



Hollywood

WEEK OF MARCH 30 – APRIL 5, 2020

From the Desk of the City Manager

As we continue to adjust to this new normal, I would again like to thank City staff for their continued dedication to our residents. They remain focused on performing their essential duties during these unprecedented times. Senior leadership and staff moved quickly early on in this pandemic to secure City facilities and essential supplies, launched online services and deployed necessary equipment to targeted areas. These decisions were not fortuitous, thanks in part to the City's emergency response plan, tough decisions were made easier and others have proved vital as we continue to respond to the coronavirus. Our first responders have the personal protective equipment (known as PPE's) they need to stay safe as they continue to respond to calls for help. Our Police officers are on enhanced patrols, employees are wearing masks and practicing social distancing while working at City facilities and still others are telecommuting using their own resources to continue with their essential duties in service to our residents. I ask that all residents continue to do their part in this battle by staying at home and limiting their travel to essential travel only.

We entered FY 2020 very optimistic on the economic outlook given the bright and positive market conditions, but with this sudden change due to COVID-19, we clearly want to be proactive to ensure the financial sustainability of the City going forward. We will continue to closely monitor revenues and expenditures while incorporating industry best practices as we continue to make tough decisions to ensure the City's financial health remains stable.

Wednesday, April 1st was the official United States Census 2020 day, but that does not mean that since the day has passed you do not have to participate anymore. Everyone who has not yet submitted their information needs to do so as soon as possible. You should have received your individual code in the mail which you will use to enter the census. To participate, visit <https://my2020census.gov/>

If you are unable to respond online, need help or would like to request a paper questionnaire, please call toll-free 1.844.330.2020. If you have already responded, thank you for doing your part to ensure Hollywood counts.



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From the Desk of the City Manager – (continued)

Finally, I just wanted to share an important phone number with everyone. The Substance Abuse and Mental Health Services Administration (SAMHSA) provides a 24-hour a day, 7-day a week, crisis counseling and support helpline for people experiencing emotional distress related to natural or other disaster. The Disaster Distress Helpline is [1-800-985-5990](tel:1-800-985-5990). It is a toll-free, multilingual, confidential crisis support service available to all residents in the United States and its territories. Stress, anxiety, and other depression-like symptoms are common reactions after a disaster. I urge anyone who is struggling right now to please call [1-800-985-5990](tel:1-800-985-5990) or text **TalkWithUs to 66746** to connect with a trained, caring crisis counselor.



WEEK OF MARCH 30 – APRIL 5, 2020

QUIPS

Office of Communications, Marketing and Economic Development ROI

Communications staff continued to test the City's IT-supported virtual meeting software for broadcast, live web stream and video archiving from City Hall. The team continues to update the City's two websites and social media accounts and compile information to send daily email notifications with the latest information on COVID-19. With Census Day occurring this week, staff increased messaging about the Census to encourage maximum participation.

Economic Development staff continues to field numerous emails and calls from Hollywood businesses and residents seeking information on assistance programs. Details on business assistance programs and webinar informational workshops continues to be distributed through the City's daily Notify Me, social media outlets, the City's Economic Development website and email. Additionally, staff participated in or co-hosted several webinars this week:

- How the Families First Coronavirus Response Act Impacts your Organization
- Covid-19 Staying Afloat - Update Webinar
- Florida Chamber COVID-19 Call with Governor DeSantis
- COVID-19: Demystifying Financial Programs & Resources
- A Plan of Action to Stay in Business and Prevail through COVID-19 (co-hosted with Broward SCORE)
- Small Business Disaster Resources & COVID-19 Interactive Webinar Panel
- Kauffman FastTrac - Best Practices for Virtual Delivery of Entrepreneur Programming Webinar
- Survival and Recovery Plan for Small Business (co-hosted with Broward SCORE)



WEEK OF MARCH 30 – APRIL 5, 2020

QUIPS – (continued)

Office of the City Clerk

Advisory Board Appointments

The application deadline is Thursday, April 16, 2020. The City is seeking applicants to serve on various Boards and Committees on a voluntarily basis. The Office of the City Clerk is currently accepting applications for vacant or expiring positions that exist on the following:

- Affordable Housing Advisory Committee
- African American Advisory Council
- Artwork Selection Committee
- Civil Service Board
- Community Development Advisory Board
- Education Advisory Committee
- Emerald Hills Safety Enhancement District Board
- Employees' Retirement Plan
- Firefighters' Pension Board
- Historic Preservation Board
- Hollywood Housing Authority
- Marine Advisory Board
- Neighborhood Watch Advisory Board
- Parks, Recreation and Cultural Arts Advisory Board
- Planning and Development Board
- Police Officer's Pension Board
- Sustainability Advisory Committee
- Young Circle ArtsPark Advisory Board

Appointments will be made on May 27, 2020 at 3:30 p.m. by the City Commission. To be considered for any appointment, applicants must comply with specific requirements for each board/committee. You can apply on line at the City's website <http://www.hollywoodfl.org/index.aspx?nid=155>. All completed interest forms must have a resume attached and be returned to the Office of the City Clerk at Hollywood City Hall, 2600 Hollywood Boulevard. For additional information, contact the Office of the City Clerk at 954.921.3211.



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QUIPS – (continued)

Information Technology

It is with great pride that we announce the replacement of the Help Desk ticketing and phone system with a new service we call Service Desk.

Service Desk provides a single, central point of contact between the IT department and the users. From this moment on, when you contact us at extension x3219, your incident will be tracked via our new Service Desk ticketing system. Please be advised that calls will be routed through this automated call system and queued in the order in which they are received.

We will gradually introduce an additional feature to the Service Desk extension called “call back” that will allow the system to call you back when the next tech is available, without you losing your place in the queue.

Moving forward, all your technical questions and issues should be directed to the Service Desk by email at servicedesk@hollywoodfl.org or by phone at ext. 3219.

Why the change:

Service Desk is one of ITIL’s best-practices tools use for delivering IT services to customers. ITIL (originally called “Information Technology Infrastructure Library”) is an integrated set of best practices for delivering IT services to customers, focusing on maximizing value to customers by aligning IT resources with business needs. We feel that by moving to this type of model, we can utilize our IT resources more efficiently and be more responsive to your requests.



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QUIPS – (continued)

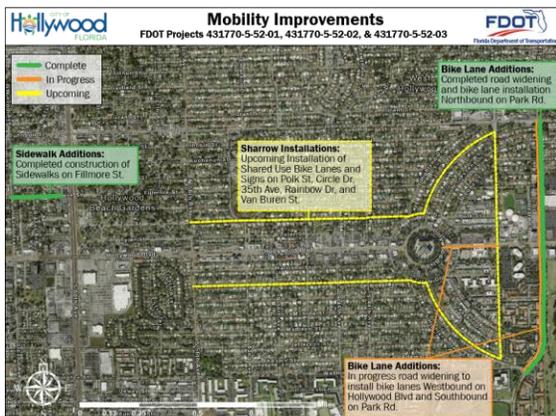
**Department of Design & Construction Management
Mobility Improvements - Park Road, Fillmore Street, and Other Locations**

Design and Construction Management is coordinating with the Florida Department of Transportation (FDOT) on multiple mobility improvement projects. FDOT Projects 431770-5-52-01, 431770-5-52-02, & 431770-5-52-03 consist of about six and a half miles of mobility improvements including additions of sharrows (shared cycle/vehicle lanes), bike lanes, and sidewalks. These projects will enhance the City's existing multimodal network.

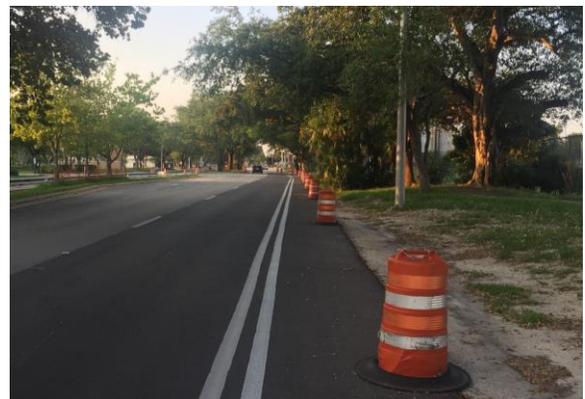
Construction of sidewalks on Fillmore Street from NW 62nd Avenue to North 60th Terrace and a northbound bike lane addition on Park Road from Washington Street to Johnson Street have already been completed.

Currently under construction are bike lanes southbound on the same stretch of Park Road and westbound on Hollywood Boulevard from South Academy Circle to NW 35th Avenue. Sharrow installations are upcoming on Polk Street, Circle Drive, 35th Avenue, Rainbow Drive, and Van Buren Street.

The FDOT Project Manager is Mackendy (Mack) Philippi. He can be reached at (954) 958-7693 or Mackendy.philippi@dot.state.fl.us.



Disclaimer: This map is conceptual and not to be used for any legal determination.



**WEEK OF MARCH 30 – APRIL 5, 2020****QUIPS – (continued)****Public Works**

Waste Pro Rewards incentive program began on April 1, 2020. Residents can sign up at <https://wasteprorewards.com/signup/>. Once signed on, they should select "**Hollywood**" from the drop-down menu to register.

Residents can also email Jennifer Goyette at info@rewardsforrecycling.com if they computer access and are having issues or need additional assistance with their. For residents without computer access and needs assistance with registration, they can contact Jennifer at 810-653-2325. They can also call Stacy Morin here at Public Works 954-967-4526.

Public Utilities**WMRP-Moffett Street to Hollywood Blvd. from US-1 Intracoastal WW:**

Contractor is completing watermain tie-ins and final asphalt resurfacing on 14th Avenue between Washington Street and Wiley Street. A traffic plan is in place and traffic is being redirected accordingly.

WMRP- Hollywood Blvd. to Sheridan St. from US-1 to N. 21st Avenue:

Contractor is installing water service lines and temporary pavement in the area between Taft Street and Arthur Street From US1 to North 21st Avenue. A traffic plan is in place and traffic is being redirected accordingly.

Lift Station W-14 upgrade, Monroe Street, at South 56th Avenue:

Contractor is installing underground piping and valves along Monroe Street, just east of South 56th Ave. Temporary pavement has been installed on Monroe Street.

South 56th Ave. is unaffected. A traffic plan is in place during the daytime hours of construction to redirect as needed. Otherwise, normal traffic patterns are unaffected.



Hollywood

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CURRENT

CANCELLED - Dream Car Classic Sunday, April 5

The monthly Downtown Hollywood Dream Car Classic takes place along Hollywood Boulevard between 19th and 20th Avenues from 10:00 a.m. - 3:00 p.m. The Dream Car Classic features dozens of classic cars, trucks and other one-of-a-kind vehicles on display. Attendance is free. There is a \$20.00 charge for those who wish to have their vehicles on display.

To pre-register for the Dream Car Classic, email Joe Bevelacqua at jbevsvr@msn.com and include your vehicle's make and model. Vehicles also will be registered the morning of the show as space permits. Participation is limited to 85 vehicles with awards for the Top 30 vehicles and the People's Choice Award. For additional information on the Dream Car Classic, please contact us at 954.825.1027.

UPCOMING

CANCELLED - Food Trucks at ArtsPark Monday, April 6

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. - 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.

CANCELLED - Funtastic Friday & ArtsPark Movie Night Friday, April 10

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night.



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UPCOMING - continued

**CANCELLED - Hollywood Beach Sweep Clean-Up
Saturday, April 11**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2nd Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.

**CANCELLED - Operation Paintbrush
Saturday, April 11**

The paint supply has been secured from Broward County allowing Operation Paintbrush to take place. Paint distribution takes place at 1600 South Park Road at the Public Works Compound from 8:00 a.m. until noon while supplies last. Up to 20 gallons of high quality recycled exterior latex paint is available to single-family homeowners who provide their driver's license and a current utility bill as proof of residency in the City of Hollywood. The paint colors currently being offered are off white, beige, terracotta, gray, and turquoise. Please Note: This is not a paint drop off site. You must dispose of your old paint at the Broward County Household Hazardous Waste Residential Drop Off facility located at 5601 West Hallandale Beach Boulevard on Saturdays only from 8:00 a.m. to 4:00 p.m.

**WEEK OF MARCH 30 – APRIL 5, 2020****UPCOMING - continued****CANCELLED - Downtown Hollywood ArtWalk
Saturday, April 18**

Do some shopping, grab a bite to eat, or pop into an art gallery while enjoying art, cultural entertainment, live music and the murals at the *Downtown Hollywood ArtWalk* from 6:00 p.m. - 11:00 p.m. A *FREE Guided Mural Tour* begins at 6:00 p.m. at the Visitor Center Information Booth at the corner of 20th Avenue and Hollywood Boulevard. Learn the stories behind the art and artists! The *Downtown Hollywood Artisan Market at Artwalk* on Harrison Street between 20th and 21st Avenue, features pop-up shops, artist showcases, handmade items, local purveyors, vintage shopping and fun!

At 8:00 p.m. artist Daniel Pontet, accompanied by Jeff Lee of Resurrection Drums, entertains the crowds at 2001 Van Buren Street with Impulse Art, a fusion of music and foot painting. For additional information, please contact the Hollywood Community Redevelopment Agency at 954.924.2980 or visit www.FloridasHollywood.org/ArtWalk.