



**WEEK OF MARCH 9 – MARCH 15, 2020**

***From the Desk of the City Manager***

As we continue to closely monitor the COVID-19 outbreak and work with our partners at the CDC, Florida Department of Health, Memorial Regional Hospital and other local, state and federal organizations, daily operation of City services remain. Out of an abundance of caution, visitors to City facilities are now taking part in modified screening measures. Additionally, I have announced the cancellation of all City-sponsored events through the month of March, including the St. Patrick's Day Parade and Festival originally scheduled for this upcoming weekend. I am also announcing today, effective tomorrow (Friday, March 13<sup>th</sup>), all City programming targeted to those 55 years of age and older is cancelled until further notice. This includes most programming at the Fred Lippman Multi-Purpose Community Center, Driftwood Community Center and the Hollywood Beach Cultural and Community Center. For the latest status of events, meetings and programming, please visit the City's website at [www.hollywoodfl.org](http://www.hollywoodfl.org).

As you know, the World Health Organization officially declared COVID-19 a pandemic on Wednesday, March 11<sup>th</sup> and President Trump announced temporary travel restrictions from European countries to the United States. While the designation of "pandemic" does not actually change federal, state or local policies, it does lend credence to the global spread of this new disease.

Due to the current guidelines recommend against large gatherings of people, we are encouraging our residents to plan to watch the upcoming Community Redevelopment Agency meeting and Regular City Commission Meeting currently scheduled for Wednesday, March 18<sup>th</sup> at 9:00 a.m. and 1:00 pm. respectively, on the City's Government Access Channel - Comcast 78, ATT-Verse Channel 99, or online on the City's website at <http://www.hollywoodfl.org/146/Watch-Commission-Meetings>. I will be sharing instructions on how to submit questions or comments on Agenda Items early next week.



**Hollywood**

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***From the Desk of the City Manager – (continued)***

As a reminder, there are a number of City services available online for the convenience of our customers. You can submit, monitor, and pay for most building permits and schedule an inspection all online using the City's ePermit Online Service. You can also apply for and receive approvals for associated Broward County permits using the ePermitOneStop online portal. Utility customers may pay their utility bill online or by phone, and customers can pay for parking citations, business tax renewals and alarm permits a well. Customers can also request police reports and traffic accident reports without the need to visit a City facility or Police headquarters. You can find helpful links to all these virtual services on the City's website here: <http://www.hollywoodfl.org/CivicAlerts.aspx?AID=745>

Due to this ever evolving public health emergency, City events, meetings and service schedules remain fluid and additional modifications may be warranted to ensure the safety and security of our residents and staff. I encourage all to take the necessary preventative actions to help stop the spread of germs. Together we can win the battle against COVID-19.



## Hollywood

### WEEK OF MARCH 9 – MARCH 15, 2020

#### **QUIPS**

##### **Office of Communications, Marketing and Economic Development ROI**

Economic Development staff attended the Urban Land Institute (ULI) Southeast Florida/Caribbean chapter's third annual "Fort Lauderdale Evolves: Curating the Future," a development and investment forum, on March 9<sup>th</sup> at the Fort Lauderdale Ritz-Carlton. Over 300 attendees were at the event, which covered a local market overview, emerging trends in real estate and game-changing projects, like the planned Panthers Hockey training facility at the War Memorial facility.

Economic Development staff attended the Florida Economic Development Council's (FEDC) Southeast Regional Forum on March 11<sup>th</sup> at West Palm Beach City Hall. The event featured discussions on apprenticeships, regional collaborations and targeted industries, including marine, aviation, aerospace and technology. As a primary resource for developing economic development professionals since 1964, the FEDC educates, advocates for, and connects Florida's economic development stakeholders.

CMED staff has been updating the City's main website, [www.hollywoodfl.org](http://www.hollywoodfl.org), the economic development website [www.ChooseHollywoodFL.com](http://www.ChooseHollywoodFL.com) and all social media accounts with pertinent updates regarding COVID-19. All are encouraged to log on to see the latest from City Hall including event cancellations; a Facebook Live event with Fire Rescue, Mayor Levy and Dr. Randy Katz, Medical Director of Emergency Services at Memorial Regional Hospital; general recommendations and business information from our partners at the Florida Department of Health, and links to the Centers for Disease Control and Prevention and other state and federal agencies.

Staff continues to collaborating with the Greater Hollywood Chamber of Commerce to coordinate the 4<sup>th</sup> annual SPARK Hollywood event, which promotes innovation and entrepreneurship for local startups, entrepreneurs, small businesses and inventors in Hollywood and South Florida. The event is scheduled to take place on Thursday, May 28<sup>th</sup> and features a business/innovation expo and keynote speaker followed by a premiere 'quick pitch' competition.



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**QUIPS – (continued)**

**Office of Communications, Marketing and Economic Development ROI – (continued)**

The pitch competition features entrepreneurs and start-up businesses who present their innovative idea/business in three minutes to a panel of judges comprised of local investors and business professionals for a chance to win prizes. Entrepreneurs and ideas come from every walk of life, every industry sector, and every age group. Contestants can be individuals or a team developing an idea, and ideas and innovative products may be at any stage of development from creation of concept to a finished product or business. Log onto <http://sparkhollywoodfl.com/> for more information.

Additionally, Graphic Designers updated mailers for the Economic Development Entrepreneurship Programs and the Commercial Property Improvement Project, as well as created promotional materials for the Funtastic Fridays Earth Day & Arbor Day Event, Ocean Day and other upcoming, currently scheduled Parks & Recreation events. Video Production recorded the Planning & Development Board Meeting on Tuesday evening, which can now be viewed online on the City's website: <http://www.hollywoodfl.org/146/Watch-Commission-Meetings>



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**QUIPS – (continued)**

**Office of the City Clerk  
City Hall Exhibit**

The Office of the City Clerk, Records and Archives Division has displayed a new exhibit on City Hall's first floor gallery. The exhibit highlights Sports and Recreation in the City from the 1920's thru the 1960's.

Since before its incorporation as a City in 1925, Hollywood has prided itself on the many recreation opportunities it has provided its residents and visitors. From golf to tennis, from water sports to baseball, from shuffleboard to football, Hollywood has offered an almost limitless array of sports and recreation programs designed to encourage an active and healthy lifestyle under the warm Florida sun.

For additional information please contact Patricia A. Cerny, City Clerk, 954-921-3211.

**Parks, Recreation & Cultural Arts**

On Saturday, March 7<sup>th</sup>, City Marina staff assisted 50+ volunteers at the 43<sup>rd</sup> Annual Broward County Waterway Cleanup. In just four hours, from 9:00 a.m. – 1:00 p.m., volunteers removed approximately 19 cubic yards of garbage and debris from Rotary Park, Holland Park, and the Hollywood Marina.

We'd like to recognize all the volunteers who so graciously contributed their time and effort to this event. We'd also like to thank the Department of Public Works for placing a dumpster at each site



# Hollywood

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## **QUIPS – (continued)**

### **Hollywood Police Department**

Due to the recent cases of Corona Virus in Broward County, the Hollywood Police Department will not be conducting fingerprint services or VIN verifications. This is in an effort to minimize exposure to our civilian employees and the public we serve. We have also instructed our residents to utilize [p2c.hollywoodfl.org](http://p2c.hollywoodfl.org) to obtain copies of police reports. As far as our sworn and emergency response personnel, we have conducted roll call training emphasizing universal precautions. All in efforts are in place to protect our personnel and still perform our duties in the upmost professional and effective way possible.

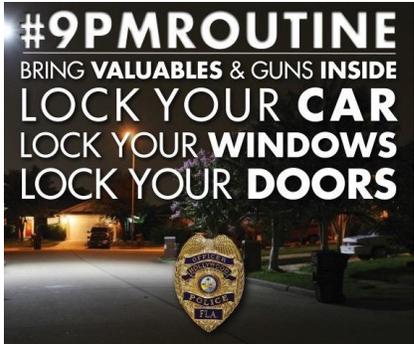


Last week our Public Information Office along with our Detective Bureau initiated a series of Public Service Announcements via our social media outlets, in efforts to better educate our citizens. These PSA's focused on vehicle burglaries and credit card skimmers. All can be viewed on our Facebook and Instagram accounts.

hollywoodflpd



243 views  
hollywoodflpd Protect yourself from credit card skimmers. Here are a few simple steps, to make sure you do not become a victim. #hollywoodfl #keepingyusafe... more  
View 1 comment  
2 days ago





**WEEK OF MARCH 9 – MARCH 15, 2020**

**QUIPS – (continued)**

**Department of Design & Construction Management  
Mobility Improvements 14<sup>th</sup> Avenue, Sheridan Street to Atlantic Shores Boulevard.**



The City of Hollywood requested assistance to improve the local bike lane network from the Broward County Metropolitan Planning Organization (Broward MPO) Working with the City and after varied public meetings and resolutions of support by the City Commission, the Broward MPO and the Florida Department of Transportation (FDOT) began construction on February 5, 2020 of the 14<sup>th</sup> Avenue Bike Lane project. The nearly three mile-long mobility improvement project will be constructed between Sheridan Street and Atlantic Shores Boulevard. This project will enhance the existing City bicycle network. The roadway widening will accommodate bike lanes on 14<sup>th</sup> Avenue, Sheridan Street to Arthur Street and from Rodman Street to Atlantic Shores Boulevard (Hallandale). Shared lane pavement markings will be added along 14<sup>th</sup> Avenue from Arthur Street to Rodman Street, to enhance the safe travel of bicycles and motor vehicles in the same traffic lane. Also, a shared-use path (off-road path) will be installed on portions of Polk Street and 14<sup>th</sup> Avenue around the Hollywood Beach Golf Club.



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## **QUIPS – (continued)**

### **Department of Design & Construction Management – (continued)**



The first phase of the project consists of constructing the shared use path (asphalt) on the East and South sides of the Hollywood Beach Golf Club. This week the contractor, Acosta Tractors, constructed the asphalt foundation for the shared use pathway along 14<sup>th</sup> Avenue from Johnson Street & Polk Street.

In a future phase, and as part of the redevelopment of the Hollywood Beach Golf Course, the north and west trails of the Golf course will be reconstructed as shared used path (share use paths are on average 10' wide).

Upon completion of the project, the City will install landscaping along public property to mitigate the trees removed during the construction of the bike lane and shared use path.

For further information please contact the FDOT project public liaison at [rguerrero@corradino.com](mailto:rguerrero@corradino.com) ; or the City of Hollywood project coordinator Frank Leon at 954-921-3410 or [leon@hollywood.fl.org](mailto:leon@hollywood.fl.org)



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## **QUIPS – (continued)**

### **Environmental Sustainability**



The Cities of Hollywood and Hallandale Beach hosted a pollinator gardening workshop for residents where 28 attendees learned how to reduce pollution while creating landscapes that conserve water and provide habitat for pollinators. They also received a native pollinator plant, a butterfly puddling station, or a solar bird bath. The workshop was held in Hallandale Beach on Saturday, March 7, 2020.

### **City Launching New Recycling Incentive Program**

The City of Hollywood, in partnership with sanitation collection provider WastePro USA, is proud to announce a new partnership in the WastePro Rewards Recycling Incentive Program. Beginning Wednesday, April 1, 2020, the City's recycling incentive program will transition from RecyclingPerks to the new WastePro Rewards Program.

With WastePro Rewards, registered participants will earn points for their weekly recycling efforts, which can then be redeemed at participating area restaurants, retail establishments, hotels, spas and more.



## WEEK OF MARCH 9 – MARCH 15, 2020

### ***QUIPS – (continued)***

#### **City Launching New Recycling Incentive Program – (continued)**

To view participating businesses, please visit the WastePro Rewards website at [www.wasteprorewards.com](http://www.wasteprorewards.com). Customers will be able to register on April 1st at [www.wasteprorewards.com/activate](http://www.wasteprorewards.com/activate) by selecting "Hollywood" under the drop down menu. Customers must register with this new program to take advantage of this incentive.

Residents who currently have RecyclingPerks Reward Points are encouraged to redeem them by March 31, 2020. Any unused point totals will be honored by the new WastePro Rewards Program, however reward options may vary. The RecyclingPerks Hollywood Facebook page will cease operations upon transition to the new program.

There are no changes to allowable recyclables. You may continue to recycle the following items:

- Glass
- Plastic Bottles
- Metal Cans
- Corrugated Cardboard
- Aseptic- milk cartons, etc
- Paper, magazines, catalogs, and junk mail
- Cardboard

For more details about allowable recyclables, please visit <http://www.hollywoodfl.org/997/City-of-Hollywood-Sanitation-Customers>.

For additional information on the new WastePro Rewards Program, please contact Stacy Morin, City of Hollywood Recycling Coordinator at 954.967.4526 ext. 5515 or via email at [smorin@hollywoodfl.org](mailto:smorin@hollywoodfl.org) or Jennifer Goyette at 888.234.8211 or via email at [Jennifer@rewardsforrecycling.com](mailto:Jennifer@rewardsforrecycling.com).



**WEEK OF MARCH 9 – MARCH 15, 2020**

**CURRENT**

**ArtsPark at Young Circle Gallery at One Young Circle  
March 9 through April 2**



Drop Savers Water Conservation Gallery Show 2020! This exhibit is made up of conservation posters by local 6-12 grade students. Students create engaging and beautiful images and messages to encourage water conservation and emphasize the importance of water. Exhibition pieces are selected from hundreds of teacher-submitted works. Gallery is open to the public Monday - Thursday 3:30 p.m. – 9:00 p.m. Admission is free.

**CANCELLED - Hollywood Beach Sweep Clean-Up  
Saturday, March 14**

Help keep Hollywood Beach beautiful by volunteering for the Hollywood Beach Sweep Clean-Up on the 2<sup>nd</sup> Saturday of each month, from 7:00 a.m. – 11:00 a.m. at Charnow Park, 300 Connecticut Street and the Hollywood Beach Boardwalk. Volunteers meet to collect litter and cigarette butts from the sandy beach. Volunteers are asked complete the registration form found on the City's website under Beach Sweep. Children, ages 8 and older, are welcome to participate when accompanied by an adult. Gloves and garbage bags are provided to all volunteers along with safety instructions. Remember to dress appropriately, wear sunscreen and bring a completed registration form with you.

**WEEK OF MARCH 9 – MARCH 15, 2020****CANCELLED - West Concert Series - Fabulons  
Saturday, March 14**

The West Concert Series has returned to the Boulevard Heights Amphitheater. Dance to the oldies, jam to classic rock and sing along to county at the free concerts on select Saturday evenings February through April at the Boulevard Heights Community Center Amphitheater, located at 6770 Garfield Street in west Hollywood.



Join us for the classic rock & oldies from the Fabulons. The free concert begins at 7:30 p.m. The concerts are fun for the whole family! Bring a blanket or chair, pack a picnic and enjoy the music under the stars. For additional information, please call 954.921.3404.

**Global Meditation  
Sunday, March 15**

We practice and teach a form of meditation that relaxes the mind and nurtures a healthy balance between our inner and outer worlds. Through numerous social service activities and partnerships, we promote spiritual understanding, leadership with integrity and elevated actions towards a better world. Global Meditation takes place at ArtsPark at Young Circle in Downtown Hollywood from 6:00 p.m. - 7:30 p.m. For additional information please call 954.962.7447 or visit: <https://www.facebook.com/brahmakumarishollywood/>.

**WEEK OF MARCH 9 – MARCH 15, 2020****CURRENT – (continued)****CANCELLED - 22<sup>nd</sup> Annual St. Patrick's Day Parade & Festival  
Sunday, March 15**

This annual event takes place in Downtown Hollywood from noon to 6:00 p.m. It features traditional Irish fare, live entertainment, kids crafts and festive parade. The parade begins at 1:00 p.m. with an array of floats, pipe and drums, marching bands and business entries along with the famous New York Police Department Emerald Society Pipes and Drums. Wear your green and be prepared for the excitement of the day as you plan to arrive early for best viewing locations along the parade route.

The parade route will wind its way through downtown beginning at Harrison Street and 21<sup>st</sup> Avenue, continuing north to Hollywood Boulevard, east to Young Circle south to westbound Harrison Street returning to 21<sup>st</sup> Avenue. Following the parade, there will be live entertainment on the stage at Hollywood Boulevard and 19<sup>th</sup> Avenue:

- The John Byrne Band
- UV - U2 Tribute Show

Irish Food & Drink: Downtown restaurants will be offering festival specials including Irish favorites like Corned Beef & Cabbage, Shepherd's Pie and green-colored drinks! For more information, please call 954.921.3404 or visit [www.stpatricksparade.com](http://www.stpatricksparade.com).

**WEEK OF MARCH 9 – MARCH 15, 2020****CURRENT – (continued)****Hollywood Hot Glass  
Ongoing**

Hollywood Hot Glass is one of the largest interactive glass studios on the East Coast featuring the Hot Glass Class. Our experienced glass artisans make learning the basics a fun and engaging process. Come take part in our Hot Glass Class, experience and see firsthand what it's like to be a glass blower for a day. We also specialize in private lessons, field trips, corporate events, birthday parties, and much more. We are open Monday, Wednesday, Thursday, Friday, and Saturday from 2:00 p.m. - 10:00 p.m. at ArtsPark. For additional information visits us at [www.hollywoodhotglass.com](http://www.hollywoodhotglass.com) or contact us at 954.732.7231.

**Hollywood Metal Studio  
Ongoing**

Hollywood Metal Studio is one of the few metal studios in Miami. Ana Esther Soued spearheaded the start-up and development of the studio at the Arts Park 8 years ago. She designs and creates unique one-of-a-kind custom jewelry, utilitarian and decorative pieces in silver, gold, precious and semi-precious stones. Esther teaches metal works in its finest expression on a one-to-one basis and in group classes to adults and young professionals. Her classes are fun and dynamic, and she encourages and guides her students in their own process of discovering their creativity and potential as artists. For additional information, please contact us at 305.450.5125. Website: [anaestherdesigns.com](http://anaestherdesigns.com).



# Hollywood

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**CURRENT – (continued)**

**Jen Clay Textile & Animation Artist Studio  
Ongoing**

Jen Clay is a local Broward artist and with a MFA and BFA in sculpture. She works to create textiles through fabric manipulation and rug making techniques. Her practice includes creating stop motion animations and sews costumes for installations and video works. Feel free to come by for demonstrations in Claymation and rug making and see what projects she is working on.

In 2015 her short film, *Schools*, was accepted into Visionaria in Milan, Italy. Clay was voted "Best Emerging Artist" for 2016 by the New Times of Broward and Palm Beach. In 2016 Clay's Outdoor Projection Series was awarded a Knight Challenge Award for two years of programming. Upcoming projects include *Dual Roles* at Hollywood Art and Culture Center for June 2018 and an interactive installation at Young at Art Museum in November 2018. Studio open hours are Monday, Thursday, Friday, and Saturday from 5:00 p.m. - 10:00 p.m.



**WEEK OF MARCH 9 – MARCH 15, 2020**

**UPCOMING**

**Technical Advisory Committee**

**Monday, March 16**

The Committee will meet at 1:30 p.m. at City Hall Room 215, to discuss:

- Site Plan Review for an 8 unit residential development.
- Site Plan Review for a 16 unit residential development.
- Site Plan Review for a 5 unit residential development.
- Site Plan Review for a 5 unit residential development.
- Site Plan Review for a 22 unit residential development.

Pre-Application Conceptual Overview (PACO) items will be discussed following TAC items. For more information, please contact the Department of Development Services, Planning and Urban Design Division, 954.921.3471, option 3.

**CANCELLED - Food Trucks at ArtsPark**

**Monday, March 16**

Bring a blanket or a beach chair and a hearty appetite to the Food Trucks at ArtsPark. Monday evening from 5:30 p.m. – 10:00 p.m. Select from over 20 different food trucks. Admission is free. Menu prices vary. Visit <http://burgerbeast.com/arts-park/> for this week's truck line-up.



**WEEK OF MARCH 9 – MARCH 15, 2020**

**UPCOMING – (continued)**

**CANCELLED - Hollywood Happy Day  
Monday, March 16**



As a way to promote positivity in the City of Hollywood, the Hollywood Youth Ambassadors will host the 3<sup>rd</sup> "Hollywood Happy Day" event at the ArtsPark at Young Circle in Downtown Hollywood from 6:00 p.m. – 8:00 p.m. "Hollywood Happy Day" is an opportunity for the community to come out and enjoy expressions of thankfulness, friendship, and kindness in a public setting through inspirational performances by our youth. Hollywood Chief of Police Chris O'Brien will be on-hand to offer a few words of encouragement followed by performances including singers, dancers, rappers and spoken word performances. The event culminates with a moment of silence to remember the victims of the Marjorie Stoneman Douglas tragedy.

**WEEK OF MARCH 9 – MARCH 15, 2020****UPCOMING – (continued)****CANCELLED - Funtastic Friday & ArtsPark Movie Night  
Friday, March 20**

Bring the kids to Funtastic Friday at the ArtsPark at Young Circle in downtown Hollywood where they can enjoy the playground, splash pad and movie night. This week's movie is *The Lego Movie* - rated NR. The excitement begins at 5:00 p.m. on the lawn and the movie begins at 8:00 p.m. See you for a free Funtastic Friday in downtown Hollywood. Bring a blanket or beach chair.

**CANCELLED - Downtown Hollywood ArtWalk  
Saturday, March 21**

Do some shopping, grab a bite to eat, or pop into an art gallery while enjoying art, cultural entertainment, live music and the murals at the *Downtown Hollywood ArtWalk* from 6:00 p.m. - 11:00 p.m. A *FREE Guided Mural Tour* begins at 6:00 p.m. at the Visitor Center Information Booth at the corner of 20<sup>th</sup> Avenue and Hollywood Boulevard. Learn the stories behind the art and artists! The *Downtown Hollywood Artisan Market at Artwalk* on Harrison Street between 20<sup>th</sup> and 21<sup>st</sup> Avenue, features pop-up shops, artist showcases, handmade items, local purveyors, vintage shopping and fun!

At 8:00 p.m. artist Daniel Pontet, accompanied by Jeff Lee of Resurrection Drums, entertains the crowds at 2001 Van Buren Street with Impulse Art, a fusion of music and foot painting. For additional information, please contact the Hollywood Community Redevelopment Agency at 954.924.2980 or visit [www.FloridasHollywood.org/ArtWalk](http://www.FloridasHollywood.org/ArtWalk).