbol of endurance, persistence and the continuation of life with a resilient shell ready to protect it from threatening outside influences. I encourage all to show the strength and solidarity of our Hollywood community by coloring and displaying the sea turtle logo during the COVID-19 pandemic.

Once decorated and hung in the front window, residents can share their photos on the City's Facebook page using the hashtag: [#StayStrongHollywoodFL](#).

DOWNLOAD YOUR TURTLE COLORING PAGE HERE:
<http://www.hollywoodfl.org/CivicAlerts.aspx?AID=765>



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From the Desk of the City Manager – (continued)

In the western part of the City, Hollywood Professional Firefighters Local 1375 have a message of support of their own. "Hollywood Citizens We Got Your Back" is a reassuring message posted to the Firefighter's billboard along Hollywood Boulevard at the Turnpike and 62nd Avenue for all to see. I join with the community in thanking our first responders for the incredible lifesaving work they are doing in service to our community.



Finally, have you completed the Census questionnaire? It's important to do so. Hollywood's self-response rate as of this past Tuesday is 43.6%, meaning there still a number of people who have not filled out their survey. Your response ensures that your City receives federal support for a wide range of important services including public safety, education, healthcare and workers benefits. There's Strength in Numbers. Make Hollywood Strong! Take 10 minutes to fill out your census today. You can find your survey here: <https://my2020census.gov/>.



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QUIPS

Office of Communications, Marketing and Economic Development ROI

Economic Development staff continues to field emails and calls from Hollywood businesses and residents seeking information on assistance programs. Details on business assistance programs and webinar informational workshops and updates to programming continue to be distributed through the City's daily Notify Me, social media outlets, the City's Economic Development website and email. Staff has been promoting the Application Guide to help residents better understand the State's Reemployment Program process and has provided information on manually printing the application (and pick-up locations) for applicants to mail directly to Tallahassee. Staff continues to monitor Hollywood restaurants, hotels, and other businesses that are implementing layoffs, and is pushing the Short-Time Compensation program and others to help avoid disruptions.

Staff continues to process applications, review submittals, field emails and calls from Hollywood businesses seeking information on and assistance with the Commercial Property Improvement Program (CPIP) and participated in a CPIP panel to review new applications and receive updates on previous applications.

Staff hosted and marketed a City of Hollywood webinar on April 14th, "Answering Your Questions on Current Small Business Federal Stimulus Programs," and continues to participate in webinars on addressing the needs of the business community during this emergency.

Communications staff makes daily updates to the City's main website and Economic Development website, the City's social media accounts and continues to monitor and respond to inquiries received through social media. Information is compiled to create two daily Notify Me emails to subscribers.



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QUIPS

Office of Communications, Marketing and Economic Development ROI – (continued)

Staff continued to promote the Virtual Inspection and [#StayStrongHollywoodFL](#) Turtle Coloring Page Promotions and launched promotion for public participation in upcoming CRA and City Commission meetings. Staff is crafting messaging and graphics for upcoming City initiative with Feeding South Florida and creating graphics to promote a number of City, State and Federal programs and finalizing marketing materials to promote Census self-response participation.

Video production staff is produced videos and took photos of Hollywood First Responders Supporting our Seniors, Safety Practices for Face Masks and is producing a video of telecommuting City employees.

CMED staff is testing WebEx virtual meeting software and log in procedures for next week's Commission and CRA Board Meetings.



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QUIPS – (continued)

Department of Parks Recreation & Cultural Arts

Parks Recreation & Cultural Arts-PRCA is assisting with Feeding South Florida to help accommodate local charities within the Hollywood area. During the past couple of weeks (and continuing throughout the need) PRCA staff has transported food on Wednesday's Thursday's and Saturdays to assist our local charities with distribution sites within our community. Many of these sites have already experienced hundreds of families needing food. PRCA is proud to help in this effort.

Dr. Martin Luther King Jr. & Washington Park Gymnasium Renovation. Phase II- LED Lighting System Upgrade.

Gymnasiums lighting at both Dr. Martin Luther King Jr. and Washington Park Community Center gymnasiums were upgraded this week to new LED lighting fixtures. The new LED lighting system have drastic improvement the facilities lighting providing a bright white light for better visibility and an 80% more efficient system that will ultimately reduce electrical costs.

MLK Gymnasium

Before

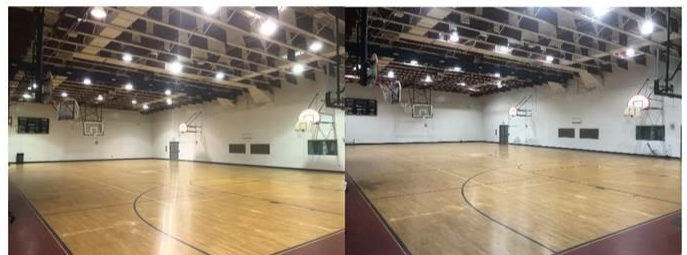
After



Washington Park Gymnasium

Before

After





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QUIPS – (continued)

Hollywood Police Department

This week the Hollywood Police department made two visits which resulted in two giant smiles. HPD conducted two "Birthday Parades" in celebration of Mateo and Makayla HPD set up approximately 10 vehicles consisting of HPD patrol Vehicles Command Staff Vehicles and our SWAT Bear Cat, and conducted a caravan which traveled in front of these two children's homes. All while singing happy birthday on the PA system and showing off our lights and sirens. Although we are quarantining and practicing social distancing, we can still bring joy to the kids in our community.



This week we also combined efforts with CBS 4 news and FOX 7 news, to remind and educate people on the importance of throwing used Personnel Protective equipment in the trash and not the floor. This will help in eliminating the virus and not spread it. The story aired at 6:00 p.m., 6:30 p.m. and 11:00 p.m. on Wednesday April 8, 2020. Conversations with Publix as well as Walmart management in the days that followed, yielded positive results.



**WEEK OF APRIL 13 – APRIL 19, 2020****QUIPS – (continued)****Department of Design & Construction Management**

- **56th Avenue Bike Lane:** Electrical work for pedestrian signals for signalized crosswalks and utility relocation are underway.
- **New Police Headquarters:** A Webex meeting was held with DCM, Hollywood Police Department, the Program Consultant, and the Design Consultant Team to discuss moving forward with the project without impacting the Police Department's staff in the performance of their First Responder duties.
- **Arts & Culture Center Multidisciplinary Arts Ed Center:** Design consultant Brooks and Scarpa submitted the Pre Application Committee Overview drawing package. Pre-Construction Services proposal and contract for Construction Manager at Risk services are currently under review.

Weekly updates on DCM projects continue to be posted through the City of Hollywood website on the DCM page: <https://www.hollywoodfl.org/1197/Design-Construction-Management>.

Department of Public Utilities**WMRP-Moffett Street to Hollywood Blvd. from US-1 Intracoastal WW:**

Contractor is addressing miscellaneous punch list items within 14th Avenue, Washington Street and South Southlake Drive. A traffic plan is in place and traffic is being redirected accordingly.

WMRP- Hollywood Blvd. to Sheridan St. from US-1 to North 21st Avenue:

Contractor is installing water service lines and temporary pavement in the area between Taft Street and Arthur Street from US1 to North 21st Avenue. A traffic plan is in place and traffic is being redirected accordingly.

Lift Station W-14 upgrade, Monroe Street, at South 56th Avenue:

Contractor is installing underground piping and valves along Monroe Street, just east of South 56th Ave. Temporary pavement has been installed near the project site on Monroe Street but South 56th Avenue is unaffected. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.

**WEEK OF APRIL 13 – APRIL 19, 2020****CURRENT****CANCELLED - Downtown Hollywood ArtWalk
Saturday, April 18**

Do some shopping, grab a bite to eat, or pop into an art gallery while enjoying art, cultural entertainment, live music and the murals at the *Downtown Hollywood ArtWalk* from 6:00 p.m. - 11:00 p.m. A *FREE Guided Mural Tour* begins at 6:00 p.m. at the Visitor Center Information Booth at the corner of 20th Avenue and Hollywood Boulevard. Learn the stories behind the art and artists! The *Downtown Hollywood Artisan Market at Artwalk* on Harrison Street between 20th and 21st Avenue, features pop-up shops, artist showcases, handmade items, local purveyors, vintage shopping and fun!

At 8:00 p.m. artist Daniel Pontet, accompanied by Jeff Lee of Resurrection Drums, entertains the crowds at 2001 Van Buren Street with Impulse Art, a fusion of music and foot painting. For additional information, please contact the Hollywood Community Redevelopment Agency at 954.924.2980 or visit www.FloridasHollywood.org/ArtWalk.

**CANCELLED - Global Meditation
Sunday, April 19**

We practice and teach a form of meditation that relaxes the mind and nurtures a healthy balance between our inner and outer worlds. Through numerous social service activities and partnerships, we promote spiritual understanding, leadership with integrity and elevated actions towards a better world. Global Meditation takes place at ArtsPark at Young Circle in Downtown Hollywood from 6:00 p.m. - 7:30 p.m. For additional information please call 954.962.7447 or visit: <https://www.facebook.com/brahmakumarishollywood/>.



Hollywood

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UPCOMING

**CANCELLED - Food Trucks at ArtsPark
Monday, April 20**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

**CANCELLED - Funtastic Friday & ArtsPark Movie Night
Friday, April 24**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Free Gardening Classes
Saturday, April 25**

Join your neighbors to learn how to grow your own fruits and vegetables. Classes begin at 10:00 a.m. at the Oak Lake Park Community Garden, 3190 North 56th Avenue in West Hollywood. Classes will take place the first and last Saturday of each month through September.

Space is limited and open to gardeners ages 16 and up. Children must be accompanied by an adult. Please RSVP your attendance by calling 954.921.4241.