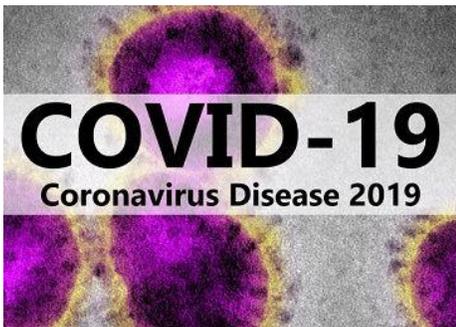




WEEK OF APRIL 6 – APRIL 12, 2020

From the Desk of the City Manager



It has been nearly a month since our Mayor declared a local state of emergency due to the threat COVID-19 poses to our community. The impact of the virus has been so swift, as one commentator wrote, "It seems like we fell asleep in one world and woke up in another." The facts are sobering. At this time, over 1.5 million people have contracted the virus worldwide with nearly 432,500 Americans testing positive, and the number of people in the U.S. who

have died is approaching 15,000. The Florida Department of Health has now recorded more than 16,300 cases in our state. I cannot stress enough how important it is to stay home and to limit your travel to essential trips only. I issued Emergency Order 20-02 yesterday that makes wearing a facial covering mandatory when you are out and about in Hollywood at essential business locations. To read my full message, as well as a message from Hollywood Police Chief Chris O'Brien and Hollywood Fire Chief Rudy Jurado, please visit the City's website at www.hollywoodfl.org.



While there you may also read the City's latest Emergency Order, found by clicking on the Emergency Orders and Cancellations graphic on the website homepage. While public access to City Hall is prohibited during this time, most City services and programs continue. We are moving forward with our April 22nd Regular Commission and CRA Board meetings. In the days that follow, we'll be expanding our use of videoconferencing to conduct other advisory board and committee meetings.



WEEK OF APRIL 6 – APRIL 12, 2020

From the Desk of the City Manager – (continued)



ONLINE SERVICES

website.

Building permitting and inspections continue, with e-permitting and virtual inspections. Hollywood led the way in instituting virtual building inspections, and in the last week alone, inspectors conducted more than 100 inspections using camera-enabled smart phones and tablets. As we expand this option, we'll be providing a step-by-step how to video to help make this process as seamless as possible. There's a complete list of online services available on the homepage of our City

The deadline is fast approaching for when you will no longer be able to participate in the United States Census. By law, residents must participate, but more importantly, residents should want to participate as the amount of federal funding the City, County and State gets for infrastructure improvements, schools, hospitals and disaster recovery is tied to the community's census data and response. An accurate count of all Hollywood residents will help to ensure we receive our fair share of funding over the next 10 years. We truly have strength in numbers as we are the third largest municipality in Broward County. We need everyone to fill out their 2020 Census questionnaire today.

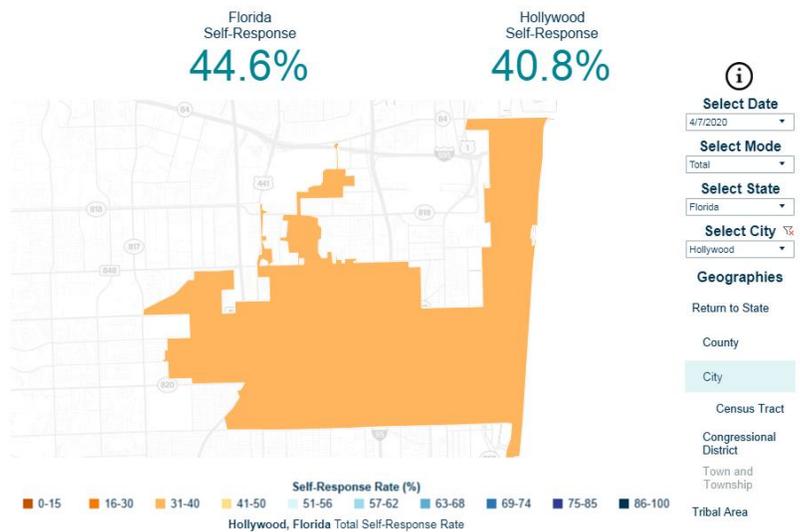


Hollywood

WEEK OF APRIL 6 – APRIL 12, 2020

From the Desk of the City Manager – (continued)

As of this writing Hollywood’s self-response rate is 40.8%, compared to 44.6% for the state average and 46.2% for the national average. I encourage every to take 10 minutes today to take the Census. Visit www.my2020census.gov and click the start questionnaire button. If you don’t have your 12 digit Census ID number, you can still participate by using your home address. Simply click on the link below where you would have entered your ID number. If you are unable to respond online at www.my2020census.gov, or find that you need assistance with completing the questionnaire, you can also call the Census Customer Service toll-free number at 1-844-330-2020. Please do so today.



Thank you again to our first responders, firefighters and police officers, who are on the front lines every day, risking exposure to COVID-19 as they selflessly serve and protect us. My thanks extends to the many City employees who are also continuing to work to keep Hollywood operating under these trying conditions. I want to assure you that we will continue to work to protect the health and safety of this community and to restore our quality of life when this is all over. Please continue to be safe at home and be strong.



WEEK OF APRIL 6 – APRIL 12, 2020

QUIPS

Office of Communications, Marketing and Economic Development ROI

On a daily basis, CMED staff is continuously updating the City's two websites and social media accounts and compiling information to include in the two daily email notifications. Staff coordinated and distributed messages from the City Manager, Police Chief and Fire Chief and continue to promote the closure of parks, playgrounds and golf facilities. Staff will continue to monitor social media accounts and respond to an increased number of inquiries. Almost 200 comments and direct messaging was received, reviewed and, when warranted, answered just on Wednesday, April 8th alone.

Communications staff continues to collaborate with IT in preparation for the April 22nd CRA Board and City Commission Meeting. Staff continues to vet the virtual meeting software for the broadcast.

Video Production staff is working with Development Services staff to produce a video on Virtual Building Inspections. Production is also underway on a Fire Department's PPE distribution video.

Staff also continues to focus on 2020 Census messaging in an effort to encourage maximum the self-response rate for our City. Staff is collaborating with consultants on alternative outreach methods to reach residents who have yet to complete their Census questionnaire.

Staff has been fielding numerous emails and calls from Hollywood businesses and residents seeking information on assistance programs. Details on business assistance programs, Reemployment Assistance, and informational workshop webinars is being distributed through the email notifications, social media outlets and the City's two websites.



Hollywood

WEEK OF APRIL 6 – APRIL 12, 2020

QUIPS

Office of Communications, Marketing and Economic Development ROI – (continued)

Additionally, Economic Development staff has developed a user-friendly Application Guide to help residents better understand and apply for the State's Reemployment Program.

Staff participated in the following webinars this week:

- COVID-19: A Ten-Point Action Plan for Economic Developers
- The Road to Retail Recovery: What Data Can Teach Us About the Bounceback from COVID-1

Staff has also been responsive to several media inquiries and has facilitated numerous live and taped interviews between local media and Mayor Levy.

Hollywood Police Department

As our Officers continue to serve our community we still find time to help our residents, by reminding them of social distancing, and taking proper processions to stop the spread of Covid-19. Also, our Neighborhood Team Leaders have been assisting at the Community Food Distribution location located on Stirling Road.

Although we are limiting our physical contact to the general public, due to social distancing, we still are conducting police work efficiently with the safety of our community at mind. On April 7, 2020 the Hollywood Police Department responded to a radio call reference a robbery which occurred at the Save-A-Lot located at 2420 Dixie Hwy. A quick response by our Officers, and the availability to view severance cameras allowed them to identify the suspect as known subject the Officers have had contact with in the past. Officers were able to quickly find the suspect, who was subsequently arrested for armed robbery. This is a constant reminder that ever though we are currently facing a pandemic, the Hollywood Police Department is ready and able to answer the call to duty, and keep Hollywood safe.



WEEK OF APRIL 6 – APRIL 12, 2020

QUIPS – (continued)

Office of the City Clerk

Advisory Board Appointments

The application deadline is Thursday, April 16, 2020. The City is seeking applicants to serve on various Boards and Committees on a voluntarily basis. The Office of the City Clerk is currently accepting applications for vacant or expiring positions that exist on the following:

- Affordable Housing Advisory Committee
- African American Advisory Council
- Artwork Selection Committee
- Civil Service Board
- Community Development Advisory Board
- Education Advisory Committee
- Emerald Hills Safety Enhancement District Board
- Employees' Retirement Plan
- Firefighters' Pension Board
- Historic Preservation Board
- Hollywood Housing Authority
- Marine Advisory Board
- Neighborhood Watch Advisory Board
- Parks, Recreation and Cultural Arts Advisory Board
- Planning and Development Board
- Police Officer's Pension Board
- Sustainability Advisory Committee
- Young Circle ArtsPark Advisory Board

Appointments will be made on May 27, 2020 at 3:30 p.m. by the City Commission. To be considered for any appointment, applicants must comply with specific requirements for each board/committee. You can apply on line at the City's website <http://www.hollywoodfl.org/index.aspx?nid=155>. All completed interest forms must have a resume attached and be returned to the Office of the City Clerk at Hollywood City Hall, 2600 Hollywood Boulevard. For additional information, contact the Office of the City Clerk at 954.921.3211.



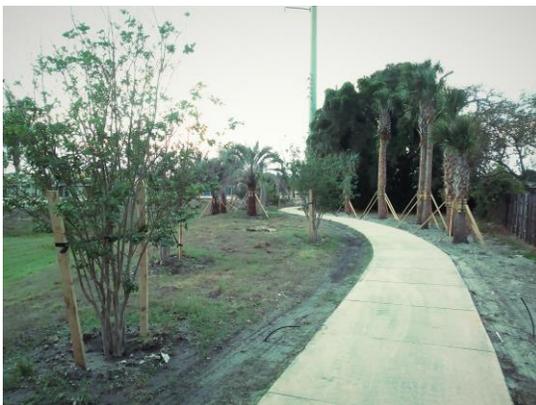
WEEK OF APRIL 6 – APRIL 12, 2020

QUIPS – (continued)

**Department of Design & Construction Management
State Road 7 / US 441 Linear Park Landscaping**

The Florida Department of Transportation (FDOT) State Road 7 / US 441 landscape and irrigation installations have begun at the future "Linear Park", located along the eastern edge of State Road 7 from Hollywood Boulevard north to Johnson Street. As part of the final phase of the FDOT roadway project, this ½ mile-long narrow passive park shall not only act as a sound and visual buffer between the heavily traveled widened roadway and the neighboring Hollywood Gardens West community, but also provide residents and visitors a pedestrian-friendly respite. The park features tree-lined extra-wide decorative sidewalks. Landscape and irrigation installations are scheduled for completion by the end of this year. Lighting, park furnishings to include benches and waste receptacles, a children's playground, and circuit exercise equipment are also planned for the future.

The FDOT Project Manager is Arturo Castro. He can be reached at (954) 958-7642 or Arturo.castro@dot.state.fl.us.





WEEK OF APRIL 6 – APRIL 12, 2020

QUIPS – (continued)

Public Utilities

WMRP-Moffett Street to Hollywood Blvd. from US-1 Intracoastal WW:

Contractor is grouting old watermains within 14th Avenue, Washington Street and South Southlake Drive. A traffic plan is in place and traffic is being redirected accordingly.

WMRP- Hollywood Blvd. to Sheridan St. from US-1 to N. 21st Avenue:

Contractor is installing water service lines and temporary pavement in the area between Taft Street and Arthur Street from US1 to North 21st Avenue. A traffic plan is in place and traffic is being redirected accordingly.

Lift Station W-14 upgrade, Monroe Street, at South 56th Avenue:

Contractor is installing underground piping and valves along Monroe Street, just east of South 56th Ave. Temporary pavement has been installed on Monroe Street but South 56th Ave. is unaffected. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.



WEEK OF APRIL 6 – APRIL 12, 2020

CURRENT

**CANCELLED - Hollywood Beach Sweep Clean-Up
Saturday, April 11**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2nd Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.

**CANCELLED - Operation Paintbrush
Saturday, April 11**

The paint supply has been secured from Broward County allowing Operation Paintbrush to take place. Paint distribution takes place at 1600 South Park Road at the Public Works Compound from 8:00 a.m. until noon while supplies last. Up to 20 gallons of high quality recycled exterior latex paint is available to single-family homeowners who provide their driver's license and a current utility bill as proof of residency in the City of Hollywood. The paint colors currently being offered are off white, beige, terracotta, gray, and turquoise. Please Note: This is not a paint drop off site. You must dispose of your old paint at the Broward County Household Hazardous Waste Residential Drop Off facility located at 5601 West Hallandale Beach Boulevard on Saturdays only from 8:00 a.m. to 4:00 p.m.

**WEEK OF APRIL 6 – APRIL 12, 2020****UPCOMING****CANCELLED - Food Trucks at ArtsPark
Monday, April 13**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

**CANCELLED - Funtastic Friday & ArtsPark Movie Night
Friday, April 17**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.

**CANCELLED - Downtown Hollywood ArtWalk
Saturday, April 18**

Do some shopping, grab a bite to eat, or pop into an art gallery while enjoying art, cultural entertainment, live music and the murals at the *Downtown Hollywood ArtWalk* from 6:00 p.m. - 11:00 p.m. A *FREE Guided Mural Tour* begins at 6:00 p.m. at the Visitor Center Information Booth at the corner of 20th Avenue and Hollywood Boulevard. Learn the stories behind the art and artists! The *Downtown Hollywood Artisan Market at Artwalk* on Harrison Street between 20th and 21st Avenue, features pop-up shops, artist showcases, handmade items, local purveyors, vintage shopping and fun!

At 8:00 p.m. artist Daniel Pontet, accompanied by Jeff Lee of Resurrection Drums, entertains the crowds at 2001 Van Buren Street with Impulse Art, a fusion of music and foot painting. For additional information, please contact the Hollywood Community Redevelopment Agency at 954.924.2980 or visit www.FloridasHollywood.org/ArtWalk.